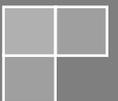


2013

# Spontaneous Volunteer Management Plan Template

Western Massachusetts Medical Reserve Corps

The Spontaneous Volunteer Management Plan provides guidance for safe, efficient and scalable volunteer management. The Plan includes integration with incident management systems; communication with community members and voluntary organizations; volunteer reception, screening and training; matching and deployment; and volunteer retention.



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## INTRODUCTION

Most large scale emergency response involves volunteers of all types: affiliated and unaffiliated; deployed and self-deployed. The Spontaneous Volunteer Management Plan (Plan) provides tools to emergency planners, emergency management directors (EMD), and incident commanders (IC) for incorporating appropriate unaffiliated volunteers as well as affiliated volunteer groups such as Medical Reserve Corps (MRC), Community Emergency Response Teams (CERT), American Red Cross (ARC), Voluntary Organizations Active in Disasters (VOAD), and faith-based groups into a response. Effective volunteer management includes the following essential functions:

1. **Assess the situation** to determine the need for volunteers
2. **Confirm Command and Control** to ensure the integration of volunteers into incident command
3. **Coordinate Risk Communications** and public information to manage volunteer expectations
4. **Establish a Volunteer Management System (VMS)** to process and coordinate all volunteers:
  - Make the safety of volunteers and responders the first priority
  - Appoint a VMS director to integrate volunteers into incident command
  - For large emergencies, designate a VOAD liaison to the external VOAD to ensure VOAD response is integrated into incident command
  - Operate a Volunteer Reception Center (VRC) to manage volunteers: including registration, credentialing, training, job assignment, support and demobilization
  - When a VRC is activated, designate a VRC liaison to coordinate volunteer deployments and response needs
  - Establish volunteer policies:
    - Affiliated volunteers are deployed before unaffiliated volunteers
    - When unaffiliated volunteers are used, all volunteers are processed through the VMS.

Historically, first responders have been hesitant to incorporate unaffiliated volunteers into response efforts, even when a clear need for additional “manpower” has been identified. This hesitation is grounded in real concerns about safety, liability, skills, character, and appropriateness to the gravity of the situation by unknown, untrained, and untested individuals. However, spontaneous volunteers, when managed appropriately, can bring needed skills and essential resources to a response when it has been determined that local, affiliated resources have been exhausted.

The Plan has been developed to help ensure effective management of spontaneous unaffiliated volunteers during response and recovery for a large-scale emergency or disaster. It follows the National Incident Management System (NIMS) and guidance for Emergency Support Function 15 (ESF-15) and, as such, is scalable to fit the scope of the event. Volunteer supervision and safety are primary considerations. The Plan should be reviewed and modified to meet the needs of the community and to ensure compatibility with existing plans such as the Community’s Comprehensive Emergency Management Plan (CEMP). Next steps include developing a Standard Operating Guideline (SOG) and a training and exercise plan.

## LEGAL AUTHORITY

### FEDERAL

1. The Robert T. Stafford Disaster Relief And Emergency Assistance Act, Public Law 93-288, As Amended
2. Homeland Security Presidential Directive 5 (HSPD-5)
3. The National Response Framework (NRF), January 2008
4. NRF, Volunteer and Donations Management Support Annex, January, 2008

### STATE

1. Emergency management personnel immunity
2. Volunteer immunity
3. Good Samaritan law
4. State board of health rules and regulations

### LOCAL

1. [Community Name] Comprehensive Emergency Management Plan (CEMP)
2. [Community Name] Continuity of Operations Plan (COOP)
3. [Community Name] Communications Plan
4. Add other here

## FINANCE AND ADMINISTRATION

A goal of the Spontaneous Volunteer Management Plan is to supplement response capabilities and reduce response expenses for impacted communities. In the event that FEMA declares a disaster and the Public Assistance Grant Program<sup>1</sup> is open to local government applicants, the [Community Name] may be subject to a matching fund requirement. Work done by employees or contractors of [Community Name] will be used to match available federal funds. Likewise, properly documented work performed by affiliated and spontaneous volunteers will be used to meet the matching requirement.

To ensure that donated volunteer time is allowable as a matching contribution, [Community Name] will maintain accurate records of all affiliated and spontaneous volunteers including hours donated, the type of work completed, associated expenses and comparable hourly rates. All [Community Name] personnel who supervise volunteers will be trained to thoroughly document this information on forms provided.

The [Community Name] will apply a labor rate to each type of volunteer work that is similar to the rate that an employee of [Community Name] is paid, including taxes and fringe benefits, for the same or similar work, or the customary rate for that work if done by contractors in the local labor market.

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<sup>1</sup> <http://www.fema.gov/public-assistance-local-state-tribal-and-non-profit>

## PURPOSE, OBJECTIVES, AND SCOPE

### PURPOSE

Disaster conditions could result in convergence of, or the need for, spontaneous volunteers to assist in response and recovery. Disasters, which vary widely in type and magnitude, include weather and natural events such as ice-storms, hurricanes, wildfires, and earthquakes; and man-made events both intentional (criminal and terrorist) and accidental involving chemical, biological, radiological, or nuclear releases caused by explosive, technological, transportation, or infrastructure related events in [Community Name]. The impact of these disasters can be local, regional or spread throughout the Commonwealth. Hazard Assessment and/or Mitigation Plans identify the most likely current threats to [Community Name] in the [Community Name] CEMP.

The Plan provides guidance for departments and agencies within the [Community Name] to manage spontaneous volunteers during disaster response and recovery. It complements the [Community Name] Comprehensive Emergency Management Plan (CEMP).

### OBJECTIVES

- To enhance professional emergency response personnel activities, through the coordinated and planned involvement of spontaneous unaffiliated volunteers (SUV)
- Minimize response and recovery costs to the community
- Minimize disruption to first responders by spontaneous unaffiliated and non-coordinated affiliated volunteers
- Ensure the safety of volunteers, responders, and the community
- Provide a positive volunteer experience that encourages continued volunteer support and maintains/enhances the reputation and public perception of [Community Name].

### SCOPE

The Plan is applicable to departments, agencies, and organizations of [Community Name]; including the private sector, volunteer organizations, and residents living in [Community Name]. It guides support agencies and mutual aid partners that respond within [Community Name] and that have responsibility for volunteer recruitment, processing, assignment, training, and/or management.

## PLANNING ASSUMPTIONS

- In a catastrophic emergency, volunteers will spontaneously self-deploy.
- Affiliated volunteers will only be deployed by their individual organizations at the request of incident command and will follow established Incident Command System (ICS) protocols.
- Non-government affiliated volunteer organizations will manage and administer their organization's volunteer recruitment, training, and job assignment policies and procedures and deploy their volunteers in coordination with emergency management.

- During a disaster affecting [Community Name], local government, volunteer groups, and agencies may be adversely affected and unable to cope with a sizable influx of spontaneous unaffiliated volunteers.
- When local resources are insufficient, assistance will be requested by the IC/EOC through the “Request for Volunteer Form,” mutual aid agreements, and through other response and volunteer organizations.
- Volunteers will generally follow volunteer management mechanisms developed for them.
- Volunteers will generally respond to authoritative direction and act responsibly within their assigned areas.
- Volunteer deployment will be based on the size and type of disaster, as well as the skills needed by local officials to mount an effective response and recovery effort. During any particular disaster, it may be that not all volunteers or any volunteers (affiliated or unaffiliated) will need to be deployed.
- Departments and agencies involved in the management of volunteers may be asked to perform additional duties during disaster and emergency situations.
- In a catastrophic event, local, state, and/or federal emergency declarations will occur. State and federal disaster assistance will supplement, not supplant, the response provided by [Community Name]. This assistance is provided only when local resources are insufficient to meet the demands of the incident.

## PLAN DEVELOPMENT AND MAINTENANCE

The emergency management director (EMD) or her/his designee, along with the local emergency planning committee (LEPC) or regional emergency planning committee (REPC) is responsible for the maintenance, revision, and distribution of the Spontaneous Volunteer Management Plan and any subsidiary plans and tools. This includes the Standard Operating Guidelines, the Just-in-Time training Guide, job action sheets (JAS), and other necessary forms. The EMD will assess the need for and make revisions at least once every two years, or sooner, in the case of the following:

- A change in operational resources, policies or procedures,
- A formal update of planning guidance or standards, or
- Plan activation or a major exercise.

A combination of training, exercises, and real world incidents will be used to determine whether the goals, objectives, decisions, actions, and timing outlined in the plan lead to a successful response. After Action Reports and Improvement Plans will guide plan revisions and improvements.

The Plan will be exercised annually.

## PLAN ACTIVATION

### ACTIVATION TRIGGERS

The Plan is activated and coordinated by the incident commander, local emergency management director or [designee]. Triggers may include, but are not limited to the following situations:

- The impacts of the disaster and/or media coverage make an influx of spontaneous volunteers likely.
- Shortages of professional emergency responders require additional staffing support from outside sources.
- Volunteers with particular skills and/or special knowledge of [Community Name] are needed to enhance response and recovery.
- Mutual aid partners request volunteers and/or volunteer management from the [Community Name] activation authority.

After the initial incident assessment to determine the appropriate activation level of the Volunteer Management System, the plan is activated by any of the following:

- Incident commander (IC)
- Emergency management director (EMD)
- Unified command
- Emergency operations center (EOC)
- Other [please specify]

### ACTIVATION LEVELS

Because disasters vary in terms of their size, scope, duration, intensity and consequences, incident command will determine the appropriate activation level or sequence of activation levels based on specific and changing needs. The scope of the emergency will be used to establish the appropriate ICS structure. The likelihood of a fluid situation requires the Plan to be flexible and scalable.

#### **Activation Level I: Small, Limited Event (EOC Activation Level 1: Controlled Emergency)**

Spontaneous volunteers will generally come from [Community Name]. The need for volunteer management will typically be identified by the incident commander and first responders. The IC/EOC will appoint a Volunteer Management System (VMS) director, likely from an affiliated group such as a CERT or MRC unit, who will manage affiliated and spontaneous unaffiliated volunteers at a staging area near the incident. It is likely that there is no need to stand-up a physical Volunteer Reception Center.

#### **Activation Level II: Medium to Large Event (EOC Activation Level 2: Limited Emergency Condition)**

When the EOC is activated for a medium to large event, a more comprehensive and coordinated level of the Volunteer Management System (VMS) may be required. Media coverage will result in the arrival of onlookers and those who want to help. A Volunteer Reception Center (VRC) may need to be set-up outside the impacted area or at a pre-selected site. The perimeter of the incident site will be secured. Not all components of the Plan will need to be activated. VMS staff may fill multiple roles as needed.

### **Activation Level III: Catastrophic Event (EOC activation Level 3: full-scale emergency conditions)**

During a very large or catastrophic disaster and/or an event that generates a large number of spontaneous volunteers that may threaten to overwhelm local capacity for volunteer management, a full activation of the VMS may be required. In this case, a regional Volunteer Coordination Task Force (VCTF) will be established with representatives from multiple EOC's and affiliated volunteer organizations to help coordinate regional volunteer activity. Multiple local VMS operations will be coordinated by a unified or area command or regional EOC (REOC) VOAD Liaison working with the VCTF. Multiple VMS operations may be consolidated or regionalized to maximize available staff and resources needed to operate multiple VRCs. This consolidation may result in the activation of at least one large regional VRC, as well as a regional phone bank/call center. **See Figure 1, p. 11.**

## **CRISIS COMMUNICATIONS**

*(See Region 1 PIO SOG for additional messaging guidance)*

Early and effective crisis communications is a critical part of any response involving volunteers. Getting the right information to the right people at the right time, so that they can make the right decisions about volunteering is a critical component in the Spontaneous Volunteer Management Plan. The PIO will follow standard messaging release procedures as outlined in the CEMP, Crisis and Emergency Risk Communication (CERC) Plan, or PIO Standard Operating Guide (SOG) to ensure volunteer guidance is widely disseminated through traditional and social media channel to reach all stakeholders.

All message releases will be approved by the IC and released through the Joint Information System (JIS) or the Public Information Officer (PIO). During Level II/III Activation, the PIO/IC will determine the need for a physical or virtual Joint Information Center (JIC) to help coordinate all messaging.

Timely, informative, coordinated and accurate public information is a critical factor in keeping on-lookers and potential volunteers from impeding the response and recovery processes of a catastrophic incident. The Public Information Officer must manage public expectations and make clear:

- needs in the impacted areas
- appropriate ways to help
- appropriate skills needed
- what is not needed
- where and how to volunteer
- where and how to donate time, supplies, equipment, and better yet, money.

### **EXAMPLES OF PRE-SCRIPTED MESSAGES**

#### **General Messages**

“As emergency management works to respond to and recover from Name of Disaster, an influx of unexpected or unrequested volunteers and donations can make the response and recovery process even more difficult. If you want to volunteer or donate please visit our website at [website name and address] or call or visit the Volunteer Reception Center located at [address of VRC] between [list hours of

operation and days open]. The Volunteer Reception Center phones are staffed e.g. Monday-Saturday and may be reached at (Insert phone number).

“9-1-1 is for life threatening emergencies only. For information about the emergency, call the 2-1-1 help-line for assistance or go to [www.mass211help.org](http://www.mass211help.org).”

## Volunteering

“Community members and neighbors, for your safety, the safety of responders, and for the overall management of the disaster, we are asking that you stay [at home, indoors] away from the affected area [describe parameters] until further notice.”

“Volunteers who are not pre-registered should contact their local Medical Reserve Corps unit or Red Cross chapter to find out about volunteer opportunities and Just-in-Time Training.”

“Community members and neighbors, for your safety, the safety of responders, and for the overall management of the disaster, we have a volunteer registration process. If you wish to volunteer:

- Call to register [insert phone number]
- Register on-line [insert url]
- Come to the Volunteer Reception Center, located at [insert location]
- Have the following with you: government issued photo ID, professional credentials, emergency contact information, snacks, water, and cell phone
- Persons with the following credentials [license, skills, equipment] are needed [time frame]”
- “We know that everyone wants to help. We ask that all volunteers consider their own limitations and needs before volunteering. Be realistic about your ability to be self-sufficient and aid in disaster response and recovery. If you can’t volunteer, consider making a monetary donation.”

## CONCEPT OF OPERATIONS

### VOLUNTEER DEFINITIONS

**Affiliated volunteers** are attached to a recognized voluntary or nonprofit organization and are trained for specific disaster response activities. Their relationship with the organization precedes the immediate disaster, and they are invited by that organization to become involved in a particular aspect of emergency response.

**Unaffiliated volunteers** are not part of a recognized voluntary agency and often have no formal training in emergency response. They are not officially invited to become involved but are motivated by the incident and a desire to help others in times of trouble. They come with a variety of skills. They may come from within the affected area or from outside the area. These types of volunteers are also known as “convergent,” “emergent,” “walk-in,” or “spontaneous.”

**Spontaneous volunteers** are all assumed to be spontaneous unaffiliated volunteers (SUV), for the purposes of this plan, including affiliated volunteers who show up without being deployed by their registering organization. All spontaneous volunteers will be processed as unaffiliated volunteers.

## **VOLUNTEER SAFETY**

Volunteer safety is the primary consideration during any response and recovery effort. Volunteers will never be asked to take undue personal risks or work beyond the scope of their experience or training.

## **INCIDENT COMMAND SYSTEM**

This Spontaneous Volunteer Management Plan is consistent with the National Incident Management System. It defines actions and roles necessary to provide a coordinated spontaneous volunteer response using the Incident Command System (ICS). Within ICS, support staffing and volunteer management often fall under the Supply Unit of the Logistics Section. As with any response, the IC may move volunteer management to another section such as the Planning Resource Unit.

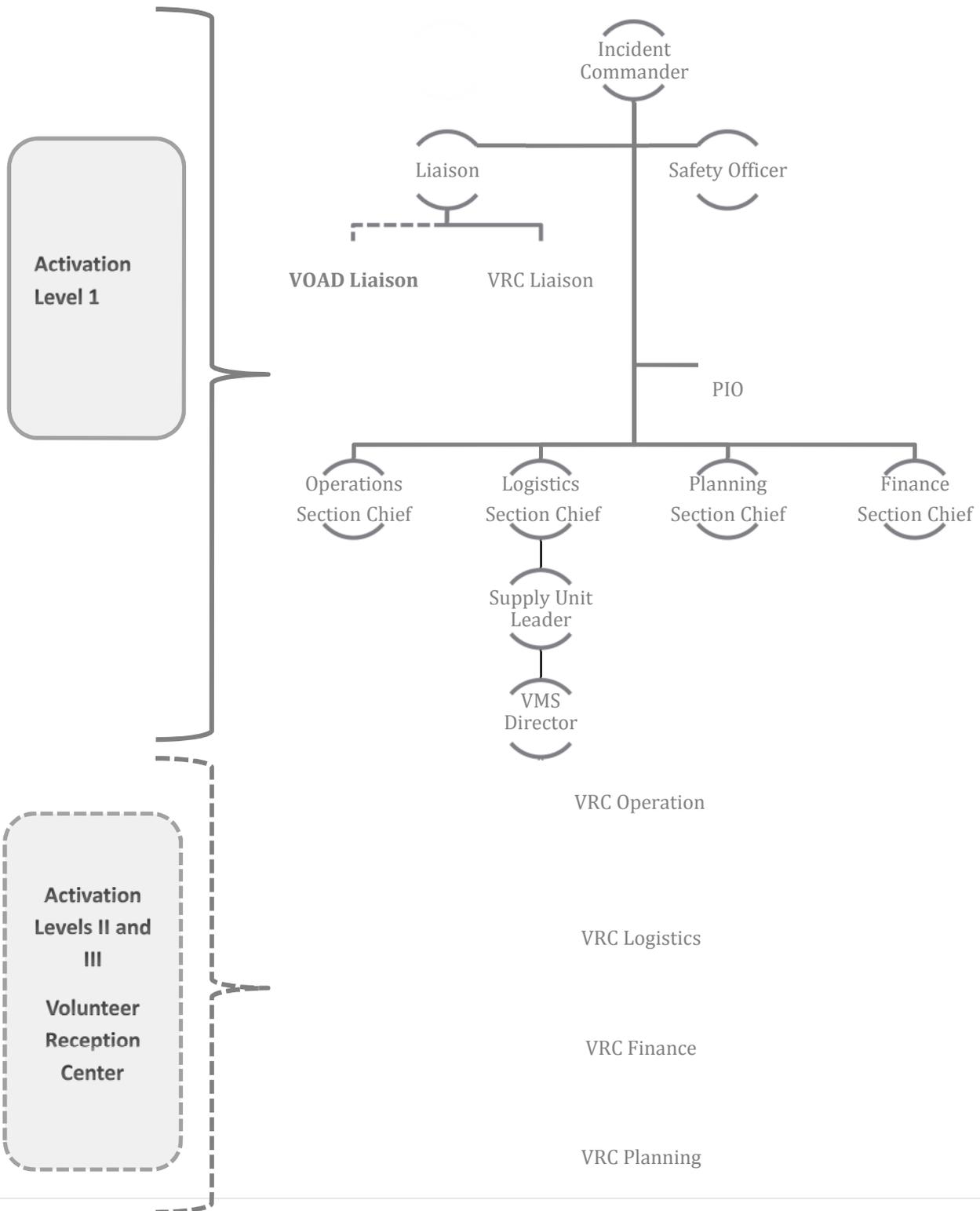
The Volunteer Management System (VMS) is scalable. Depending on the scope of the emergency, additional ICS positions will be added to accomplish required tasks. Not all positions or functions need to be completed by separate individuals. If no individual is assigned to a position, the responsibility is assumed by the immediate supervisory position for the function or task. For example, in a small incident, the Logistics Section Chief could assume all duties for the Volunteer Management System (VMS). In a larger incident the VMS Director could establish and oversee multiple VMS Branches and associated ICS supervisory and leader positions. **See Figure 1, p.11.**

**FIGURE 1: INCIDENT COMMAND STRUCTURE WITH ACTIVATION LEVELS**

**Level I:** Solid lines

**Level II:** Activation Level I plus dotted lines

**Level III:** Activation Level I and II plus Volunteer Task Force Liaison in Command Staff



## VOLUNTEER MANAGEMENT SYSTEM (VMS)

### ORGANIZATION

VMS infrastructure is necessary for volunteers to safely succeed at their mission to help. Policies, forms, facilities, communication protocols and volunteer leadership are all needed to provide positive experiences leading to successful volunteer engagement and retention. Examples of this organizational structure in [Community Name] include:

- Coordinated system for messaging to community members from response officials regarding emergency status
- Community Connect CTY, outgoing 9-1-1, or other alert systems
- Policies and procedures that routinely integrate affiliated volunteers into responses
- Community/regional COAD, VOAD
- Formal system for acknowledgement and appreciation by community officials of Citizen Corps groups, leaders, volunteers
- Liability protection for volunteers (see CEMP page: [X])
- Other (specify)

### COMMAND AND CONTROL

The incident commander delegates volunteer management to the appropriate section chief, who may delegate to a VMS Director. Community based and voluntary organizations that wish to be part of the response will be coordinated through the VOAD (Volunteer Organizations Active in Disasters) liaison appointed by the incident commander. The VOAD liaison may also serve as the VMS director in a Level I incident. In a Level II or III incident, a community Volunteer Coordination Task Force (VCTF) may be formed to coordinate multiple volunteer and VOAD organizations.

