

## **PBEM Strategic Plan Meeting 3/21/25**

Attendees: Jeremy Van Keuen w/PBEM, Ernest Jones w/PBEM, Regina Ingabire w/PBEM, Joshua w/Eco Lloyd, Marisol Lozano-Peralta w/PBEM, Lydia Ledgerwood-Ebberlein w/Mult. Co., Mike Genuine w/IRCO

- Outline
- Measurable
- Evidence based
- Roadmap
- Shared Goals

### Housekeeping

- Meeting every 2 wks
- Making modular meetings
- focus on structure today
- preferred in person Meeting

### Strategic Plan outline

- Mission, Vision, values
- will be developed over time timeline? Do we set one?
- overall goals instead of timeline to account for Emergencies
- Aspirational Timeline
- set Goals and hit milestones
- 5 year plan
- Annual Review/Report
- Tool for Funding
- Capture w/Dashboard
- Mult. is on 4 yr plan
- Can coordinate Annually
- Meet after Activations

### Strategic Priorities /Partners Information

- NET
- Citizen Corps
- Community Outreach Training
- Resilience Hub
- COAD