### MUTUAL AID AGREEMENTS AND MEMORANDA OF UNDERSTANDINGS

If the need for volunteers or the number of spontaneous volunteers overwhelms the emergency management system, [Community Name] will request assistance from other local jurisdictions and agencies in accordance with existing mutual aid agreements (MAA) and memoranda of agreement (MOA). Copies of existing agreements are on file in the CEMP or [Location]. [Community Name] is a signatory to the Massachusetts Statewide MAA or the Western Massachusetts MAA. MAA/MOU requests will be channeled through the EOC in accordance with mutual aid policies and procedures.

[Community Name] has the following MOUs in place to support the VMS Operations.

1. [List]
2. [List]

## **RESOURCE REQUIREMENTS**

The VMS director with the EOC logistics section chief will assess the following resource needs:

### **Facilities**

- Volunteer reception center (VRC)
- Volunteer staging area
- Volunteer housing, care, and feeding

### **Supplies**

- Office equipment and supplies
- Medical equipment and supplies
- PPE – personal protective equipment
- Signage: internal and external directional

### **Transportation of Volunteers**

- Private/public
- Liability coverage(s)

### **Communications**

- Radios
- Phone bank/call center site
- Internet
- Cell service
- HAM operators

### **Personnel**

- Volunteer Management System (VMS) director
  - VRC coordinator (VRCC)/VRC operations chief
- VOAD liaison
- VRC liaison
- Volunteer Reception Center (VRC) staff
- Volunteer Reception Center security
- Volunteer Coordination Task Force (VCTF) liaison

The table below outlines the objectives of the VMS, specific tasks, and the ICS position or organization responsible. Modify as needed to match the [Community Name]’s ICS structure.

**Table 1: Volunteer Management System (VMS) Roles and Responsibilities**

ROLE/TASK	RESPONSIBILITY
<b>SUPPORT EFFECTIVE VOLUNTEER RECRUITMENT</b>	
Determine volunteer need: activate/ demobilize the plan at the appropriate level	IC/EOC
Appoint Volunteer Management System (VMS) director	IC/Section Chief
Appoint Volunteer Reception Center coordinator (VRCC) if needed	VMS Director
Appoint VOAD liaison	IC/EOC
Appoint Volunteer Reception Center liaison (if VRC is activated)	VMS Director
Provide public information with instructions regarding the need for and how to volunteer	PIO
Provide public information to voluntary organizations and the public when volunteers are not needed	PIO
Outreach and coordination with affiliated volunteer/NGO and other volunteer organizations	VOAD Liaison/VMS Director
Schedule and coordinate meetings of the volunteer groups to coordinate, update, and collaborate on the volunteer management system and operational process before, during, and after a disaster	VOAD Liaison/VMS Director
Provide advice to the VRC liaison on suitable candidates for volunteer management functions	VMS Director
Determine when to demobilize the VMS	IC/EOC/VMS Director
<b>ENSURE EFFICIENT, EFFECTIVE, SAFE RESPONSE</b>	
Direct and support the Volunteer Management System (VMS)	IC/EOC/Logistics/VMS Director
Identify suitable candidates for the various volunteer management functions	VMS Director/VRCC
Select VRC site(s) and coordinate equipping and staffing the facility	Logistics/VMS Director
Secure VRC site perimeter to prevent unauthorized volunteer entry	Security
Coordinate training of volunteers for operation of the VRC	VMS Director/VRCC
Supervise VRC operations	VMS Director/VRC
Select a phone bank/call center site and coordinate equipping/staffing the facility	VMS Director/VRCC
Coordinate volunteer training for the phone bank/call center	VMS Director/VRCC
Ensure sufficient staffing support for volunteer processing	VMS Director/VRCC
Credential and check volunteer CORI/SORI, as able	VMS Director/VRCC
Provide identification (badge, wrist band etc.)	VMS Director/VRCC
Track all volunteer expenses and contributions for potential reimbursement	VMS Director/VRCC/Finance

## EFFECTIVE, EFFICIENT, SAFE VOLUNTEER ASSIGNMENT

Match volunteer skills/interests with identified incident response personnel needs	Planning/Operations/VMS Director/VOAD Liaison
Minimize time to assign volunteers	VMS Director/VRCC
Expedite pre-registered, affiliated volunteers: MRC, CERT, DART, ARC, DBHRT	VMS Director/VRCC
Process volunteer groups from a particular faith community, or CBO	VMS Director/VRCC
Quickly interview potential volunteers for skills/interests	VMS Director/VRCC
Maintain volunteer force for assignment to future shifts	VRC Planning/Logistics

## OBJECTIVE: VOLUNTEER TRAINING/SAFETY

Brief volunteers on roles and responsibilities	VRC Operations
Provide logistical support for volunteers (e.g. transportation to site)	VRC Logistics
Provide secure environment for volunteer processing	Logistics/VRC Logistics
Brief volunteers on safety issues	Safety Officer
Ensure on-site training, supervision and evaluation	VRC Operations
Provide safety personal protective equipment (PPE) to volunteers	Logistics/VRC Logistics
Track volunteers for medical follow-up, as needed	Medical Unit Leader
Provide Critical Incident Stress Management or Disaster Behavioral Health Support as needed	VRC Medical Unit Leader
Officially discharge volunteers	VMS Director/VRCC

## VOLUNTEER RETENTION

Ensure a positive experience for volunteers	VRC Operations
Minimize time at reception center for potential volunteers	VRC Operations
Maximize number of volunteers assigned	Operations/VRC Operations
Evaluate volunteer performance	VRC Operations
Thank volunteers - provide POC information and encourage retention/affiliation	VRC Operations
Conduct incident review “hot wash” with volunteers	VRC Operations

## TABLE 2: VOLUNTEER MANAGEMENT SYSTEM PARTNERS

The following Voluntary, Community Based, Faith-Based and Private organizations will be relied on to respond to an emergency to assist with the VMS Plan in [Community Name]. List all that apply.

Role/Organization	Name	Phone	Email
<b>Chief Elected Official</b>			
<b>Emergency Mgmt. Director</b>			
<b>Local Voluntary Organizations</b>	MRC		
	CERT		
	American Red Cross		
	Salvation Army		
	Rotary		
	Lions		
	Other		
<b>Faith Community</b>			
<b>Media Channels</b>			
<b>Business Community</b>			

## VMS IMPLEMENTATION

*See Figure 2 (p. 19) for VMS Flow Chart.*

### ACTIVATION

1. IC determines need for volunteers and volunteer activation.
2. IC delegates volunteer management to the logistics section chief (or planning section chief).
3. IC, EOC, and section chiefs determine that a Volunteer Management System (VMS) and/or Volunteer Reception Center (VRC) are required. In Activation Level III, a fully staffed volunteer incident command structure may be needed in addition to the event's incident command.

### APPOINT VMS DIRECTOR –ICS STRUCTURE

1. Section chief appoints a Volunteer Management System (VMS) director to manage volunteers, organizations/agencies and a Volunteer Reception Center (VRC) (if activated).
2. IC instructs PIO to work with VMS director to provide appropriate volunteer messages.

3. In Activation Level II or III, a VOAD liaison may be appointed to assist the VMS director in coordinating with voluntary organizations deploying volunteers. Otherwise the VMS director will coordinate directly with the VOAD.
4. IC and logistics section chief confer - agree to open a VRC.
5. In Activation Level II or III, VRC coordinator(s) may be appointed to assist the VMS director and serve as the VRC operations chief.
6. VMS director appoints a VRC liaison to work with the EOC/IC.

### **ENGAGE COMMUNITY SUPPORT**

In a large scale or prolonged emergency, particularly in the recovery phase, it is recommended that a community Volunteer Coordination Task Force (VCTF) be created to work through the incident command VOAD liaison to coordinate and manage affiliated volunteers. The VCTF may also be asked to assist with the management of spontaneous unaffiliated volunteers. The VCTF may consist of MRC, CERT, DART, ARC, and faith-based or other community based agency coordinators and/or other stakeholders that manage volunteers and have the ability to coordinate, process, assign and supervise volunteers.

### **PROVIDE PUBLIC INFORMATION - CRISIS COMMUNICATIONS**

1. The PIO in coordination with the VMS director and with permission of the IC, communicates with the public regarding the need for volunteers, including who, what, when, where, why, and how.
2. The PIO coordinates public information with the VOADs who are responding to the incident to ensure that messaging to the public and volunteers is consistent, appropriate and effective.

### **ACTIVATE VOLUNTEER RECEPTION CENTER**

1. At the VRC or other volunteer management site, the following volunteer management functions are provided to process and accommodate both affiliated and unaffiliated volunteers. Spontaneous volunteers will require additional processing and training before being deployed.
  - Registration:** Welcome, triage, orientation, information, registration, phone center, message center
  - Credentialing:** Identification, credentialing, background checks
  - Training:** Safety and Just-in-Time training, operation training as available for EDS or sheltering
  - Assignment:** Liaison with IC/operations, matching, badging/vests, deployment
  - Support:** Transportation and trouble desk
  - Demobilization:** Debriefing, evaluation, and volunteer retention/follow-up
  - Facilities:** Volunteer and staff food, sanitation/cleaning, and rest area
  - Data:** Documentation logs of all actions, volunteer time, volunteer records, forms, expenses
2. IC/EOC continues to re-evaluate need for volunteer deployment and communicates with section chiefs, Volunteer Management System (VMS) director, Volunteer Reception Center (VRC) coordinator and VOAD liaison.

3. VOAD liaison coordinates with
  - PIO and VOAD members to ensure consistent public messaging about the changing need for volunteers including any long-term need for volunteers, especially during recovery
  - Volunteer Management System (VMS) director and/or VRC coordinator
  - Volunteer Coordination Task Force (VCTF), MRC, and/or other affiliated coordinator(s) to expand or contract based upon on-going needs assessment.
4. VMS director and VRC coordinator ensures that the following activities are completed:
  - Welcome, register, and credential volunteers
  - Basic Just-in-Time training, including safety messages; may also include specific operations training such as sheltering, emergency dispensing, etc. as appropriate
  - Badge (identification)
  - Job Action Sheets (JAS) as they are available
  - Deployment
  - Volunteer support
  - De-mobilization and retention resources
5. Operational periods continue as deemed necessary

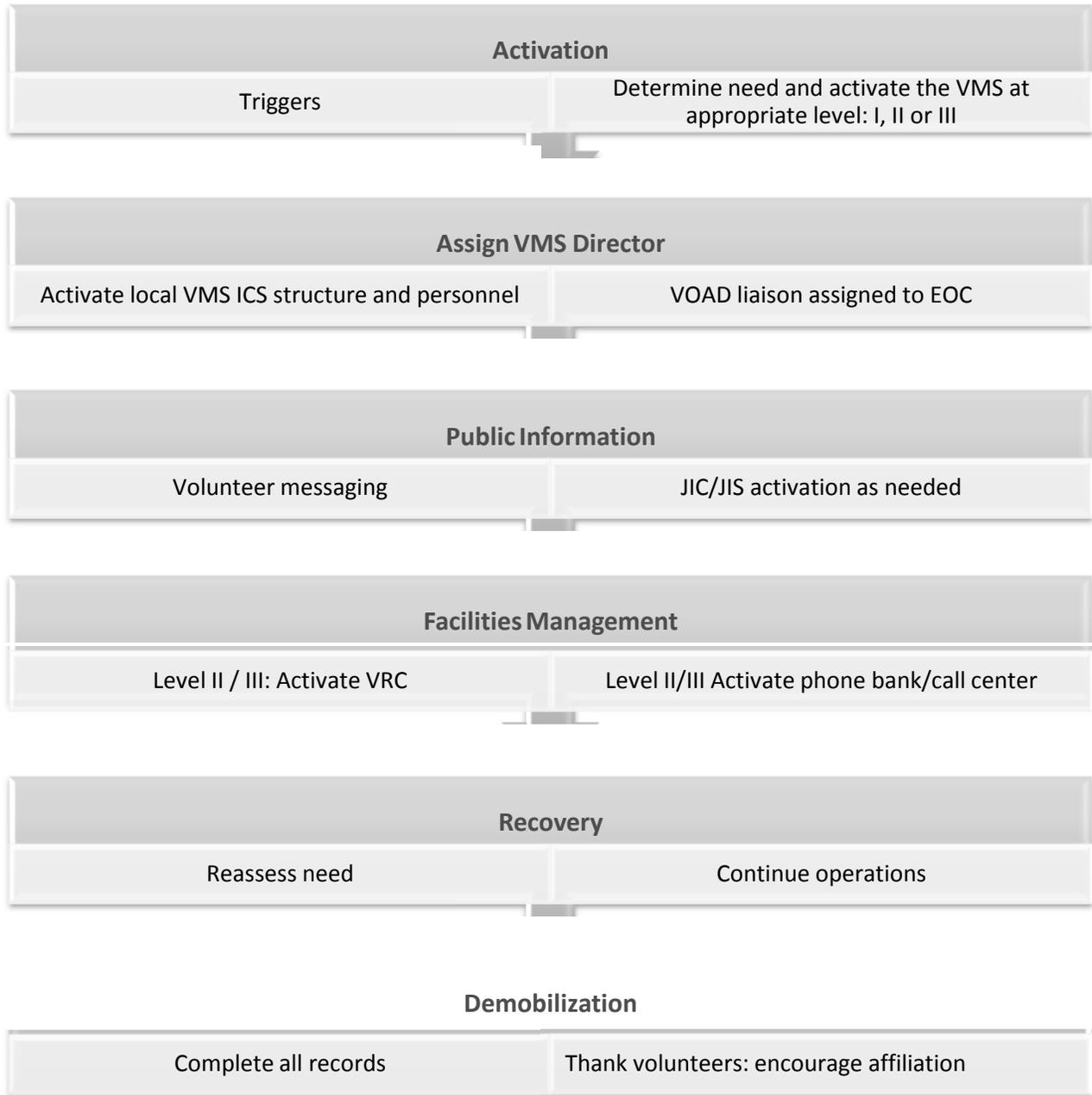
### **SUPPORT RECOVERY**

1. IC/EOC and VMS director assess long-term needs and requirements for volunteers for recovery
2. Recovery coordination passes to appropriate local or regional organizations and agencies, VOAD, or VCTF.

### **DEMOBILIZATION**

1. Event closes with hot-wash, After Action Report, and Improvement Plan
2. Records are completed
3. Volunteers are acknowledged and thanked
4. Spontaneous Volunteer Management Plan is revised or updated as necessary.

**FIGURE 2: VOLUNTEER MANAGEMENT SYSTEM FLOW CHART**



## VOLUNTEER RECEPTION CENTER (VRC)

Every incident is unique and volunteer management will be scaled to meet current needs. In Type II or III activation, the primary method for coordinating volunteers employs the concept of a volunteer reception center (VRC). Volunteer reception centers can be structured as:

- part of a response facility, like an emergency dispensing site, shelter, or reception center
- a stand-alone walk-in center referred to as a volunteer reception center
- phone bank
- virtual online process
- a combination of two or more of these strategies.

The choice of the VRC site, including style, size, accessibility, and location is driven by a needs assessment by the command staff and section chiefs. Initial operational periods may not require any volunteer response. Continued situational awareness and needs assessment will determine whether to incorporate affiliated volunteers and/or spontaneous volunteers.

### CRITERIA FOR CHOOSING A LOCATION FOR VOLUNTEER RECEPTION CENTER:

- adequate space for all VRC functions
- multiple rooms, areas available
- safety/security
- availability of secure parking
- availability of food, sanitary facilities and rest areas for staff
- internet access including Wi-Fi or “hot spot”
- communication capabilities
- accessible and in close proximity to the affected area

The following table lists the location of pre-identified volunteer reception centers in [Community Name]. This list will include emergency dispensing sites, shelters and reception centers, if the site will be used for volunteer reception. At least one stand-alone site will be chosen and added to the CEMP.

TABLE 3: VOLUNTEER RECEPTION CENTER LOCATIONS

Event	Limitations	Name
Flooding	Identify location outside of a flood plain	
Extended power outage	Identify location with back-up generators	
Emergency dispensing		
Sheltering		
All-hazards		

## **VOLUNTEER RECEPTION CENTER STAFFING**

A detailed description of the volunteer reception center, including ICS and job action sheets is found in the Standard Operating Guideline in the appendix (*under development 2013-2014*).

The [Community Name] will staff the volunteer reception center with the following:

- Employees of the jurisdiction with the following preferred skills: persons who are familiar with the community, VRC facility, and emergency response procedures and who possess good public relations or “customer service” skills, interact regularly with the public, can make quick decisions, exercise good judgment, and are able to work well under stress.
- Employees of other jurisdictions: mutual aid assistance from other jurisdictions may be requested after fully utilizing local resources.
- Affiliated Volunteers (MRC, CERT, ARC, DART, CERT, VIPS, etc.): will be assigned to assist with volunteer reception early in the response phase. [List Here]
- Spontaneous volunteers as needed: if additional staff resources are needed, SUV who possess strong organizational, written and verbal skills, have experience in human resources such as interviewing and data management, are social workers, instructors or teachers, and have passed basic background checks may be recruited to staff the VRC.

## **DIRECTION AND CONTROL**

Volunteer management is an element of the logistics section with control from [Community Name]’s logistics section chief and the VMS director. All requests regarding the VRC will be made through logistics at the EOC, or upon direction of the IC through the logistics/VMS director at the Volunteer Reception Center.

The VMS director may appoint a VRC coordinator who will coordinate with the VRC liaison at the EOC who will collaborate with other command and general staff to determine volunteer needs, safety, logistics and public information at a volunteer reception center.

A VRC liaison should be present at the EOC continuously while the VRC is operational. Each agency/organization active in the operation and supporting the VRC will maintain its independence in operating and administering its programs but will maintain a cooperative, coordinated response to the disaster and provide agreed-upon resources to the VRC through the EOC VRC liaison and, if activated, through the VCTF liaison (appointed by the VCTF), and VOAD liaisons.

## **VRC PUBLIC INFORMATION**

The designated onsite VRC coordinator or public information officer is the only staff member authorized to respond to media inquiries at the VRC. All media arriving at the VRC will be escorted at all times by the PIO. The PIO will coordinate closely with the EOC PIO and the Joint Information Center (JIC) (if activated), to ensure consistent messages are delivered to the media and public.

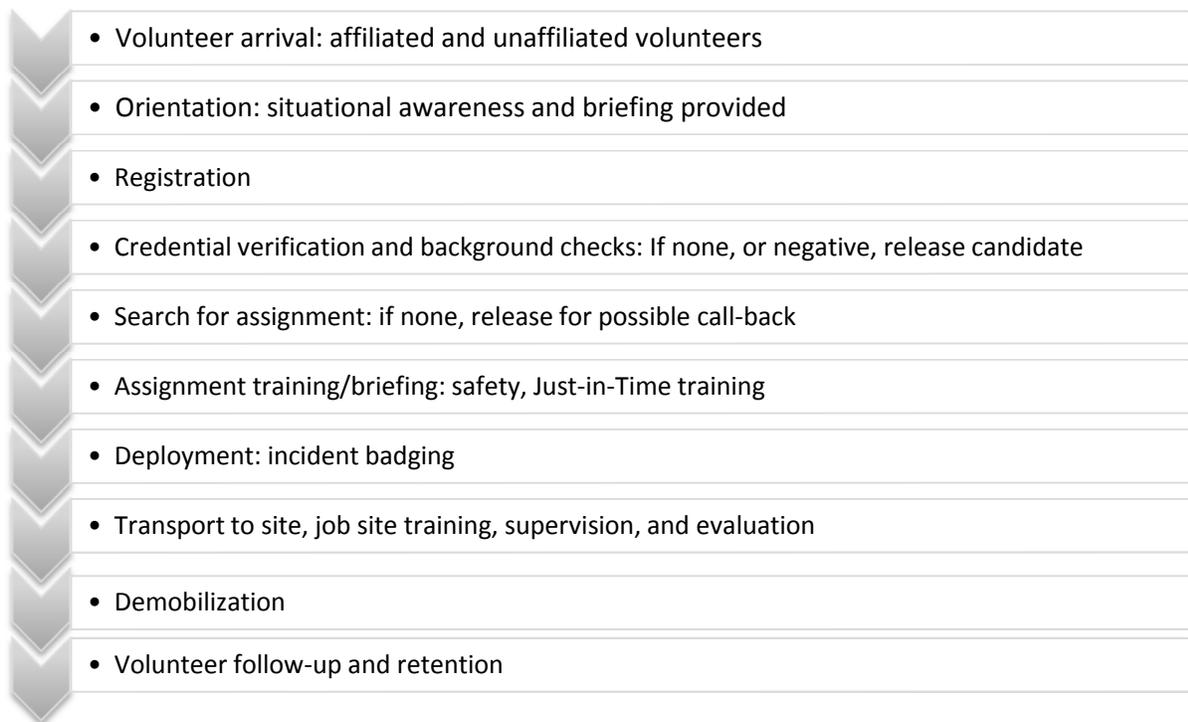
## VOLUNTEER RISK MANAGEMENT

The Volunteer Reception Center is critical for managing certain inherent risks associated with spontaneous volunteers. Volunteers need to accept a certain level of risk, inherent in all disaster situations. Choose policies below.

- Potential volunteers will be screened for suitability.
- Professional license verification and Department of Criminal Justice Information Services (DCJIS) background checks (CORI, SORI) may be necessary for some functions, especially those that interact with vulnerable individuals such as elders and children.
- Volunteers will be provided with adequate training and supervision, especially until credentials and license checks are complete.
- All volunteers will sign a liability release form.
- Confidentiality agreement forms will be signed as appropriate.
- Volunteers will be informed of liability protections and their potential limitations.

### FIGURE 3: CHRONOLOGICAL ACTION STEPS

*See appendix for associated forms:*



## VOLUNTEER RECEPTION CENTER AREAS

### Registration Desk

#### REGISTRATION POLICIES: CHECK BELOW

- Everyone entering or leaving the VRC must sign in and out at the Registration Desk
- All volunteers both affiliated and unaffiliated that are under the direction and control of the IC will be processed through the VRC and receive the basic safety training.
- A confidential file will be kept on all volunteers processed through the VRC
- All volunteers will be assessed for suitability for the response based on criteria established by the IC
- All volunteers must sign all registration forms

#### REGISTRATION DESK TASKS

- Volunteer Welcome:** Make each Volunteer feel valued
- Sign-in:** Everyone entering or leaving the VRC must sign in and out on the Sign-In **FORM**
- Volunteer Triage:** Work with Security to assess the appropriateness of all Volunteers presenting
- Use VRC Processing Checklist **FORM** with Rapid Interview Questions
- Volunteer Orientation:** Provide situational awareness on incident and volunteer opportunities, including affiliations. Distribute:
  - Volunteer Registration Instructions
  - Volunteer Registration
- Volunteer Message Center:** Maintain a volunteer message board
- Phone Bank:** A phone bank will be maintained to answer questions and direct volunteers
- Volunteer Registration:** Ensure all required forms are completed and signed with an expedited process for affiliated volunteers
- Forms:** (Note: all forms must be completed, signed, dated and witnessed by the staff at the registration desk)
  - VRC Processing Checklist for staff
  - Volunteer Instructions Checklist
  - Volunteer Registration
  - Volunteer Code of Conduct FORM
  - Volunteer Confidentiality FORM
  - Volunteer Release and Waivers FORM
- Data Management:** Documentation logs of all actions, volunteer time, volunteer records, forms, and expenses

- Create a file for each volunteer with copies of ID, credentials, forms, deployments, etc.

**REGISTRATION DESK SUPPLIES:**

- Pens, pencils, paper, clipboards
- Phones and contact lists
- Internet, laptop, printer, scanner, copier
- Volunteer folders
- FORMS:**
  - Sign-in Sheet
  - VRC Processing Checklist
  - Volunteer Registration Instructions
  - FEMA Readiness Deployment Checklist
  - Volunteer Registration
  - Volunteer Code of Conduct
  - Volunteer Confidentiality
  - Volunteer Release and Waivers

**Credentialing Desk**

**CREDENTIALING POLICIES**

- The IC will set the required standards for credentialing and background checks.
- All unaffiliated volunteers will have CORI/SORI checks done if possible. If not completed immediately, the volunteer will be assigned to sensitive areas or tasks and/or partnered with a credentialed volunteer.
- Spontaneous volunteers must bring copies of clinical licenses and CPR/first aid cards for verification. No volunteer will be permitted to practice clinically without verification of licensure.
- The following methods will be used to complete background checks:
  - Public safety official
  - Human resource official
  - MAResponds (<http://www.maresponds.org>)
  - Private entity (specify)
  - Other (specify)
- The following positions/departments have authority in [Community Name] to conduct Criminal Background checks:
  - [Position]
  - [Position]

## VOLUNTEER CREDENTIALING DESK TASKS

- Identification:** Must have a government issued photo ID (driver's license, passport, Massachusetts ID card, Massachusetts liquor ID card, etc.)
- Licenses:** Must provide copies of all licenses and certifications such as:
  - Commercial driver's; hydraulic lift; crane operator; construction supervisor license
  - CPR/first aid cards; medical license: must complete medical credentials section
  - MRC, DART, ARC, or other affiliation ID; health officer/agent; inspector of buildings; DPW; first responder
- Verification:** Must obtain official verification of all licenses, certifications, affiliations
- IC/operations** determines the required background checks needed by volunteers

The following options are available for conducting background checks

- **MAResponds:**
  - May be able to do real time license checks: [www.maresponds.org](http://www.maresponds.org). You must be registered to use this system. Most MRC/CERT units are registered users.
  - MAResponds can conduct CORI checks, but they may take as long as a week.
- SORI Level III checks can be done on the Mass Sexual Offender Database <http://sorb.chs.state.ma.us/>.
- CORI checks can sometimes be done in an emergency by local law enforcement.
- CORI checks can also be completed by some private agencies.[List Here]
- Medical licenses: <https://checklicense.hhs.state.ma.us/>.
- Other: [List Here]

## CREDENTIALING DESK SUPPLIES

- Pens, pencils, paper, clipboards
- Phones, contact list
- Internet, laptop, printer, scanner, copier
- FORMS:**
  - Volunteer Credentialing Checklist
  - Volunteer Assignment Card (VAC)

## Training Desk

## TRAINING POLICIES

- All volunteers must report to a designated Volunteer Reception Center or staging area for an orientation, safety training, and Just-in-Time training prior to receiving a temporary badge, Job Action Sheet(s), and deployment assignments.

- At completion of the temporary deployment, spontaneous volunteers must make arrangements with their supervisor or VRC coordinator to return their temporary badge until a full background and credentialing process has been completed. This step may take several days depending on the nature of the disaster and availability of state DCJIS records.

## **VOLUNTEER TRAINING DESK: *See Just-In-Time Training (JITT) SOG***

### **TRAINING DESK SUPPLIES**

- Pens, pencils, paper, clipboards
- White board or flip chart and markers
- Laptop with office and projector
- JITT training materials
- FORMS:**
  - JITT Core Competencies Card

## **Assignment Desk**

### **ASSIGNMENT POLICIES**

- All deployed volunteers must carry their Volunteer Assignment Card (VAC) at all times along with their incident badge and other identification
- Volunteers are responsible for having their VAC signed and dated by each trainer or supervisor
- Volunteers must always sign in and out with their supervisors

### **VOLUNTEER ASSIGNMENT DESK TASKS**

- Liaison:** Establish communications with volunteer liaison to coordinate volunteer needs and assignments
- Matching:** Work with available volunteers and requesting agencies to match volunteer skills/wants with needs
- Assignment Briefing:** Use Assignment Briefing **FORM**; provide details of assignment and Volunteer Tracking **FORM**
- Badges:** Issue official, dated Incident badges or identification, Volunteer Assignment Card
- Vests:** Issue as available volunteer identification shirts, vests, wristbands or hats
- Returns:** Provide information on returning volunteer identification items
- Deployment:** Deploy volunteers with assignment instructions and Volunteer Tracking FORM
- Demobilization:** Provide volunteers with demobilization instructions

## ASSIGNMENT DESK SUPPLIES

- Pens, pencils, paper, clipboards
- Internet, laptop
- Phone and contact lists
- Volunteer identification: wrist band, vest, hat, shirt or other volunteer identification
- FORMS:**
  - Request for Volunteer
  - Volunteer Tracking
  - Volunteer Assignment Card (VAC)
  - Demobilization Instructions: returning equipment and signing out
  - Volunteer Badges

## Support Desk

### SUPPORT POLICIES

- The Support Desk will make every effort to assist volunteers who are having deployment problems, but each volunteer is responsible for his/her own health, safety, transportation, and support.
- Complaints and concerns will be logged as they are received.
- Any complaints or concerns that involve life, property or environmental safety should be reported to a supervisor immediately.
- Immediate threats to life safety should be reported to 9-1-1.

### VOLUNTEER SUPPORT DESK TASKS

- Transportation:** Coordinate and arrange safe transportation for volunteers
- Supervision:** Provide volunteer support, supervision and evaluation as able
- Trouble Shooting:** Staff the Trouble Desk and coordinate volunteer issues, requests, and complaints
- Support:** Coordinate with logistics to provided volunteers with support

### SUPPORT DESK SUPPLIES

- Pens, pencils, paper, clipboards
- Internet, laptop, printer
- Phone and contact lists
- FORMS**
  - Incident Report
  - Transportation

## Demobilization Desk

### DEMOBILIZATION POLICIES

- Debriefing including Psychological First Aid and/or Critical Incident Stress Management may be conducted at the close of the volunteer service.
- Contact information reviewed at debriefing will include notification that an MRC unit coordinator may contact spontaneous volunteers following de-mobilization to discuss further interest/training.
- Spontaneous volunteers may be given MRC unit coordinators' contact information and MRC Core Competency Card.

### VOLUNTEER DEMOBILIZATION DESK TASKS

- Badge Return:** Collect all volunteer identification such as badges and vests
- Reports:** Collect all final reports and activity logs
- Exit Information:** Ensure that all volunteers receive exit Information
- Sign-Out:** Ensure that all volunteers sign out and leave promptly
- Data:** Create a data base for medical follow-up and study as appropriate
- Volunteer Affiliations:** Provide information on affiliated volunteer opportunities and organizations such as the MRC
- Stress Management:** Provide behavioral health first aid or critical incident stress management as appropriate

### DEMOBILIZATION DESK SUPPLIES

- Pens, pencils, paper, clipboards
- Internet, laptop, printer
- Phone and contact lists  FORMS:
  - VRC Demobilization Checklist
  - Exit and Demobilization Information
  - MRC Information Card

## VRC Facility

### VRC FACILITIES POLICIES

- Data Management:** A volunteer database will be used to store contact and background information about spontaneous volunteers. It will mirror the volunteer intake form. A separate database file should be established for each disaster at the time of the VRC activation so that staff will have the ability to search the database for volunteers with particular skills and availability. The database will be used to produce summary reports for final reporting. Manual systems that replicate the computerized database will be used in events where power is unavailable.
- Confidentiality and privacy of information** are important concerns when developing and using a database and VRC staff will adhere to the jurisdiction's policies on these issues.
- Safety:** A safety officer will be assigned to the VRC who will report to the EOC safety officer. The safety officer identifies and assesses health and safety hazards at the VRC and takes appropriate measures to mitigate them.
- Security:** A security officer will be onsite at all times the VRC is open or staffed. No weapons of any nature, alcoholic beverages, or drug paraphernalia will be permitted anywhere at the VRC.
- Food:** Rest areas and food will be supplied for VRC volunteers. Water and snacks may be provided for all volunteers at the VRC.

### VRC FACILITY TASKS

- Food, water, sanitation, cleaning, rest area, first aid kit
- Phones, TV, internet, secure power supply, HVAC
- Secure storage area for volunteer items, if available

### FACILITIES SUPPLIES

- Supplies for staff
- Supplies for facility operations
- FORMS:
  - Facility Assessment Checklist
  - Facility Contact List

## VRC Data Management

### VRC DATA MANAGEMENT POLICIES

- All volunteer information is considered sensitive and should be kept confidential
- All activities, hours, and expenditures should be completely documented
- All logs and documents should be completed at the end of each shift and filed with the EOC finance section.

### DATA MANAGEMENT TASKS

- Documentation:** Data management system both paper and electronic
- Security:** Security and privacy protection for all data
- Files:** Individual volunteer files
- Reporting:** Reporting protocols at the end of each shift/operational period

### DATA MANAGEMENT SUPPLIES

- Pens, pencils, paper, clipboards
- Phones and contact lists
- Internet, laptop, printer, scanner, copier
- FORMS:
  - Resource Request
  - Financial Tracking
  - Volunteer Hours Tracking

## Phone Bank/Call Center

This may be a separate area managed by a call center unit leader. The VMS director, in coordination with the logistics section chief and public information officer will determine the need for activating a call center/phone bank, which will be located at the Volunteer Reception Center or another location with sufficient capacity. The phone center will receive phone calls from prospective volunteers and agencies requesting volunteers.

## VOLUNTEER RETENTION

A positive experience encourages volunteers to continue to provide support for current and future operations. A poor volunteer experience could lead to disruptive and/or unsafe behavior.

Disaster and emergency volunteer management, “volunteer leadership,” is not a linear process. Just as emergency preparedness is a cycle linked by overlapping phases including prevention, response, recovery and mitigation; so is volunteer management. Strong and sustainable volunteer programs are founded and grounded upon people with passion and programs with policies and principles.

Volunteer recruitment, reception, training and retention are interwoven. It is therefore, useful to conceptualize SUV retention in terms of a paradigm in which the process is continuous and cyclic with opportunities for outreach, reception, engagement, and interaction with a prospective or registered volunteer. Every interaction is an opportunity to build the relationships, interests, skills, sense of purpose and connectedness that build upon the individual’s desire to be useful and of service. Volunteer policies:

- Volunteers will be contacted for follow-up post incident to convey appreciation for services rendered and recruitment into an affiliate group. This includes acknowledgements to employees as well. Issues to consider monitoring include potential physical/medical issues related to job assignments. If needed, volunteers should be offered critical incident stress management (CISM) assistance.
- Spontaneous volunteer shall be given VMS coordinator, VC, CERT, MRC unit coordinator, or other affiliated group leader contact information along with an MRC Core Competency Card.
- When volunteers are released, they will be asked to consider registering with a VOAD or other recognized volunteer organization such as the MRC or CERT.

Citizen Corps groups have a unique opportunity to be the conduit to attracting, receiving, assessing, training, and managing spontaneous volunteers. The fact that there are existing disaster volunteer infrastructures such as MRC/CERT makes it evident to the spontaneous volunteer that the world they have “walked into” is not completely alien. When evidence of organizational structure is perceived, particularly in the time of chaos, spontaneous volunteers frequently feel a sense of security and affirmation that their decision to help is validated. Evidence of organizational structure may be seen, heard, and psychologically and/or emotionally experienced. These factors are generated through means that are already in motion within the National Incident Management System and the Incident Command System throughout the year.

## ACRONYMS

<b>AAR</b>	After Action Report
<b>ARC</b>	American Red Cross
<b>CB</b>	Community Based Organization
<b>CEMP</b>	Comprehensive Emergency Management Plan
<b>COAD</b>	Community Organizations Active in Disaster
<b>CERT</b>	Community Emergency Response Teams
<b>DART</b>	Disaster Animal Response Team
<b>DBHRT</b>	Disaster Behavioral Health Response Team
<b>EMA</b>	Emergency Management Agency (government: local, state, territorial, tribal, and federal)
<b>EOC</b>	Emergency Operations Center
<b>ESF</b>	Emergency Support Function
<b>ESF15</b>	Volunteers and Donations
<b>FBO</b>	Faith Based Organization
<b>FDAA</b>	Federal Disaster Assistance Administration
<b>FEMA</b>	Federal Emergency Management Agency
<b>IC</b>	Incident Command
<b>ICS</b>	Incident Command System
<b>IM</b>	Incident Management
<b>JIC</b>	Joint Information Center
<b>JITT</b>	Just-in-Time Training
<b>MDPH</b>	Massachusetts Department of Public Health
<b>MEMA</b>	Massachusetts Emergency Management Agency
<b>MRC</b>	Medical Reserve Corps
<b>NIMS</b>	National Incident Management System
<b>NGO</b>	Non-Government Organization
<b>VMS</b>	Volunteer Management System
<b>NVOAD</b>	National Voluntary Organizations Active in Disasters
<b>PIO</b>	Public Information Officer
<b>POC</b>	Point of Contact
<b>POD</b>	Points of Distribution
<b>PPE</b>	Personal Protective Equipment
<b>REOC</b>	Regional Emergency Operations Center
<b>SOG</b>	Standard Operating Guideline
<b>SUV</b>	Spontaneous Unaffiliated Volunteer
<b>UC</b>	Unified Command
<b>VMS</b>	Volunteer Management System
<b>VRCC</b>	Volunteer Reception Center Coordinator
<b>VOAD</b>	Volunteer Organizations Active in Disasters
<b>VRC</b>	Volunteer Reception Center
<b>VCTF</b>	Volunteer Coordination Task Force

## APPENDICES

**VMS Forms: See Tab 1**

**VMS Job Action Sheets (JAS): See Tab 2**

**VMS Just-in-Time Training (JITT) Guide: See Tab 3**

**VMS Public Information Officer (PIO) SOG: See Tab 4**

**VMS Volunteer Management SOG (future)**

## RESOURCES

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## ACKNOWLEDGMENTS

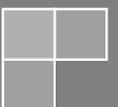
*The Spontaneous Volunteer Management Plan was developed by the Western Massachusetts Medical Reserve Corps Advisory Group (MAG), which consists of representatives from the four western Massachusetts public health preparedness coalitions and the western Massachusetts Medical Reserve Corps units. The MAG would like to express its appreciation to the following members for their contributions: Kathleen Conley Norbut, Mary Kersell, Sandra Martin, Nina Martin-Anzuoni, Corinne McKeown, Michael Nelson and Tracy Rogers. Finally, we acknowledge and appreciate assistance and advice from our community response partners: MEMA – Region III/IV, Agawam; Medical Reserve Corps volunteers; American Red Cross – Central/Western MA Chapter; and the public health coalition members of Berkshire, Franklin, Hampden, and Hampshire Counties.*

2013

# Spontaneous Volunteer Management Plan FORMS

Western Massachusetts Medical Reserve Corps

The Spontaneous Volunteer Management Plan provides guidance for safe, efficient and scalable volunteer management. The Plan includes integration with incident management systems; communication with community members and voluntary organizations; volunteer reception, screening, training, matching, deployment and retention.



## FORMS LIST

### **Registration FORMS:**

1. Volunteer Registration Instructions
2. Volunteer Registration
3. Volunteer Liability Waiver, Confidentiality Agreement
4. Volunteer Code of Conduct and FEMA ICS Deployment Checklist
5. ICS 211 Personnel Sign-in Sheet
6. Volunteer Processing Checklist
7. Medical Volunteer Registration
8. Call Center Volunteer Intake Script

### **Training FORMS:**

9. JITT Basic and Safety Training Attendance Log

### **Assignment FORMS:**

10. MA Responds Request for Volunteers
11. Volunteer Deployment Checklist (front of #12)
12. Volunteer Deployment Checklist (back of #11)
13. Volunteer Assignment Card (VAC) (front of #14)
14. Training Record (back of #13)
15. Volunteer Badge Log
16. Volunteer Badges (front of #17)
17. Volunteer Badges (back of #16)
18. Volunteer Equipment Issue and Return
19. Volunteer Tracking and Transportation Log

### **Support FORMS:**

20. Incident Action Log
21. Incident Report
22. Complaint Report
23. Transportation Request

### **Demobilization FORMS:**

24. Volunteer Demobilization Instructions
25. ICS 221 - Demobilization

### **Facilities FORMS:**

26. Volunteer Reception Center ICS Positions
27. ICS 203 Organization Assignment List
28. Volunteer Reception Center Security Plan
29. Volunteer Reception Center Signs

30. VRC Facility Assessment Checklist
31. ICS 205B Personnel Communications List
32. Volunteer Reception Center Partner Contact List
33. Volunteer Reception Center Supply List
34. Volunteer Reception Center Communication Resources

□ **Data Management FORMS:**

35. ICS 213- General Message/Resource Request
36. Finance Tracking

## VOLUNTEER MANAGEMENT SYSTEM

### Volunteer Registration Instructions

**Thank you for volunteering today. Your safety is our highest priority. Please follow these instructions:**

1. Our job is to register you as quickly as possible so that you can begin helping during this emergency.
2. You must visit each of these stations.
3. You must complete all forms and training before being deployed.
4. Please do not have family members call the VRC looking for you. Make other arrangements.
5. Please take all of your personal items with you when you leave.
6. Remember to sign in and out every time.
7. Follow instructions and stay safe.
8. **The Incident Command System is easy: know who you report to and who reports to you.**

<input type="checkbox"/> <b>Registration Area</b>	<input type="checkbox"/> Provide a government issued photo ID <input type="checkbox"/> Complete and sign the registration form <input type="checkbox"/> Complete and sign the liability release form <input type="checkbox"/> Complete and sign the confidentiality agreement <input type="checkbox"/> Complete and sign the code of conduct <input type="checkbox"/> After forms completion, wait for your name to be called by an interviewer
<input type="checkbox"/> <b>Credentialing Area</b>	<input type="checkbox"/> An interviewer will take your registration forms and discuss your skills and interests, as listed on your registration form <input type="checkbox"/> We will begin to check your credentials and identification will be checked <input type="checkbox"/> Information on potential assignments will be discussed <input type="checkbox"/> Volunteer Assignment Card will be issued <input type="checkbox"/> Take the Volunteer Assignment Card to the Training Area
<input type="checkbox"/> <b>Training Area</b>	<input type="checkbox"/> You will receive basic training in personal protection, safety, security, and incident command <input type="checkbox"/> Once complete, proceed to Assignment Station; present your Volunteer Assignment Card <input type="checkbox"/> Your assignment may mean you will need additional training
<input type="checkbox"/> <b>Assignment Area</b>	<input type="checkbox"/> You will be matched with areas/agencies requesting volunteers <input type="checkbox"/> The Assignment Desk will record and initial your Volunteer Assignment Card and try to contact the assignment agency to let them know to expect your arrival <input type="checkbox"/> You will be issued appropriate badging and other volunteer identifiers <input type="checkbox"/> You will receive a credential that will permit you access to assigned tasks/sites during your work activities on the specific dates written on your VAC/badge <input type="checkbox"/> You will be directed to exit or proceed to the next station if your job requires additional training; additional training may also occur on the job
<input type="checkbox"/> <b>Support Area</b>	<input type="checkbox"/> You will be given information on transportation options <input type="checkbox"/> You will be told how to contact the VRC if you have problems or need help <input type="checkbox"/> Any questions or concerns you still have will be answered here
<input type="checkbox"/> <b>Demobilization</b>	<input type="checkbox"/> When leaving your assignment: sign out, return your badge <input type="checkbox"/> Turn in completed Volunteer Assignment Card, signed by your supervisor <input type="checkbox"/> Return any borrowed equipment or Volunteer IDs like vests, hats, shirts, bands, temp. badges <input type="checkbox"/> Ask about future volunteer opportunities or affiliations

## VOLUNTEER MANAGEMENT SYSTEM

### Volunteer Registration Form

Date/Time:		VRC Interviewer	
<b>CONTACT INFORMATION: IF YOU ARE A MEDICAL PROFESSIONAL, COMPLETE MEDICAL PROF. REG. FORM</b>			
Name:		Day Phone:	
Home Address:		Evening Phone:	
Last 6 digits of SSN:		Gender: M F	Cell Phone:
Date of Birth:	Drivers Lic. #:	Employer:	
Emergency Contact (Relationship):		Alternate Emergency Contact:	
Emergency Contact Phone:		Alternate Phone:	
Medical Provider Information:			
Do you have any health Issues <input type="checkbox"/> Yes <input type="checkbox"/> No		If yes, please explain:	
Special accommodations:			
Occupation/Professional Specialty/Licenses:			
List any agency affiliation or disaster relief experience along with any disaster training taken:			
Availability: M T W Th F S Sun		Hours:	Months: J F M A M Jun Jul A S O N D
<b>SKILLS AND EXPERIENCE</b>			
<b>Medical</b>	<b>Services</b>	<b>Transportation</b>	
Complete Medical Registration Form	Food (serve safe)	Car	
<b>Communications</b>	Elderly/Disabled Assistant.	Station Wagon/Mini-Van	
CB or Ham Operator	Licensed Day Care	Maxi-van, capacity:	
Own Equip? <input type="checkbox"/> Yes <input type="checkbox"/> No	Search and Rescue	ATV	
Hotline Operator <input type="checkbox"/> Yes <input type="checkbox"/>	Auto Repair/towing	Own off-road veh./4wd	
Own a cell phone	Traffic Control	Own truck: desc.:	
#:	Crime Watch	Own boat: capacity:	
Public Relations	Animal Rescue	Commercial driver:	
<b>Language other than English</b>	<b>Environmental</b>	<b>Labor</b>	
French	Runner	Class and Lic #:	
German	HR/Management	Camper/RV, cap:	
ASL	Social Service/Com Org	Type:	
Spanish	Clergy	Snowmobile:	
Arabic		Tractor trailer	
Other:	Water	Loading/shipping	
	Toxic Waste	Sorting/Packing	
<b>Office Support</b>	<b>Structural</b>	<b>Equipment</b>	
Clerical: Filing, copying	Wildlife/Land Management	Clean-up	
Data Entry Software	Other Env:	Operate equipment	
Phone Receptionist		Types:	
Office Manager	Damage assessment	Supervisory Experience	
	Metal construction	Backhoe	
<b>Other</b>	Wood construction	Chainsaw	
	Block construction	Generator	
	Certificate #	Trailer (open/closed)	
		Bobcat	
		Dump Truck	
		Truck & Plow	

**VOLUNTEER MANAGEMENT SYSTEM**  
**Volunteer Liability Waiver and Release (Registration Back)**

I, for myself and my heirs, executors, administrators, and assignees, hereby release, indemnify, and hold harmless local governments; the Commonwealth of Massachusetts; the Medical Reserve Corps; local board of health and health department; Citizen Corps; the organizers, sponsors, and supervisors of all emergency and disaster preparedness, response, and recovery activities from all liability for any and all risk of damage or bodily injury or death that may occur to me (including any injury caused by negligence) in connection with any volunteer emergency or disaster effort in which I participate. I likewise hold harmless from liability any person or agency transporting me to or from any emergency or disaster relief activity.

In addition, emergency or disaster relief officials have permission to utilize any photographs or videos taken of me for publicity or training purposes.

I will abide by all safety instructions and information provided to me during disaster relief efforts. Further, I expressly agree that this release, waiver, and indemnity agreement is intended to be as broad and inclusive as permitted by the Commonwealth of Massachusetts, and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

I have no known physical or mental condition that would impair my capability to participate fully, as intended or expected of me. I have carefully read the foregoing release and indemnification and understand the contents thereof and sign this release as my own free act.

**VOLUNTEER CONFIDENTIALITY AGREEMENT AND CODE OF CONDUCT**

Consistent with applicable state and federal laws, the principles of ethics of both the American Medical and Hospital Associations, and established policies and procedures for individuals who may come in contact with patients, information, and records, whether medical, financial, or any other; whether electronic, written, spoken or signed, I agree to safeguard and protect confidential information.

- I understand that accessing confidential information or allowing access by unauthorized individuals, whether intentional or not, or any other breach is grounds for immediate and permanent dismissal and will be investigated and possibly reported to applicable local, state, and federal authorities.
- I acknowledge my legal and ethical obligation to maintain the confidentiality of all information pertaining to the volunteer job position and other volunteers, staff, and clients.
- I understand that the unauthorized access, use, copy, disclosure, or dissemination of any confidential information or records whether stored in hard copy, film, or electronic form is strictly prohibited.
- I will contact my supervisor immediately if I think any confidential information may have been compromised.
- I understand that I am to maintain this confidentiality agreement even after I leave the volunteer position.
- I agree to abide by the Volunteer Code of Conduct as shown on the back of the Volunteer Instructions.
- I agree that my personal information may be used to conduct background checks, including CORI/SORI.
- I certify that all the information I have provided is true to the best of my knowledge.
- I acknowledge that I have read the forgoing provisions and agree to abide by their terms.

Print Name

Signature

Date

Print Guardian Name

Guardian Signature if Under 18

Date

Print Witness Name

Witness Signature

Date

**VOLUNTEER MANAGEMENT SYSTEM  
Volunteer Code Of Conduct**

**I agree to the following:**

<input type="checkbox"/>	I agree to attend the volunteer orientation training, safety training, and/or other required training.
<input type="checkbox"/>	I have read, signed, and understand the confidentiality agreement.
<input type="checkbox"/>	I will dress in a neat and clean fashion, in a manner appropriate to my assigned duty.
<input type="checkbox"/>	I will wear the identification provided to me by the Volunteer Reception Center (VRC) at all times.
<input type="checkbox"/>	I will conduct myself in a professional manner.
<input type="checkbox"/>	I will respect the rights and dignity of all volunteers and clients.
<input type="checkbox"/>	I will promptly address any issues or concerns with my assigned supervisor.
<input type="checkbox"/>	I will perform tasks within my scope of knowledge and skill and license/credentials while engaged as a volunteer representing the [Community/Entity].
<input type="checkbox"/>	I know I am not required to participate in any activity or emergency response.
<input type="checkbox"/>	I commit to participating in response activities according to my assigned involvement.
<input type="checkbox"/>	I must adhere to the Incident Command System (ICS)/National Incident Management System (NIMS).
<input type="checkbox"/>	I will not speak to the press/media unless authorized to do so.
<input type="checkbox"/>	I will participate in debriefings and provide feedback.
<input type="checkbox"/>	I will complete all forms, reports, or other required documentation.
<input type="checkbox"/>	I understand that I am subject to disciplinary action or dismissal.

**FEMA ICS Readiness Deployment Check-list**

Instructions: **Use this job aid to assess your readiness for participating in the ICS response organization.**

SELF ASSESSMENT	YES	NO	NOT SURE
Are the people and pets you are responsible for all-set for the duration of your deployment?			
Do you have your Go-kit stocked?			
Do you know the procedure for check-in?			
Do you have a checklist to help ensure that you have all needed information?			
Do you know what forms you'll be required to complete? Do you have copies of these forms?			
Have you assembled a travel or Go-kit containing any special technical information (e.g., maps, manuals, contact lists, and reference materials)?			
Have you prepared personal items needed for your estimated length of stay, including medications, cash, credit cards, etc.?			
Have you made arrangements to take care of your personal matters?			
Do you know the demobilization procedures?			
Signature	Date		



**VOLUNTEER MANAGEMENT SYSTEM  
Volunteer Processing Checklist**

**FOR OFFICE USE ONLY – TO BE KEPT IN THE VOLUNTEER'S FILE**

Volunteer Name:		Date Registered:		
Volunteer Gov. Photo ID		VMS ID #:		
Volunteer Contact Number:		VMS Badge Issued: <input type="checkbox"/> Yes <input type="checkbox"/> No		
Volunteer Credential/License		Verified <input type="checkbox"/> Yes <input type="checkbox"/> No	Notes:	
Volunteer Credential/License		Verified <input type="checkbox"/> Yes <input type="checkbox"/> No	Notes:	
Volunteer Credential/License		Verified <input type="checkbox"/> Yes <input type="checkbox"/> No	Notes:	
CORI Background check	<input type="checkbox"/> Approved	<input type="checkbox"/> Pending	<input type="checkbox"/> Not approved	
SORI	<input type="checkbox"/> Approved	<input type="checkbox"/> Pending	<input type="checkbox"/> Not approved	
Signed Volunteer Application	<input type="checkbox"/> Yes <input type="checkbox"/> No	Signed Waiver Agreement	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Basic JIT Safety Training		Date:	Instructor:	
Assignment		<input type="checkbox"/> Yes	<input type="checkbox"/> Waiting Assignment	
Equipment Issued:		Date Issued:	Return Date:	
Prophylaxis:		<input type="checkbox"/> Yes <input type="checkbox"/> No	Date Provided:	
PPE:		<input type="checkbox"/> Yes <input type="checkbox"/> No	Date Provided:	
Trouble Reported:				
ICS/VMS Supervisor Evaluation/Feedback:				
Volunteer Feedback:				
Receipt for Volunteering Issued:				
<b>ASSIGNMENTS</b>				
<b>DATE</b>	<b>NEED #</b>	<b>ESF OR AGENCY</b>	<b>CONTACT NAME</b>	<b>CONTACT #</b>
Notes:				
Interviewer Name		Interviewer Signature		Date

**VOLUNTEER MANAGEMENT SYSTEM  
Medical Volunteer Registration Form**

**CONTACT INFORMATION**

Name:		Day Phone	
Home Address:		Evening Phone	
Last 4 digits of SSN:	Gender: M F	Cell Phone	
Date of Birth:	Driver's Lic:	Employer	Position
Emergency Contact (Relationship)		Alternate Emergency Contact:	
Emergency Contact Phone		Alternate Phone	
Medical Provider Information:			
Please explain any limitations that we should consider when assigning you duties:			
Occupation/Professional Specialty/Licenses:			
List any agency affiliation or disaster relief experience along with any disaster training taken:			
Availability: <b>M T W Th F S Sun</b>	Hours:	Months: <b>J F M A M Jun Jul A S O N D</b>	

**PROFESSION**

<input type="checkbox"/> Registered Nurse	<input type="checkbox"/> Pharmacist	<input type="checkbox"/> Pharmacy Technician
<input type="checkbox"/> Certified Nurse Assistant	<input type="checkbox"/> Dentist	<input type="checkbox"/> Lab Technician
<input type="checkbox"/> Nurse Practitioner	<input type="checkbox"/> Psychologist	<input type="checkbox"/> Emergency Medical Tech
<input type="checkbox"/> Licensed Practical Nurse	<input type="checkbox"/> Mental Health Provider	<input type="checkbox"/> Radiology Technician
<input type="checkbox"/> Physician	<input type="checkbox"/> Clergy	<input type="checkbox"/> Respiratory Therapist
<input type="checkbox"/> Physician Assistant	<input type="checkbox"/> Social Worker	<input type="checkbox"/> Veterinarian
<input type="checkbox"/> Optometrist	<input type="checkbox"/> Paramedic	<input type="checkbox"/> Veterinarian Technician
<input type="checkbox"/> Other	<input type="checkbox"/> Other	<input type="checkbox"/> Other

**CLINICAL SPECIALTY/AREA OF PRACTICE**

<input type="checkbox"/> Medical Specialty (e.g. internal medicine)	<input type="checkbox"/> Primary Care	<input type="checkbox"/> Osteopathic Medicine
<input type="checkbox"/> Surgical Specialty (e.g. orthopedic)	<input type="checkbox"/> Other (e.g. dermatology)	<input type="checkbox"/> Pediatric
<input type="checkbox"/> Other Date of Birth:		

**LICENSURE**

Licensing Board	State
Highest level of Licensure/Certification #:	Issue Date: Exp. Date
Current license granted by (name of institution/board for physicians, physician assistants and nurse practitioners) [ _____ ]	

## VOLUNTEER MANAGEMENT SYSTEM

### Call Center Volunteer Intake Script

The call center, working in conjunction with the Public Information Officer will use the following script:

**Greeting:** “You have reached the [Community Name] volunteer reception center. May I help you?”

**If the caller ask for other information, direct as follows:**

- Life threatening emergency: Hang up and call 9-1-1
- Information on the emergency status or available resources or need for services: call 2-1-1

**If the caller is interested in volunteering:**

- Describe the role of the volunteer reception center as an intake site
- Explain that preliminary information about them and their skills and interests will be collected and entered into a database that will be shared with governmental and partner organizations that need volunteers to respond to the event ASAP or in the future
- Explain that an agency representative who needs their particular skills will contact them directly and that it’s not known if or when that will be
- Ask the caller, “Are you affiliated with a local agency or faith-based group, as a volunteer?”
  - If yes, suggest that the caller contact that group and offer to help
  - If no, or if they want to register with the VRC rather than contact their affiliated agency, fill out the top portion of a *Volunteer Registration Form* and stop before the section titled “Check appropriate skills below”

**Before beginning the second portion (skills assessment), make the following points: Tell the caller:**

- “I will now review with you several possible volunteer positions that may be needed by one or more agencies and jurisdictions. Some of these positions require proof of certification, physical strength, and a criminal background check. Verification of these things will be conducted by
  - the requesting agency or
  - the volunteer reception center.
- Also, if you live in or work in [Community Name] that has established a volunteer reception center; we will forward this information to them.
- This is just the initial intake process. Do you have any questions so far?”

**Call-Taker Action: Complete the form and cover the following points with the caller:**

- Verify if the caller wants to volunteer alone or as part of a group
- Check the appropriate box next to the title of this form
- If the caller is representing a group, enter the caller’s contact information in the first section and then enter information on group members’ skills
- “The information you have provided will be distributed to a variety of jurisdictions, agencies and non-profit groups that have a role in helping communities recover from disasters. Do you consent to sharing this information with other groups?” (If not, suggest that they contact the agency of their choice directly to see if they are in need of help).
- “If your skills are needed at this time you will be contacted within several days by the requesting agency. If not, your information will be included on a reserves list and referred to throughout the response and recovery to this event.”
- At this time we encourage to you check on neighbors and assist them as best you can.”
- “Do you have any questions?”
- “Thank you for your interest in volunteering.”

**Call-Taker Action:** Submit the completed volunteer intake form to the VRC Registration Team Leader





# Massachusetts Volunteer Request Form



## REGION 1 VOLUNTEER MANAGEMENT SYSTEM VOLUNTEER REQUEST FORM

Description/Name of event:

Local MRC leader:

Has local MRC been contacted? Yes No

### Requesting Agency Information

Date:

Requestor's name:

Requestor's telephone:

Requestor's email:

### Event Information

Date:

Address/Location:

Point of Contact at Site:

Phone:

Type of event? Shelter Emergency

Other

How quickly is response needed?

### Volunteer Information

Volunteer Duties;

Physical abilities:

Job Descriptions included? Yes No

Type of volunteers needed (medical/non-medical/Licensed)?

Will agency accept non-MA Responds volunteers?

Yes No

How many of each?

Minimum Credential?

Min.Age?

Professions & skills needed:

Date/time/duration of shift(s)  
and check-in time:

Who do volunteers report to?

Phone:

Additional Info(meals, supplies,  
lodging, transportation, parking, etc):

Directions

Volunteer Referred

Date:

Requestor follow up

Date:

Date Closed

Signature of Person Filling in this form

**VOLUNTEER MANAGEMENT SYSTEM**  
**Volunteer Deployment Checklist**

**USED BY THE ASSIGNMENT BRIEFING DESK**

*Revise to provide outline of essential information for volunteer assignment briefing*

Volunteer Name:

Volunteer ID:

Position:

Date/Shift of Assignment:

Report to:

Assignment Location:

**GENERAL**

- Once assigned and deployed you become a member of the organizational structure of your assignment.
- You will have a supervisor; report to and take direction from him/her.
- You should be provided with a job briefing by your supervisor or their designee. If not, ask for one.
- If in doubt, ask your supervisor if you have questions about your role, responsibilities, or duties.
- If you don't get the information you need from your supervisor or on-site volunteer coordinator, call the Trouble Desk at: \_\_\_\_\_.
- Specific: Provide assigned duty, reporting requirements, PPE, other safety issues, questions.

**RULES/POLICIES/GUIDELINES**

- Permission to enter the operational area is for your official assignment ONLY.
- We will give you an access badge.
- Return the badge when your assignment is over.
- Unauthorized entry, or willful deviation from your assigned tasks will be interpreted as trespassing, and you may be subject to criminal proceedings.
- Misrepresentation of identification, credentials, certifications, or qualifications will be interpreted as a criminal act and may be subject to criminal prosecution.
- If you are unable to report for your assignment, notify us ASAP at: \_\_\_\_\_.

**SITUATIONAL AWARENESS INFORMATION**

- Describe the incident and major objectives
- Describe ICS response actions and accomplishments to date
- Describe major tactics being used
- Describe, where/how volunteers fit in the response structure
- Other
- Other

**SAFETY MESSAGES**

- PPE:** Distributed as necessary. Describe appropriate personal protection and instructions for using it.
- Infection Control:** Review measures as needed.
- Medical Plan:** You will receive site specific instructions if you need to get medical and/or behavioral health support during your assignment.
- General Equipment:** Telecommunications and other if indicated and available
- Other**

## VOLUNTEER MANAGEMENT SYSTEM Volunteer Deployment Checklist (Back)

### Contact Information



<input type="checkbox"/>	For assistance call:
<input type="checkbox"/>	Other emergency numbers:
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	

### What to Bring



<input type="checkbox"/>	Personal emergency contact information
<input type="checkbox"/>	ID badge
<input type="checkbox"/>	Government issued photo ID
<input type="checkbox"/>	Basic personal supplies/go-kit
<input type="checkbox"/>	Appropriate affiliation logo clothing: T-shirt, polo, hat, jacket, sturdy shoes, warm clothes
<input type="checkbox"/>	Communications equipment: cell phone, HAM radio

### Information You Need At the Site



<input type="checkbox"/>	Situational awareness: Where do things stand?
<input type="checkbox"/>	Incident Command Structure: Who is in charge? Who do you report to?
<input type="checkbox"/>	Safety precautions: Any special personal protective equipment needed?
<input type="checkbox"/>	Assignment: Get a job action sheet
<input type="checkbox"/>	Security: What security measures are in place?

### Work Guidelines



<input type="checkbox"/>	Always sign in and out of the site
<input type="checkbox"/>	Maintain confidentiality
<input type="checkbox"/>	Do not talk to the press unless authorized by the incident commander
<input type="checkbox"/>	Document all actions taken
<input type="checkbox"/>	Work within the limits of your: <ul style="list-style-type: none"> <li>• professional license</li> <li>• personal ability/comfort</li> <li>• training</li> </ul>
	<ul style="list-style-type: none"> <li>• job action sheet/assignment</li> <li>• the incident command system</li> </ul>

### Stress Management



<input type="checkbox"/>	Stress is a normal reaction to an abnormal situation
<input type="checkbox"/>	Take breaks
<input type="checkbox"/>	Eat well, drink water and exercise
<input type="checkbox"/>	Sleep when you can
<input type="checkbox"/>	Be aware of your stress level and that of your team members
<input type="checkbox"/>	Do not self-medicate: seek assistance

**VOLUNTEER MANAGEMENT SYSTEM  
Volunteer Assignment Card**

**Emergency Contact for VMS Support/Help Desk:** \_\_\_\_\_

Issuing Jurisdiction			Issue Date	Badge #
Name Last	First	Initial	SSN Last 6 digits:	
Address				
Community		State	ZIP	PHOTOGRAPH
Drive License	Birth Date	Blood Type	Sex	
Height	Weight	Eye Color	Hair Color	
Special Skills/Credentials:				
Physical Disability (if any):				
Home Phone:		Work Phone:		Mobile:
<b>I certify that this information is true the best of my knowledge:</b>				<b>In case of emergency, notify:</b>
Emergency Worker Signature			Date	Name
Emergency Worker Assignment				Phone: ( ):
Authorizing Name				Relationship EW:
Authorizing Signature			Date	

**VOLUNTEER MANAGEMENT SYSTEM  
Volunteer Training Record**

COURSE	HOURS	DATE COMPLETED
VRC JITT		
VRC Safety		
Equipment Safety (specify: chain saw, power drills, saws, etc.)		

**Equipment Issued**


**Volunteer Assignment Log**

Assignment	Location	Contact	
Shift Date	Shift Time	Transport	Parking
Re-Assignment	Location	Contact	
Shift Date	Shift Time	Transport	Parking



**VOLUNTEER MANAGEMENT SYSTEM**

**Volunteer Badges**

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**VOLUNTEER MANAGEMENT SYSTEM**

**Volunteer Badges (Back)**

<p><b>If you have a life-threatening emergency: 9-1-1</b>  <b>If you have a Volunteer problem or need help, call VMS Volunteer Help Desk:</b>          _____  <b>Volunteer's Emergency Contact:</b></p>	<p><b>If you have a life-threatening emergency: 9-1-1</b>  <b>If you have a Volunteer problem or need help, call VMS Volunteer Help Desk:</b>          _____  <b>Volunteer's Emergency Contact:</b></p>
<p><b>Note to Responders: This Volunteer was credentialed/trained/badged at _____</b>  <b>by _____ on _____</b></p>	<p><b>Note to Responders: This Volunteer was credentialed/trained/badged at _____</b>  <b>by _____ on _____</b></p>
<p><b>If you have a life-threatening emergency: 9-1-1</b>  <b>If you have a Volunteer problem or need help, call VMS Volunteer Help Desk:</b>          _____  <b>Volunteer's Emergency Contact:</b></p>	<p><b>If you have a life-threatening emergency: 9-1-1</b>  <b>If you have a Volunteer problem or need help, call VMS Volunteer Help Desk:</b>          _____  <b>Volunteer's Emergency Contact:</b></p>
<p><b>Note to Responders: This Volunteer was credentialed/trained/badged at _____</b>  <b>by _____ on _____</b></p>	<p><b>Note to Responders: This Volunteer was credentialed/trained/badged at _____</b>  <b>by _____ on _____</b></p>
<p><b>If you have a life-threatening emergency: 9-1-1</b>  <b>If you have a Volunteer problem or need help, call VMS Volunteer Help Desk:</b>          _____  <b>Volunteer's Emergency Contact:</b></p>	<p><b>If you have a life-threatening emergency: 9-1-1</b>  <b>If you have a Volunteer problem or need help, call VMS Volunteer Help Desk:</b>          _____  <b>Volunteer's Emergency Contact:</b></p>
<p><b>Note to Responders: This Volunteer was credentialed/trained/badged at _____</b>  <b>by _____ on _____</b></p>	<p><b>Note to Responders: This Volunteer was credentialed/trained/badged at _____</b>  <b>by _____ on _____</b></p>
<p><b>If you have a life-threatening emergency: 9-1-1</b>  <b>If you have a Volunteer problem or need help, call VMS Volunteer Help Desk:</b>          _____  <b>Volunteer's Emergency Contact:</b></p>	<p><b>If you have a life-threatening emergency: 9-1-1</b>  <b>If you have a Volunteer problem or need help, call VMS Volunteer Help Desk:</b>          _____  <b>Volunteer's Emergency Contact:</b></p>
<p><b>Note to Responders: This Volunteer was credentialed/trained/badged at _____</b>  <b>by _____ on _____</b></p>	<p><b>Note to Responders: This Volunteer was credentialed/trained/badged at _____</b>  <b>by _____ on _____</b></p>

**VOLUNTEER MANAGEMENT SYSTEM**  
**Volunteer Equipment Issue and Return Form**

This form documents equipment and supplies issued by the VMS to assigned volunteers.

**VOLUNTEER ASSIGNMENT DESK**

1. Incident:

2. Date/Time:

3. Volunteer Name:

4. Volunteer ID:

5. Position:

6. List Equipment Issued\*

7. Equipment Return Date:

8. Received by:

Unused  Used & Functional Repairs/Replacement required

Unused  Used & Functional Repairs/Replacement required

Unused  Used & Functional Repairs/Replacement required

Notes:

9. List Supplies Issued\*\*

10. Supplies Return Date:

11. Received by:

Unused  Used & Functional Repairs/Replacement required

Unused  Used & Functional Repairs/Replacement required

Unused  Used & Functional Repairs/Replacement required

Notes:

I, [Volunteer Name], certify that I will return all equipment issued to me. I will return unused supplies.

12. Signature of Volunteer:

13. Assignment Supervisor Name:

14. Volunteer Deployment/Out-processing Supervisor Signature:

\*equipment includes durable goods

\*\* supplies include mainly single use items or items not expected to be returned





**VOLUNTEER MANAGEMENT SYSTEM  
INCIDENT REPORT**

**Complete this section if an injury occurred or equipment was damaged.**

- An incident is an event that caused injury to a person or damage to equipment, facilities, or materials.
- A near miss is an event that potentially could have caused injury or damage to people, equipment, or facilities.

Form completed by:		Person involved in incident:			
Witness(es):					
Personnel ICS Role:					
Date of incident:	Time of incident:	<input type="checkbox"/> A.M.	<input type="checkbox"/> P.M.	Date reported:	
Station and location where incident occurred:					
Worker's shift on day of injury, from:	<input type="checkbox"/> A.M.	<input type="checkbox"/> P.M.	to:	<input type="checkbox"/> A.M.	<input type="checkbox"/> P.M.
Nature of injury (such as strain, cut, bruise, needle stick, etc.):					
Body parts affected (such as left hand or right ankle):					
Medical treatment required:	<input type="checkbox"/> None	<input type="checkbox"/> First aid	<input type="checkbox"/> Hospital or physician		
Name of hospital or attending physician:					
Was worker hospitalized overnight as a patient? <input type="checkbox"/> Yes <input type="checkbox"/> No					
Did worker leave the shelter because of the injury?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, what time:	<input type="checkbox"/> A.M.	<input type="checkbox"/> P.M.
Date worker/volunteer returned to regular duty:	Date worker returned with light-duty restrictions:				
Describe incident fully (use back of sheet if necessary, or sketch on back of sheet if needed to clarify):					
List all equipment, machinery, materials, or chemicals worker was using when incident occurred:					
Identify factors you believe contributed to or caused the incident:					
Were proper procedures being followed when incident occurred? <input type="checkbox"/> Yes <input type="checkbox"/> No					
If no, explain:					
Was worker wearing proper personal protective equipment? <input type="checkbox"/> N/A <input type="checkbox"/> Yes <input type="checkbox"/> No					
If no, explain:					
Are changes necessary to prevent recurrence? <input type="checkbox"/> Yes <input type="checkbox"/> No					
If yes, explain:					
Worker signature: _____				Date:	
Supervisor signature: _____				Date:	

Please forward this form to the safety officer as soon as possible following the incident or near miss.  
*Note: If an employee or volunteer receives medical treatment from a hospital or physician, additional forms need to be filled out and forwarded to the safety officer along with the incident report if workers' compensation claim is applicable.*

**VOLUNTEER MANAGEMENT SYSTEM**  
**Complaint Report**

**Complaint Description**

Name of Involved Parties	Contact Information
Complainant:	
Other:	
Supervisor:	Contact Information:
Date of Complaint:	Date of Incident:

Complaint Description: Who, What, Where, Why?

**Suggested Solutions**

--	--

**Corrective Actions**

**Date**

Describe the Solutions/Corrective Actions:

--	--

**Resolution**

Is Issue Resolved:  Yes    No   Next Steps:

**Signatures**

Person Logging Compliant:	Print
Worker Supervisor:	Print
Complainant:	Print

**VOLUNTEER MANAGEMENT SYSTEM**  
**Transportation Request**

Name of requester

Date of request

Time:

Name of volunteer needing transportation

Volunteer ID #:

DOB:

Additional volunteers to be transported

Address of pick-up location

Purpose of the trip?

Medical Need

Return to VRC

Other (Specify)

Name of destination:

Contact at the discharge destination:

Contact phone

Special equipment or transportation (wheelchair van, stretcher, etc.) needed for persons listed above:

Equipment to be transported:

Date and time for pick up:

Date and time for return if applicable:

Transportation arranged?

Yes

No

If no, explain:

Requester notified of action on request?

Yes

No

Date and time of notification:

Notified by whom?

Signature of person taking Request:

VOLUNTEER MANAGEMENT SYSTEM  
**Volunteer Demobilization Instructions**

Thank you for volunteering today.

We appreciate your willingness to help your neighbors and your community.

Your volunteering made a valuable contribution to the response.

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Sign Out</b>                       | <input type="checkbox"/> Sign out with your supervisor and if instructed with the VRC<br><input type="checkbox"/> Return your volunteer badge  |
| <input type="checkbox"/> <b>Return Equipment</b>               | <input type="checkbox"/> Return any equipment issued<br><input type="checkbox"/> Return any volunteer identifiers like vests, bands, shirts, hats, etc.  |
| <input type="checkbox"/> <b>Complete All Reports and Forms</b> | <input type="checkbox"/> Complete and turn in your Volunteer Assignment Card<br><input type="checkbox"/> Complete any incident report forms<br><input type="checkbox"/> Make sure that all your volunteer time is properly logged as this helps your community recover the costs of the response |
| <input type="checkbox"/> <b>Leave Contact Information</b>      | <input type="checkbox"/> Make sure the VRC has your correct contact information for follow up<br><input type="checkbox"/> Please note that an affiliated volunteer organization may contact you about other volunteer opportunities  |
| <input type="checkbox"/> <b>Report Any Adverse Effects</b>     | <input type="checkbox"/> Any questions or concerns you still have<br><input type="checkbox"/> Seek behavioral health support for post incident stress related issues.  |
| <input type="checkbox"/> <b>Demobilize</b>                     | <input type="checkbox"/> Ask about future volunteer opportunities or available volunteer affiliations<br><input type="checkbox"/> <b>Exit as soon as you sign out. This is maintains order and helps ensure safety.</b>  |

VOLUNTEER MANAGEMENT SYSTEM  
**Volunteer Demobilization Instructions**

Thank you for volunteering today.

We appreciate your willingness to help your neighbors and your community.

Your volunteering made a valuable contribution to the response.

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Sign Out</b>                       | <input type="checkbox"/> Sign out with your supervisor and if instructed with the VRC<br><input type="checkbox"/> Return your volunteer badge   |
| <input type="checkbox"/> <b>Return Equipment</b>               | <input type="checkbox"/> Return any equipment issued<br><input type="checkbox"/> Return any volunteer identifiers like vests, bands, shirts, hats, etc.   |
| <input type="checkbox"/> <b>Complete All Reports and Forms</b> | <input type="checkbox"/> Complete and turn in your Volunteer Assignment Card<br><input type="checkbox"/> Complete any incident report forms<br><input type="checkbox"/> Make sure that all your volunteer time is properly logged as this helps your community recover the costs of the response. |
| <input type="checkbox"/> <b>Leave Contact Information</b>      | <input type="checkbox"/> Make sure the VRC has your correct contact information for follow up<br><input type="checkbox"/> Please note that an affiliated volunteer organization may contact you about other volunteer opportunities   |
| <input type="checkbox"/> <b>Report Any Adverse Effects</b>     | <input type="checkbox"/> Any questions or concerns you still have<br><input type="checkbox"/> Seek behavioral health support for post incident stress related issues  |
| <input type="checkbox"/> <b>Demobilize</b>                     | <input type="checkbox"/> Ask about future volunteer opportunities or available volunteer affiliations<br><input type="checkbox"/> <b>Exit as soon as you sign out. This is maintains order and helps ensure safety.</b>   |

**VOLUNTEER MANAGEMENT SYSTEM  
ICS 221 – Demobilization**

<b>1. Volunteer Name:</b>	<b>2. Incident:</b>
<b>3. Planned Release Date/Time:</b> Date: _____ Time: _____	<b>4. Resource or Personnel Released:</b>
<b>5. Order Request Number:</b>	

**6. Resource or Personnel:** You and your resources are in the process of being released. Resources are not released until the checked boxes below have been signed off by the appropriate section/supervisor/unit leader.

**LOGISTICS SECTION**

	Unit/Manager	Remarks	Name	Signature
<input type="checkbox"/>	Supply Unit			
<input type="checkbox"/>	Communications Unit			
<input type="checkbox"/>	Facilities Unit			
<input type="checkbox"/>				

**FINANCE/ADMINISTRATION SECTION**

	Unit/Leader	Remarks	Name	Signature
<input type="checkbox"/>	Time Unit			
<input type="checkbox"/>				
<input type="checkbox"/>				

**OTHER SECTION/STAFF**

	Unit/Other	Remarks	Name	Signature
<input type="checkbox"/>				
<input type="checkbox"/>				

**7. Remarks:** \_\_\_\_\_

<p><b>8. Travel Information:</b></p> <p>Estimated Time of Departure: _____</p> <p>Destination: _____</p> <p>Travel Method: _____</p> <p>Manifest: <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Number: _____</p>	<p>Room Overnight: <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Actual Release Date/Time: _____</p> <p>Estimated Time of Arrival: _____</p> <p>Contact Information While Traveling: _____</p> <p>Area/Agency/Region Notified: _____</p>
---	--

**9. Reassignment Information:**  Yes  No

Incident Name: \_\_\_\_\_ Incident Number: \_\_\_\_\_

Location: \_\_\_\_\_ Order Request Number: \_\_\_\_\_

**10. Prepared by:** Name: \_\_\_\_\_ Position/Title: \_\_\_\_\_ Signature: \_\_\_\_\_

<b>ICS 221</b>	Date/Time: _____
----------------	------------------

**VOLUNTEER MANAGEMENT SYSTEM**  
**Volunteer Reception Center ICS Positions**

STATION	ROLE	RESPONSIBLE POSITION
Operations	Overall Management and link to EOC	VMS Director VRC Coordinator
Finance	Maintain all volunteer time and costs	Finance Manager, Time Unit, Cost Unit
Safety /Security Station	Ensure vol and facility safety	Safety / Security Officer
Public Information	Messaging to volunteers and ICS	PIO
VRC Liaison	Link to EOC	At EOC
Logistics	Ensure VRC resources available	
Registration Area	Welcome, orientation, registration	Registration Team Leader a
Credential Verification	ID, credentials, background checks	Credential Team Leader
Training	Basic, safety and other JITT as available	Training Team Leader
Assignment	Match volunteers with available assignments	Assignment Team Leader
Volunteer Support	Trouble shooting, transportation	Support Team Leader
Demobilization	Debriefing, volunteer evaluation, retention and follow-up	Demobilization Team Leader
Medical/Behavior Health Area	Volunteer support	
Communications	Ensure ability to communicate within the VRC and with EOC and public and partners	Logistics: Communications Unit
Supply/Receiving/Logistics	Logistical support for the VRC	Logistics
Staffing and Break Area	Quiet area for VRC staff with food and other supplies	Logistics

**VOLUNTEER MANAGEMENT SYSTEM  
ICS 203 – Organizational Assignment List**

<b>ORGANIZATION ASSIGNMENT LIST</b>		1. INCIDENT NAME	2. DATE PREPARED	3. TIME PREPARED
<b>POSITION</b>	NAME	<b>4. OPERATIONAL PERIOD (DATE/TIME)</b>		
<b>5. INCIDENT COMMAND AND STAFF</b>		<b>9. OPERATIONS SECTION</b>		
Incident Commander		Chief		
Deputy		Deputy		
Safety Officer		<b>A. Branch I- Division/Groups</b>		
Information Officer		Branch Director		
Liaison Officer		Deputy		
VMS Liaison		Division/Group		
VOA Liaison		Division/ Group		
<b>6. AGENCY REPRESENTATIVES</b>	Division/ Group	Division/Group		
<b>AGENCY</b>	<b>NAME</b>	Division /Group		
		<b>B. Branch Ii- Divisions/Groups</b>		
		Branch Director		
		Deputy		
		Division/Group		
<b>7. PLANNING SECTION</b>		Division/Group	Division/Group	
<b>Chief</b>		Division/Group		
<b>Deputy</b>				
<b>Resources Unit</b>		<b>C. Branch Iii- Divisions/Groups</b>		
<b>Situation Unit</b>		Branch Director		
<b>Documentation Unit</b>		Deputy		
<b>Demobilization Unit</b>		Division/Group		
<b>Technical Specialists</b>		Division/Group		
<b>8. LOGISTICS SECTION</b>				
<b>Chief</b>				
<b>Deputy</b>				
<b>a. SUPPORT BRANCH</b>				
<b>Director</b>				
<b>Supply Unit</b>				
<b>Facilities Unit</b>		<b>10. FINANCE/ADMINISTRATION SECTION</b>		
<b>Ground Support Unit</b>		Chief		
VMS Director		Deputy		
		Time Unit		
<b>b. SERVICE BRANCH</b>		Procurement Unit		
<b>Director</b>		Compensation/Claims Unit		
<b>Communications Unit</b>		Cost Unit		
<b>Medical Unit</b>				
<b>Food Unit</b>				
<b>PREPARED BY (RESOURCES UNIT)</b>				

**VOLUNTEER MANAGEMENT SYSTEM**  
**Volunteer Reception Center Security Plan**

CATEGORY	TASK	DETAILS
<b>Training</b>		
	<input type="checkbox"/> Conduct Just-In-Time training for public safety personnel on the specific security requirements	
	<input type="checkbox"/> Conduct Just-In-Time training on badging procedures (should include name, role venue, access, volunteer	See Policy Worksheet See Badging Policy
<b>Interior Security</b>		
	<input type="checkbox"/> Conduct security sweep prior to facility use/occupancy by staff	
	<input type="checkbox"/> Establish law enforcement officer posts	See Shelter Plan Maps
	<input type="checkbox"/> Control access to locations within the facility	See Shelter Plan Maps
	<input type="checkbox"/> Crowd control inside the facility	
<b>Exterior Security</b>		
	<input type="checkbox"/> Determine resource needs (e.g. additional physical barriers, lighting)	
	<input type="checkbox"/> Implement vehicular traffic control (ingress and egress)	See Shelter Maps
	<input type="checkbox"/> Establish access control to facility/facilities	See Shelter Plan
<b>Command And Management</b>		
	<input type="checkbox"/> Establish command center for law enforcement	See Shelter Plan
	<input type="checkbox"/> Determine radio channels	See Communication Plan
	<input type="checkbox"/> Establish security staffing needs (officers and non-professional, e.g. CERT)	
	<input type="checkbox"/> Establish security staffing shifts	
<b>Other Security Issues</b>		
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
<b>Other</b>	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	



**VOLUNTEER MANAGEMENT SYSTEM  
VRC Facility Assessment Checklist**

Facility Name:		Capacity:						
Facility Address:		Facility Phone #:						
VRC Representative:		Contact Information:						
Facility Representative:		Contact Information:						
Date Of Facility Opening Assessment:		Date Of Facility Closing Assessment:						
Is there a written a written agreement for use of the facility? Comments:		<b>VRC Opening</b>			<b>VRC Closing</b>			ADDITIONAL COMMENTS
		Y	N	NA	Y	N	NA	
Fire Safety & Building Security	Are fire extinguishers inspected?							
	Are fire sprinklers functional?							
	Is fire alarm active?							
	All lights working properly?							
	Are fire exits visible; free of clutter?							
	Is the building secure?							
Utilities	Test the lights. Any not working?							
	Is emergency generator working?							
	Date of last inspection:							
	Fuel remaining in the tank:							
	Are you able to refuel it?							
	Is emergency lighting working?							
Water	Is there adequate drinking water?							
Sanitation	Are there adequate toilets?							
HVAC	Is the facility able to provide adequate heating/cooling?							
Communications	Are the phones available/working?							
	Is there internet available/working?							
Accessibility	Identify any outstanding accessibility issues that need to be addressed before VRC Operations:							
	<ul style="list-style-type: none"> <li>▪</li> <li>▪</li> <li>▪</li> </ul>							
Is the facility clean, neat and orderly?								
Any Damage Or Additional Comments Before Shelter Opening:								
Any Damage Or Additional Comments <u>After</u> Shelter Closing:								
<b>Signature for VRC:</b>					<b>Signature for Facility:</b>			

**VOLUNTEER MANAGEMENT SYSTEM**  
**ICS 205B- Personnel & Communications List**

1. Incident Name	How to use this form
2. Date      3. Time	Purpose: Records responders working in this operational period and methods of contacting them. Add rows as needed.
4. Operational Period.	When to fill out: At the start of an operational period; upon assignment of communications equipment. Update as appropriate.
5. Prepared by: Name: Position:	Completed by: personnel/volunteer unit leader and communications unit leader
6. Approved by: Name: Position:	Send to: At start of operational period: to all responders as a component of the Incident Action Plan During operational period: to all responders as needed
	Approved by: Logistics section chief
	Note Well: Revise to reflect scope and nature of the emergency This form contains multiple pages

**Basic Communication Information**

STATION	NAME	ROOM	EMAIL	PHONE	CELL / RADIO #	LANGUAGE	OTHER
Command							
Incident Commander							
Information Officer							
Safety Officer							
Liaison Officer							
VOAD Liaison							
VMS Liaison							
Plans Section							
Demobilization Unit							
Logistics Section							
Logistics Section Manager							
Service Branch							
Service Branch Chief							
Communication Unit Leader							Continued...
Food Unit Leader							
VMS Director							
Support Branch							
Support Branch Manager							

Facilities Unit Leader

---

Supplies Unit Leader

---

Donation Unit Leader

---

Finance Section

---

Finance Section Chief

---

Time Tracking Unit Leader

---

Cost Unit Leader

---

Operations Section

---

---

## VOLUNTEER RECEPTION CENTER

---

Registration Team Leader

---

Credentialing Team Leader

---

Assignment Unit Leader

---

Training Unit Leader

---

Support Unit Leader

---

Demobilization Unit  
Leader

---

Facilities Unit Leader

---

Data Unit Leader

---

**VOLUNTEER MANAGEMENT SYSTEM**  
**Volunteer Reception Center Partner Contact List**

**Fill out emergency contact information. Add rows specific to your needs/location.**

NAME	PHONE NUMBER	EMERGENCY NUMBER
Animal Control Officer		
Local EMT		
Local Fire		
Local Health		
Local Emergency Management Director		
Local Police		
Army National Guard at Barnes Air Force Base		
Bureau of Animal Health		
Channel 22		
Channel 3		
Channel 40		
Charlie Kaniecki: District Health Officer	413-586-7525 ext. 1167	or (800) 445-1255
Closest State Police Barracks		
Cooley Dickinson Hospital		
Daily Hampshire Gazette		
DEP Office/Departments	413-784-1100	Emergency: (617) 727-3200
Department of Mental Health	413-587-6265	
Department of Social Services	800-841-2692	
Don Snyder: Regional Emergency Preparedness Coordinator	413-586-7525 ext. 1117	Cell: (413) 326-1051
DPH Lab	617-983-6201	Emergency: (617) 983-6800
DPH Northampton	413-586-7525	
Gail Bienvenue-Mailhott: Regional Hospital Coordinator	413- 586-7525 ext. 1161	Nextel: (617) 438-1466
Hazmat Team	Call dispatch	
IMAT Team		
MEMA Region 3 and 4		
MMRS Springfield Metropolitan Medical Response System: Bob Hassett	(413) 787-6720	<a href="mailto:rhassett@springfieldcityhall.com">rhassett@springfieldcityhall.com</a> mobile: (413) 454-5175
National Disaster Medical System Representative: Gary J. Kleinman (Supervisor)	617-565-1159	



**VOLUNTEER MANAGEMENT SYSTEM**  
**Volunteer Reception Center Communication Resources**

Pre-identify tactical communication resources available to the Volunteer Reception Center. Ensure that VRC staff is able to get support or information about the correct use of communications equipment.

This survey should be reviewed by the volunteer manager and a facility representative at the walk-through prior to opening the Volunteer Reception Center.

Check all that apply. List the name and phone number of personnel who can answer questions about the use of each resource.

√	ITEM	CONTACT NAME	PHONE
<input type="checkbox"/>	Intercom system		
<input type="checkbox"/>	Handheld radios		
	Number of radios for VCR use:		
	Number and location of chargers:		
<input type="checkbox"/>	Bull horn		
<input type="checkbox"/>	Telephone systems (note any special instructions)		
<input type="checkbox"/>	Fax machine/landline		
	Number:		
<input type="checkbox"/>	Internet access		
<input type="checkbox"/>	Guest Wi-Fi access for volunteers		
	Username:		
	Password:		
<input type="checkbox"/>	Signage (note the type of signage, where stored, if key is needed, etc.)		
<input type="checkbox"/>	Ham radio operators		
<input type="checkbox"/>			

**VOLUNTEER MANAGEMENT SYSTEM**  
**ICS 213 – General Message/Resource Request**

1. Incident Name:		How to use this form:
2. Date	3. Time	<b>Purpose:</b> <ul style="list-style-type: none"> <li>▪ Transmit any messages from one responder to another (usually used in conjunction with a runner)</li> <li>▪ To transmit any personnel or resource request</li> </ul>
4. Operational Period:		<ul style="list-style-type: none"> <li>▪ <b>When to fill out</b> :Anytime</li> </ul>
5. From: Name: Position:		<b>Completed by:</b> Any VRC staff
6. To: Name: Position:		<b>Approved by:</b> <ul style="list-style-type: none"> <li>▪ Resource requests for personnel or large amount of resources must be approved by Branch-level Director</li> </ul>
		<ul style="list-style-type: none"> <li>▪ <b>Send to: Messages:</b> intended recipients  <i>Resource Requests:</i> Branch-level Director → Section Chief → Logistics Section</li> </ul>
7. Subject:		
8. Message:		
9. Resource Request:		
10. Reply:		
11. Date and Time of reply:		
12. Person replying: Position:		

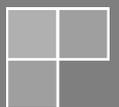


2013

# Spontaneous Volunteer Management Plan Job Action Sheets

Western Massachusetts Medical Reserve Corps

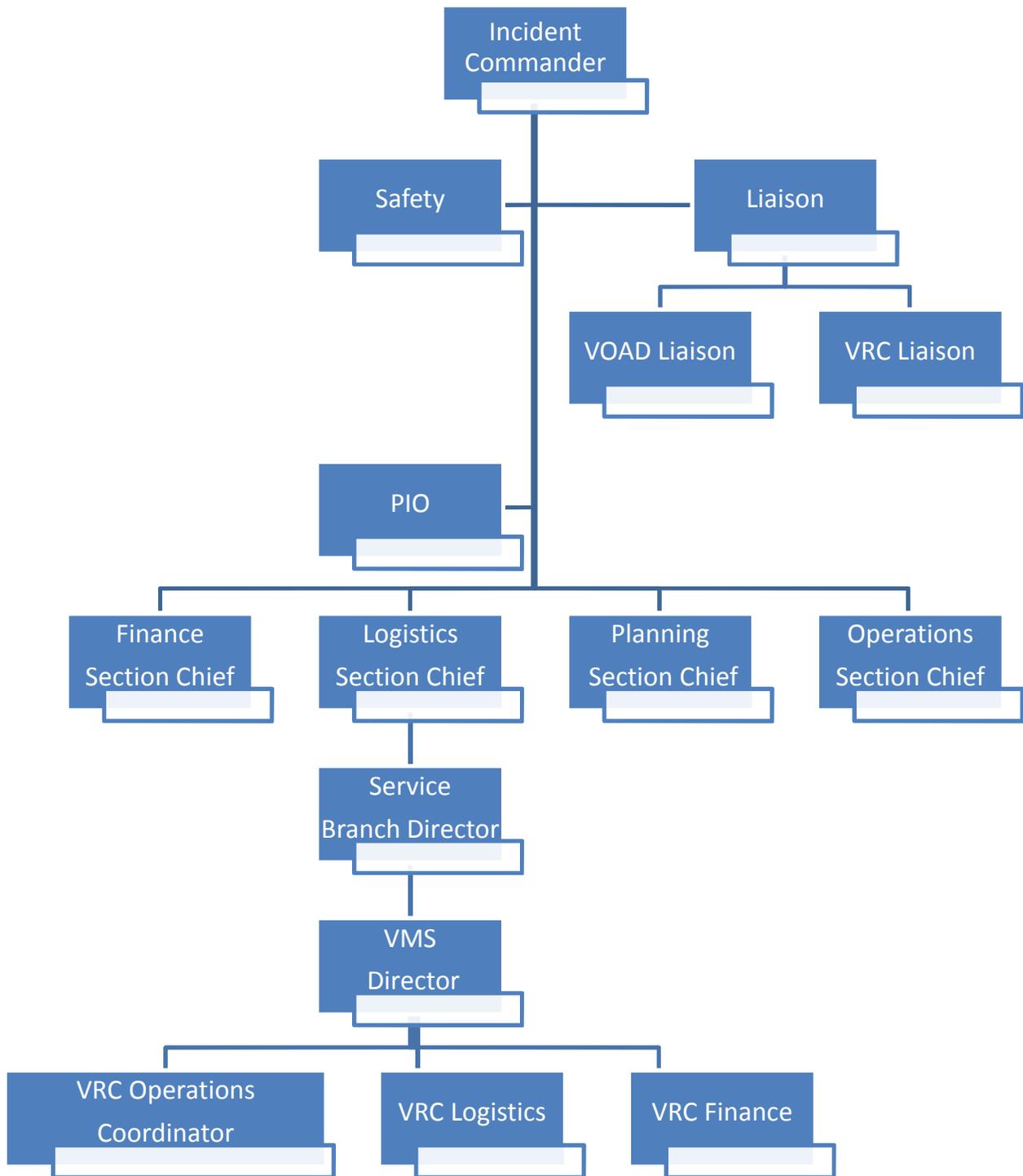
The Spontaneous Volunteer Management Plan provides guidance for safe, efficient and scalable volunteer management. The Plan includes integration with incident management systems; communication with community members and voluntary organizations; volunteer reception, screening, training, matching, deployment and retention.



## **JOB ACTION SHEETS**

**VMS DIRECTOR**  
**VRC COORDINATOR**  
**VRC REGISTRATION**  
**VRC CREDENTIALING**  
**VRC ASSIGNMENT**  
**VRC TRAINING**  
**VRC SUPPORT**  
**VRC DEMOBILIZATION**  
**VRC FACILITIES**  
**VRC LIAISON**  
**VOAD LIAISON**

**Figure 1: Incident Command Structure**



# Spontaneous Volunteer Job Action Sheet

## Operations: Common Required Response Actions

2013

### Be Aware of the Following

- Chain of command: Know your supervisor and who you supervise.
- Safety first: Be aware of staff and public safety. If in doubt call for help.
- Media/social media: Have permission before talking to the press/media or posting information.
- Behavioral health: Take care of yourself, your co-workers, and volunteers. Be aware of staff burnout.

### Complete Required Forms

- Activity Logs: Track event/action taken and submit at shift change
- Resources: Provide all Resource Requests to the logistics section
- Job Action Sheets: Provide information for actions specific to your position

### Initial Response

- Receive appointment and read associated Job Action Sheets (JAS) and Standard Operating Guides (SOG)
- Always sign in and out with the volunteer or staffing unit
- Wear proper identification at all times
- Attend/hold briefings to receive: situational awareness, Job Action Sheet, Activity Logs, and Resource Request forms
- Review incident briefing forms, as well as all policies, plans and procedures for your position
- Set-up your designated area
- Request needed supplies or staff from logistics
- Confirm set-up with your supervisor

### Daily Volunteer Reception Center Operations

- Hold or attend daily shift change briefings with staff and collect Activity Logs
- Complete required Activity Logs for each shift
- Monitor for volunteer safety and staff burnout at all times
- Provide volunteer services and support to the best of your ability and within the scope of your training/credentials
- If in doubt or uncertain, ask for clarification or assistance

### Closing the Volunteer Reception Center

- Hold/attend closing briefing by supervisor to receive cleaning and take-down protocols
- Assist with recovery and the transition to the "new normal"
- Assist with demobilization, remove signs, dismantle and clean your operations area, clean and return equipment:
  - Refresh (clean and sanitize facility and equipment)
  - Repair (if practical)
  - Restore (if able, otherwise replace)
  - Return (borrowed equipment)
  - Replace (donations or purchases)
  - Remove (trash and broken equipment)
- Confirm clean-up with supervisor
- Hold/attend debriefing with staff if you are an officer, manager, or team leader
- Participate in After Action meetings
- Participate in the After Action Report process, including identification of areas for improvement and revision of plans

# Spontaneous Volunteer Job Action Sheet Logistics: Volunteer Management System Director

2013

<b>Job Description</b>		
<ul style="list-style-type: none"> <li>▪ Responsible for all aspects of spontaneous volunteer management</li> <li>▪ Coordinates the provision of all volunteers for the response</li> <li>▪ Ensures the health and safety of all volunteers</li> <li>▪ Recommends all volunteer expenditures to the logistics section chief for approval by the incident commander</li> <li>▪ Collects and maintains all job Activity Logs and submits all reports for volunteer management</li> </ul>		
Reports to	Contact Information	
Logistics service branch director/ section chief		
Supervises		
Volunteer reception center coordinator		
Volunteer reception center logistics		
Volunteer reception center finance		
Partner Agencies	Contact Information	
MEMA – Region III/IV	MEMA 24/7 call line 413-821-1500	
MEMA State Emergency Operations Center (SEOC)	MEMA SEOC – 508-820-2000 – ESF 6 (sheltering desk)	
Department of Public Health (DPH)	MEMA 24/7 call line 413-821-1500 – ESF 8 (medical desk)	
American Red Cross (ARC)	24 hour phone Pioneer Valley Chapter: 413-737-4306	
Salvation Army	(617) 542-5420	
Western Mass. Medical Reserve Corps	<a href="http://www.wmmrc.org">www.wmmrc.org</a>	
Western Region Homeland Security Advisory Council	<a href="http://www.wrhsac.org">www.wrhsac.org</a>	
Boards of health		
Local voluntary agencies		
Local faith community organizations		
Voluntary Organizations Active in Disasters		
Forms, Protocols, and Other Resources		
Item	Description/Notes	Quantity/Location
<input type="checkbox"/> Spontaneous Volunteer Management Plan		
<input type="checkbox"/> Job Action Sheets for all positions		
<input type="checkbox"/> VMS Standard Operating Guide		
<input type="checkbox"/> Regional Shelter Plan with forms/lists/JAS		
<input type="checkbox"/> Emergency Dispensing Site Plan		
<input type="checkbox"/> Regional Shelter SOP		
<input type="checkbox"/> Facility Opening/Closing Assessment FORM	In Forms Section	
<input type="checkbox"/> Resource Request or ICS 308 (FORM)	In Forms Section	2 per JAS
<input type="checkbox"/> Action Log or ICS 214 (FORM)	In Forms Section of Shelter Plan	

# Spontaneous Volunteer Job Action Sheet

## Logistics: Volunteer Management System Director

2013

<input type="checkbox"/> Volunteer & Medical Vol. Registration Forms (FORM)	Forms Section	
<input type="checkbox"/> Personnel Sign In/Out Sheets (FORM)	Forms Section	
<input type="checkbox"/> Incident Report Forms (FORM)	Accidents/complaints – Plan forms section	First Aid Kit
<input type="checkbox"/> Equipment recommendations	Radio, cell phone, laptop, printer, internet, copier, camera, cables, power strip, lights	Also need directional/informational signage
<b>Initial Planning Actions</b>		
<input type="checkbox"/> Plan for volunteer management with the logistics section/incident command/EOC		
<input type="checkbox"/> Designate and activate volunteer management staff positions as needed		
<input type="checkbox"/> Determine the need for spontaneous volunteers		
<input type="checkbox"/> Work with IC and PIO to provide appropriate messaging to the public concerning volunteer opportunities		
<input type="checkbox"/> Work with IC, logistics and liaison to determine the need for a volunteer reception system or center, which could be: <ul style="list-style-type: none"> <li><input type="checkbox"/> Part of response facility like an emergency dispensing site, shelter, or comfort center</li> <li><input type="checkbox"/> Stand-alone, walk-in center</li> <li><input type="checkbox"/> Phone bank, call-in center</li> <li><input type="checkbox"/> Virtual on-line process</li> <li><input type="checkbox"/> Combinations of two or more strategies</li> </ul>		
<b>Initial Response</b>		
<input type="checkbox"/> Conduct Volunteer Reception Center (VRC) facility walk-through (VRC Facility Assessment Form) as available to determine: <ul style="list-style-type: none"> <li><input type="checkbox"/> Adequate space for all VRC functions with multiple rooms and areas available</li> <li><input type="checkbox"/> Safety/security</li> <li><input type="checkbox"/> Availability of secure parking</li> <li><input type="checkbox"/> Availability of food, rest areas for staff</li> <li><input type="checkbox"/> Internet access including Wi-Fi or “hot spot”</li> <li><input type="checkbox"/> Communication capabilities, phones and sustainable power supply</li> <li><input type="checkbox"/> Accessible and in close proximity to the affected area</li> <li><input type="checkbox"/> Appropriate directional and informational signage</li> </ul>		
<input type="checkbox"/> Post VRC Code of Conduct and Expectations: Welcome and thank you for volunteering <ul style="list-style-type: none"> <li><input type="checkbox"/> Everyone must show government issued photo identification and sign-in and sign-out</li> <li><input type="checkbox"/> No weapons, alcohol, drugs or smoking allowed at any time</li> <li><input type="checkbox"/> Volunteer safety is our first priority: all bags and containers are subject to search. If you see something; say something.</li> <li><input type="checkbox"/> Anyone under 16 must be accompanied by a parent or guardian</li> <li><input type="checkbox"/> Volunteers are here to help and should consider their limitations and assignments based on their needs and capabilities</li> <li><input type="checkbox"/> Volunteers are responsible for their own safety and wellbeing and are prepared with appropriate clothing/supplies</li> </ul>		

# Spontaneous Volunteer Job Action Sheet

## Logistics: Volunteer Management System Director

2013

<input type="checkbox"/> Ensure the set-up of the VMS/VRC Functions: <ul style="list-style-type: none"><li><input type="checkbox"/> <b>Registration:</b> Welcome, triage, orientation, information, affiliations, registration, phone center and message center</li><li><input type="checkbox"/> <b>Credentialing:</b> Identification, credentialing, background checks</li><li><input type="checkbox"/> <b>Training:</b> Safety and Just-in-Time training</li><li><input type="checkbox"/> <b>Assignment:</b> Liaison with IC/operations; matching; badging/vests; deployment</li><li><input type="checkbox"/> <b>Support:</b> Transportation and trouble desk</li><li><input type="checkbox"/> <b>Demobilization:</b> Debriefing, evaluation, and volunteer retention/follow-up</li><li><input type="checkbox"/> <b>Facilities:</b> Volunteer and staff food, sanitation/cleaning and rest area</li><li><input type="checkbox"/> <b>Data:</b> Documentation and management of logs of all actions, volunteer time, volunteer records, forms, expenses</li></ul>
<input type="checkbox"/> Check in volunteer management staff as they arrive and distribute Job Action Sheets (JAS)
<input type="checkbox"/> Hold initial staff briefing: <ul style="list-style-type: none"><li><input type="checkbox"/> Thank volunteers for their service</li><li><input type="checkbox"/> Brief on situational awareness and safety</li><li><input type="checkbox"/> Distribute JAS, Activity Logs, Resource Request forms</li></ul>
<input type="checkbox"/> Confirm VMS/VRC set-up and readiness to operate with section chief/ IC/VRC liaison/PIO
<input type="checkbox"/> Determine the extent of safety needs for VRC/VMS operations <ul style="list-style-type: none"><li><input type="checkbox"/> Address life safety issues for the facility during the pre-occupancy inspection. Document all repairs and actions.</li><li><input type="checkbox"/> Make sure all exits are clearly marked.</li><li><input type="checkbox"/> Limit the number of entrances and exits to control who enters and exits the facility. Unused doors should be secured. Work with the fire marshal to make sure restricted entrances/exits are not used.</li><li><input type="checkbox"/> In the case of hurricane, tornado, or high winds, make sure that doors and windows remain closed, since the structural building codes are created with the presumption that doors and windows are closed. Failure to follow these procedures can cause a building to fail and suffer structural damage, even if it is built to storm shelter standards.</li></ul>
<b>Daily VMS/VRC Operations</b>
<input type="checkbox"/> Monitor staff for "burn-out" and inappropriate behavior. <ul style="list-style-type: none"><li><input type="checkbox"/> Provide for staff breaks and rest periods</li><li><input type="checkbox"/> Complete Incident Form documenting any accidents or safety/security problems</li><li><input type="checkbox"/> Report any concerns to your immediate supervisor and safety officer</li></ul>
<input type="checkbox"/> Hold shift change briefings with staff and collect Activity Logs: <ul style="list-style-type: none"><li><input type="checkbox"/> Situational updates</li><li><input type="checkbox"/> Collect/distribute forms: JAS; Activity Logs; Medical Logs; Expense Sheets, Inspections, etc.</li><li><input type="checkbox"/> Emphasize the importance of documenting everything, especially injuries and complaints</li><li><input type="checkbox"/> Sign in/out staff; Discuss needs or concerns for the next shift</li><li><input type="checkbox"/> Create update for the section chief/IC</li></ul>
<input type="checkbox"/> Monitor VMS/VRC operations for safety and address safety issues as they arise
<input type="checkbox"/> Work with PIO to manage media representatives that may show up at the VRC. Coordinate with PIO to ensure consistent messaging. <ul style="list-style-type: none"><li><input type="checkbox"/> Ensure Media Release Forms are obtained before allowing filming or interviews at the VRC.</li></ul>
<input type="checkbox"/> Ensure VMS/VRC operations: Objective is to process volunteers efficiently and effectively with safety the first priority

# Spontaneous Volunteer Job Action Sheet

## Logistics: Volunteer Management System Director

2013

### Volunteer Registration Desk:

- Volunteer Welcome:** Make each volunteer feel valued
- Volunteer Triage:** Work with security to assess the appropriateness of all volunteers presenting (Rapid Interviews)
- Volunteer Orientation:** Provide situational awareness on incident and volunteer opportunities, including affiliations
- Volunteer Message Center:** Maintain a volunteer message board and phone bank
- Volunteer Registration:** Ensure all required Forms are completed with an expedited process for affiliated volunteers
- Forms:** (Must show government issued photo ID)
  - Personnel Sign-in Sheets
  - Message/Resource Request FORM; Call Center Intake Scripts
  - Volunteer Registration FORMS and Checklists: skills, interests, availability, licenses, equipment
  - Code of Conduct and FEMA Readiness FORM
  - Volunteer Releases and Confidentiality FORM
- Data Management:** Documentation Logs of all Actions, Volunteer Time, Volunteer Records, Forms, Expenses

### Volunteer Credentialing Desk:

- Identification:** Must have a government issued photo ID
- Licenses:** Must provide copies of all licenses and certifications such as
  - Commercial driver's; hydraulic lift; crane operator; construction supervisor license
  - CPR/first aid cards; medical license; must complete medical License Form
  - MRC, DART, ARC, or other affiliation ID; health officer/agent; inspector of buildings; DPW; first responder
- Verification:** Must obtain official verification of all licenses, certifications, affiliations
  - MAREsponds may be able to do real time license checks: [www.maresponds.org](http://www.maresponds.org). You must be registered to use this system. Most MRC unit leaders are registered users.
  - MAREsponds may do CORI checks, but they may take as long as a week
  - SORI Level III checks can be done on the Mass. Sexual Offender Database <http://sorb.chs.state.ma.us/>
  - CORI checks can sometimes be done in an emergency by local law enforcement
  - Medical licenses can also be checked at <https://checklicense.hhs.state.ma.us/>

### Volunteer Assignment Desk:

- Liaison:** Establish communications with volunteer liaison to coordinate volunteer needs and assignments
- Matching:** Work with available volunteers and requesting agencies to match volunteer skills/wants with needs
- Assignment Briefing:** Use Assignment Briefing FORM; provide details of assignment and Volunteer Tracking FORM
- Badges:** Issue official, dated incident badges or identification
- Vests:** Issue as available volunteer identification shirts, vests, wristbands or hats
- Returns:** Provide information on returning volunteer identification items
- Deployment:** Deploy volunteers with assignment instructions and Volunteer Tracking FORM
- Demobilization:** Provide volunteers with demobilization instructions

# Spontaneous Volunteer Job Action Sheet

## Logistics: Volunteer Management System Director

2013

### **Volunteer Training Desk:** (See Just-in-Time Training SOG)

- Welcome:** Thank you for volunteering, purpose of training
- Volunteer Health and Safety Training:**
  - Take care of yourself first; ask for behavioral health first aid support if needed
  - Work within the scope of your training, experience and comfort/personal limitations
  - All Incident work sites can be potentially hazardous or uncomfortable
    - Potential security issues; health safety issues
    - Local weather conditions; and local Living/work conditions
  - Required immunizations/prophylaxis or personal protective equipment
  - Identification to carry
  - Work-to-rest ratio should not exceed 2:1 (16 hours work, 8 hours rest)
  - Report promptly all accidents or injuries
  - Critical response for any accident involving a vehicle – contact 9-1-1, supervisor or team leader
- MRC 101 Core Competences:**
  - Personal and family protection and preparedness
  - Incident Command System and MRC support Roles
  - Mental health and personal limitations
  - Communications and volunteer deployment protocols, including volunteer protection laws
- Volunteer Code of Conduct:**
  - Treat all with respect - honor all victims, volunteers and responders; honor all confidentiality agreements
  - Communicate clearly; ensure volunteer safety

### **Volunteer Support Desk:**

- Transportation:** Coordinate and arrange safe transportation for volunteers
- Supervision:** Provide volunteer support, supervision and evaluation as able
- Trouble Shooting:** Staff the trouble desk and coordinate volunteer issues, requests and complaints
- Support:** Coordinate with logistics to provided volunteers with support

### **Volunteer Demobilization Desk:**

- Badge Return:** Collect all volunteer identification such as badges and vests
- Reports:** Collect all final reports and Activity Logs
- Exit Information:** Ensure that all volunteers receive exit information
- Sign-Out:** Ensure that all volunteers sign out and leave promptly
- Data:** Create a data base for medical follow-up and study as appropriate
- Volunteer Affiliations:** Provide information on affiliated volunteer opportunities and organizations such as the MRC
- Stress Management:** Provide Behavioral Health First Aid or Critical Incident Stress Management as appropriate

### **VRC Facilities**

- Food, water, sanitation, cleaning, rest area, first aid kit
- Phones, TV, Internet, secure power supply, HVAC
- Secure storage area for volunteer items, if available

### **Data Management:**

- Documentation:** Data management system both paper and electronic
- Security:** Security and privacy protection for all data
- Files:** Individual volunteer files
- Reporting:** Reporting protocols at the end of each shift/operational period

# Spontaneous Volunteer Job Action Sheet Logistics: Volunteer Management System Director

2013

Coordinate with logistics to ensure adequate staffing for the next operational period

## VMS/VRC Closing

Monitor demobilization for safety; address safety issues as needed

Remove and store safety signage and safety equipment

Assist with clean up and equipment return

Refresh (clean and sanitize facility and equipment)

Repair (if practical)

Restore (if able, otherwise replace)

Return (borrowed equipment)

Replace (donations or purchases)

Remove (trash and broken equipment)

Conduct facility closing walk-through with facility manager/representative

Turn in all logs to supervisor

Participate in the After Action Report process, including identification of areas for improvement

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Coordinator

2013

<b>Job Description</b>			
<ul style="list-style-type: none"> <li>▪ Responsible for all aspects of Volunteer Reception Center (VRC) mManagement</li> </ul>			
<ul style="list-style-type: none"> <li>▪ Coordinates volunteers processed by the VRC for the response</li> </ul>			
<ul style="list-style-type: none"> <li>▪ Ensures the health and safety of all VRC volunteers</li> </ul>			
<ul style="list-style-type: none"> <li>▪ Recommends all VRC expenditures to the logistics section chief for approval by the incident commander</li> </ul>			
<ul style="list-style-type: none"> <li>▪ Collects and maintains VRC Activity Logs and submits all reports for VRC management</li> </ul>			
Reports to	Contact Information		
Volunteer management system director			
Supervises			
Volunteer Reception Center staff			
Partner Agencies	Contact Information		
MEMA – Region III/IV	MEMA 24/7 call line 413-821-1500		
MEMA State Emergency Operations Center (SEOC)	MEMA SEOC – 508-820-2000 – ESF 6 (sheltering desk)		
Department of Public Health (DPH)	MEMA 24/7 call line 413-821-1500 – ESF 8 (medical desk)		
American Red Cross (ARC)	24 hour phone Pioneer Valley Chapter: 413-737-4306		
Salvation Army	(617) 542-5420		
Western Mass. Medical Reserve Corps	<a href="http://www.wmmrc.org">www.wmmrc.org</a>		
Western Region Homeland Security Advisory Council	<a href="http://www.wrhsac.org">www.wrhsac.org</a>		
Boards of health			
Local voluntary agencies			
Local faith community organizations			
Voluntary Organizations Active in Disasters			
Forms, Protocols, and Other Resources			
	Item	Description/Notes	Quantity/Location
<input type="checkbox"/>	Spontaneous Volunteer Management (SVM) Plan		
<input type="checkbox"/>	Job Action Sheets for all positions (JAS)		
<input type="checkbox"/>	VMS Standard Operating Guide		
<input type="checkbox"/>	Regional Shelter Plan with forms/lists/JAS		
<input type="checkbox"/>	Emergency Dispensing Site Plan		
<input type="checkbox"/>	Regional Shelter SOP		
<input type="checkbox"/>	Facility Opening/Closing Assessment Form	In Forms Section	
<input type="checkbox"/>	Resource Request ICS 308 (FORM)	In Forms Section	2 per JAS
<input type="checkbox"/>	Incident Action or Activity Log ICS 214 (FORM)	In Forms Section of Shelter Plan	
<input type="checkbox"/>	Volunteer/Medical Vol. Registration Forms (FORM)	Forms Section	
<input type="checkbox"/>	Personnel Sign In/Out Time Sheets (FORM)	Forms Section	

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Coordinator

2013

<input type="checkbox"/> Incident Report Forms (FORM)	Accidents/Complaints – Plan Forms Section	First Aid Kit
<input type="checkbox"/> Equipment Recommendations	Radio, cell phone, laptop, printer, internet, copier, camera, cables, power strip, lights	Also need directional/informational signage
<b>Initial Planning Actions</b>		
<input type="checkbox"/> Plan for volunteer management with the logistics section/incident command/EOC		
<input type="checkbox"/> Designate and activate volunteer management staff positions as needed		
<input type="checkbox"/> Determine the need for spontaneous volunteers		
<input type="checkbox"/> Work with IC and PIO to provide appropriate guidance to the public		
<input type="checkbox"/> Determine the need for a Volunteer Reception Center		
<b>Initial Response</b>		
<input type="checkbox"/> Check in volunteer management staff as they arrive and distribute Job Action Sheets (JAS)		
<input type="checkbox"/> Conduct Volunteer Reception Center facility walk-through (VRC Assessment Form) as available to determine:		
<ul style="list-style-type: none"> <li><input type="checkbox"/> Adequate space for all VRC functions</li> <li><input type="checkbox"/> Multiple rooms, areas available</li> <li><input type="checkbox"/> Safety/security</li> <li><input type="checkbox"/> Availability of secure parking</li> <li><input type="checkbox"/> Availability of food, rest areas for staff</li> <li><input type="checkbox"/> Internet access including Wi-Fi or “hot spot”</li> <li><input type="checkbox"/> Communication capabilities</li> <li><input type="checkbox"/> Accessible and in close proximity to the affected area</li> </ul>		
<input type="checkbox"/> Set up the VRC stations:		
<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Registration:</b> Welcome, triage, orientation, information, registration, phone center and message center</li> <li><input type="checkbox"/> <b>Credentialing:</b> Identification and credentialing</li> <li><input type="checkbox"/> <b>Assignment:</b> Liaison with IC/operations; matching; badging/vests; deployment</li> <li><input type="checkbox"/> <b>Training:</b> Safety and Just-in-Time training</li> <li><input type="checkbox"/> <b>Support:</b> Transportation and trouble desk</li> <li><input type="checkbox"/> <b>Demobilization:</b> Debriefing , evaluation and volunteer retention/follow-up</li> <li><input type="checkbox"/> <b>Facilities:</b> Volunteer and staff food, sanitation/cleaning and rest area</li> <li><input type="checkbox"/> <b>Data Management:</b> Documentation Logs of all Actions, Volunteer Time, Volunteer Records, Forms, Expenses</li> </ul>		
<input type="checkbox"/> Hold initial staff briefing:		
<ul style="list-style-type: none"> <li><input type="checkbox"/> Thank volunteers for their service</li> <li><input type="checkbox"/> Brief on situational awareness and safety</li> <li><input type="checkbox"/> Distribute JAS, Activity Logs, Resource Request forms</li> </ul>		

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Coordinator

2013

- Determine the extent of safety needs for VRC/VMS operations
  - Address life safety issues for the facility during the pre-occupancy inspection. Document all repairs and actions.
  - Make sure all exits are clearly marked.
  - Limit the number of entrances and exits to control who enters and exits the facility. Unused doors should be secured. Work with the fire marshal to make sure restricted entrances/exits are not used.
  - In the case of hurricane, tornado, or high winds, make sure that doors and windows remain closed, since the structural building codes are created with the presumption that doors and windows are closed. Failure to follow these procedures can cause a building to fail and suffer structural damage, even if it is built to storm shelter standards.

- Confirm VMS/VRC set-up with section chief/IC

### Daily VMS/VRC Operations

- Monitor staff for "burn-out" and inappropriate behavior.
  - Provide for staff breaks and rest periods
  - Complete Incident Form documenting any accidents or safety/security problems
  - Report any concerns to your immediate supervisor and safety officer
- Hold shift change briefings with staff and collect Activity Logs:
  - Situational updates
  - Collect/distribute Forms: JAS; Activity Logs; Medical Logs; Expense Sheets, Inspections, etc.
  - Emphasize the importance of documenting everything, especially injuries and complaints
  - Sign in/out staff
  - Discuss needs or concerns for the next shift
  - Create update for the supervisor/IC
- Monitor VMS/VRC operations for safety and address safety issues as they arrive
- Ensure VMS/VRC Operations:
  - Registration:** Welcome, orientation, registration and message center
  - Credentialing:** Identification and credentialing
  - Assignment:** Liaison with IC/operations; matching; badging/vests; deployment
  - Training:** Safety and Just-in-Time training
  - Support:** Transportation, support and trouble desk
  - Demobilization:** Debriefing and volunteer retention/follow-up
  - Facilities:** Volunteer and staff food, sanitation and rest
  - Data:** Log all actions, volunteer time, expenses, incident reports

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Coordinator

2013

### Volunteer Registration Desk:

- Volunteer Welcome:** Make each volunteer feel valued
- Volunteer Triage:** Work with security to assess the appropriateness of all volunteers presenting (Rapid Interviews)
- Volunteer Orientation:** Provide situational awareness on incident and volunteer opportunities, including affiliations
- Volunteer Message Center:** Maintain a volunteer message board and phone bank
- Volunteer Registration:** Ensure all required forms are completed with an expedited process for affiliated volunteers
- Forms:** (Must show government issued photo ID).
  - Personnel Sign-in Sheets
  - Message/Resource Request FORM; Call Center Intake Scripts
  - Volunteer Registration FORMS and Checklists: skills, interests, availability, licenses, equipment
  - Code of Conduct and FEMA Readiness FORM
  - Volunteer Releases and Confidentiality FORM
- Data Management:** Documentation logs of all actions, volunteer time, volunteer records, forms, expenses

### Volunteer Credentialing Desk:

- Identification:** Must have a government issued photo ID
- Licenses:** Must provide copies of all licenses and certifications such as
  - Commercial driver's; hydraulic lift; crane operator; construction supervisor license
  - CPR/first aid cards; medical license; must complete Medical License Form
  - MRC, DART, ARC, or other affiliation ID; health officer/agent; inspector of buildings; DPW; first responder
- Verification:** Must obtain official verification of all licenses, certifications, affiliations
  - MAREsponds may be able to do real time license checks: [www.maresponds.org](http://www.maresponds.org). You must be registered to use this system. Most MRC unit leaders are registered users.
  - MAREsponds may do CORI checks, but they may take as long as a week
  - SORI Level III checks can be done on the Mass. Sexual Offender Database <http://sorb.chs.state.ma.us/>
  - CORI checks can sometimes be done in an emergency by local law enforcement
  - Medical licenses can also be checked at <https://checklicense.hhs.state.ma.us/>

### Volunteer Assignment Desk:

- Liaison:** Establish communications with volunteer liaison to coordinate volunteer needs and assignments
- Matching:** Work with available volunteers and requesting agencies to match volunteer skills/wants with needs
- Assignment Briefing:** Use Assignment Briefing FORM; provide details of assignment and Volunteer Tracking FORM
- Badges:** Issue official, dated incident badges or identification
- Vests:** Issue as available volunteer Identification shirts, vests, wristbands, or hats
- Returning:** Provide information on returning volunteer identification items
- Deployment:** Deploy volunteers with assignment instructions and Volunteer Tracking FORM
- Demobilization:** Provide volunteers with demobilization instructions

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Coordinator

2013

### **Volunteer Training Desk:** (See Just-in-Time Training SOG)

- Welcome:** Thank you for volunteering, purpose of training
- Volunteer Health and Safety Training:**
  - Take care of yourself first; ask for behavioral health first aid support if needed
  - Work within the scope of your training, experience and comfort/personal limitations
  - All incident work sites can be potentially hazardous or uncomfortable
    - Potential security issues; health safety issues
    - Local weather conditions; and local living/work conditions
  - Required immunizations/prophylaxis or personal protective equipment
  - Identification to carry
  - Work-to-rest ratio should not exceed 2:1 (16 hours work, 8 hours rest)
  - Report promptly all accidents or injuries
  - Critical response for any accident involving a vehicle – contact 9-1-1, supervisor or team leader
- MRC 101 Core Competences:**
  - Personal and family protection and preparedness
  - Incident Command System and MRC support roles
  - Mental health and personal limitations
  - Communications and volunteer deployment protocols, including volunteer protection laws
- Volunteer Code of Conduct:**
  - Treat all with respect - honor all victims, volunteers and responders; honor all confidentiality agreements
  - Communicate clearly; ensure volunteer safety

### **Volunteer Support Desk:**

- Transportation:** Coordinate and arrange safe transportation for volunteers
- Supervision:** Provide volunteer support, supervision, and evaluation as able
- Trouble Shooting:** Staff the trouble desk and coordinate volunteer issues, requests and complaints
- Support:** Coordinate with logistics to provided volunteers with support

### **Volunteer Demobilization Desk:**

- Badge Return:** Collect all volunteer identification such as badges and vests
- Reports:** Collect all final reports and Activity Logs
- Exit Information:** Ensure that all volunteers receive exit Information
- Sign-Out:** Ensure that all volunteers sign out and leave promptly
- Data:** Create a data base for medical follow-up and study as appropriate
- Volunteer Affiliations:** Provide information on affiliated volunteer opportunities and organizations such as the MRC
- Stress Management:** Provide Behavioral Health First Aid or Critical Incident Stress Management as appropriate

### **VRC Facilities Team**

- Food, water, sanitation, cleaning, rest area, first aid kit
- Phones, TV, Internet, secure power supply, HVAC
- Secure storage area for volunteer items, if available

### **Data Management:**

- Documentation:** Data management system both paper and electronic
- Security:** Security and privacy protection for all data
- Files:** Individual volunteer files, forms, information, logs
- Reporting:** Reporting protocols at the end of each shift/operational period

Spontaneous Volunteer Job Action Sheet  
Logistics: VRC Coordinator

2013

Coordinate with logistics to ensure adequate staffing for the next operational period

**VMS/VRC Closing**

Monitor demobilization for safety

Address safety issues as needed

Remove and store safety signage and safety equipment

Assist with clean up and equipment return

Refresh (clean and sanitize facility and equipment)

Repair (if practical)

Restore (if able, otherwise replace)

Return (borrowed equipment)

Replace

Remove (trash and broken equipment)

Conduct facility closing walk-through with facility manager/representative

Turn in all logs to supervisor

Participate in the After Action Report process, including identification of areas for improvement

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Registration Team Leader

2013

<b>Job Description</b>			
<ul style="list-style-type: none"> <li>▪ Responsible for all aspects of Volunteer Reception Center (VRC) welcome, orientation, and registration</li> <li>▪ Make volunteers feel welcome and valued</li> <li>▪ Works with the safety/security officer to triage volunteers for health and safety issues, including rapid assessments</li> <li>▪ Orient and provides messages and situational awareness to volunteers</li> <li>▪ Answer phones and provide information on volunteer opportunities</li> <li>▪ Ensures registration of volunteers and completion of all Forms</li> </ul>			
Reports to	Contact Information		
Volunteer Reception Center coordinator			
Supervises			
Registration team staff			
Partner Agencies	Contact Information		
American Red Cross (ARC)	24 hour phone Pioneer Valley Chapter: 413-737-4306		
Salvation Army	(617) 542-5420		
Western Mass. Medical Reserve Corps	<a href="http://www.wmmrc.org">www.wmmrc.org</a>		
Local voluntary agencies			
Local faith community organizations			
Voluntary Organizations Active in Disasters			
Forms, Protocols, and Other Resources			
	Item	Description/Notes	Quantity/Location
<input type="checkbox"/>	Job Action Sheets for VRC Registration Desk		
<input type="checkbox"/>	VMS Standard Operating Guide (SOG)		
<input type="checkbox"/>	Resource Request ICS 308 (FORM)	In Forms Section	2 per JAS
<input type="checkbox"/>	Activity Log ICS 214 (FORM)	In Forms Section of Shelter Plan	
<input type="checkbox"/>	Volunteer Registration Forms (FORM)	Forms Section	
<input type="checkbox"/>	Sign In/Out Time Sheets (FORM)	Forms Section	
<input type="checkbox"/>	Incident Report Forms (FORM)	Accidents/Complaints – Plan Forms Section	
<input type="checkbox"/>	Equipment Recommendations	Radio, phone bank, cell phone, laptop with internet, printer, copier, scanner, camera	
Initial Planning Actions			
<input type="checkbox"/>	Set-up volunteer registration desk with the VRC coordinator or VMS manager		
Initial Response			
<input type="checkbox"/>	Check in registration staff as they arrive, distribute Job Action Sheets (JAS), provide training		
<input type="checkbox"/>	Hold initial staff briefing and distribute Activity Logs, Resource Request forms		
<input type="checkbox"/>	Determine the extent of safety needs for the registration desk		

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Registration Team Leader

2013

- Volunteer Reception Center registration set-up
  - Adequate space, table, chairs, lighting for volunteer welcome and orientation
  - Adequate phone system; answering area
  - Safety/security; directional signage
  - Adequate supplies: FORMS, pencils, staplers, folders, markers
  - Volunteer message board and handouts

- Confirm registration set-up with VRC coordinator

### Daily VRC Registration Operations

- Monitor staff for "burn-out" and inappropriate behavior.
  - Provide for staff breaks and rest periods
  - Complete Incident Form documenting any accidents or safety/security problems
  - Report any concerns to your immediate supervisor and safety officer
- Hold shift change briefings with staff and collect Activity Logs:
  - Situational updates
  - Collect/distribute Forms: JAS; Activity Logs; Medical Logs; Expense Sheets, Inspections, etc.
  - Emphasize the importance of documenting everything, especially injuries and complaints
  - Sign in/out staff
  - Discuss needs or concerns for the next shift
  - Create update for the supervisor/IC

- Monitor VRC registration operations for safety and address safety issues as they arise

- Ensure VRC Registration Desk Operations:**
  - Volunteer Welcome:** Make each volunteer feel valued
  - Volunteer Triage:** Work with security to assess the appropriateness of all volunteers presenting (Rapid Interviews)
  - Volunteer Orientation:** Provide situational awareness on incident and volunteer opportunities, including affiliations
  - Volunteer Message Center:** Maintain a volunteer message board and phone bank
  - Volunteer Registration:** Ensure all required forms are completed with an expedited process for affiliated volunteers
  - Forms:** (Must show government issued photo ID.)
    - Personnel Sign-in Sheets
    - Message/Resource Request FORM; Call Center Intake Scripts
    - Volunteer Registration FORMS and Checklists: skills, interests, availability, licenses, equipment
    - Code of Conduct and FEMA Readiness FORM
    - Volunteer Releases and Confidentiality FORM
  - Data Management:** Documentation logs of all actions, volunteer time, volunteer records, forms, expenses

- Coordinate with logistics to ensure adequate staffing for the next operational period

### Registration Closing

- Monitor demobilization for safety
- Address safety issues as needed
- Remove and store safety signage and equipment
- Assist with clean up and equipment return
- Turn in all logs to supervisor
- Participate in the After Action Report process, including identification of areas for improvement

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Credentialing Team Leader

2013

<b>Job Description</b>		
<ul style="list-style-type: none"> <li>▪ Responsible for all aspects of Volunteer Reception Center (VRC) credentialing, license and background checks</li> <li>▪ Ensure proper identification for all volunteers</li> <li>▪ Ensure verification of any licenses or credentials</li> <li>▪ Ensure CORI and SORI background checks are applied for and completed</li> <li>▪ Ensure updating and reporting of all credentialing and background checks</li> </ul>		
Reports to	Contact Information	
Volunteer Reception Center coordinator		
Supervises		
Credentialing team staff		
Partner Agencies	Contact Information	
American Red Cross (ARC)	24 hour phone Pioneer Valley Chapter: 413-737-4306	
Salvation Army	617-542-5420	
Western Mass. Medical Reserve Corps	<a href="http://www.wmmrc.org">www.wmmrc.org</a>	
Local voluntary agencies		
Local faith community organizations		
Voluntary Organizations Active in Disasters		
Forms, Protocols, and Other Resources		
Item	Description/Notes	Quantity/Location
<input type="checkbox"/> Spontaneous Volunteer Management (SVM) Plan		
<input type="checkbox"/> Job Action Sheets for VRC Registration Desk		
<input type="checkbox"/> VMS Standard Operating Guide (SOG)		
<input type="checkbox"/> Resource Request ICS 308 (FORM)	In Forms Section	2 per JAS
<input type="checkbox"/> Activity Log ICS 214 (FORM)	In Forms Section of Shelter Plan	
<input type="checkbox"/> Volunteer Registration Forms (FORM)	Forms Section	
<input type="checkbox"/> Sign In/Out Time Sheets (FORM)	Forms Section	
<input type="checkbox"/> Incident Report Forms (FORM)	Accidents /Complaints: Plan Forms Section	
<input type="checkbox"/> Equipment Recommendations	Radio, cell phone, laptop with internet	
Initial Planning Actions		
<input type="checkbox"/> Set-up volunteer credentialing desk with the VRC coordinator or VMS manager		
<input type="checkbox"/> Train credentialing staff as needed		
Initial Response		
<input type="checkbox"/> Check in credentialing staff as they arrive and distribute Job Action Sheets (JAS)		

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Credentialing Team Leader

2013

- VRC registration set-up
  - Adequate space and chairs for credentialing team
  - Internet access, computer, printer set-up
  - Adequate supplies: forms, pencils, staplers, folders, markers

Hold initial staff briefing and distribute Activity Logs, Resource Request forms

Determine the extent of safety needs for the credentialing desk.

Confirm credentialing desk set-up with VRC coordinator

### Daily VRC Registration Operations

- Monitor staff for "burn-out" and inappropriate behavior.
  - Provide for staff breaks and rest periods
  - Complete Incident Form documenting any accidents or safety/security problems
  - Report any concerns to your immediate supervisor and safety officer

- Hold shift change briefings with staff and collect Activity Logs:
  - Situational updates
  - Collect/distribute forms: JAS; Activity Logs; Medical Logs; Expense Sheets, Inspections, etc.
  - Emphasize the importance of documenting everything, especially injuries and complaints
  - Sign in/out staff
  - Discuss needs or concerns for the next shift
  - Create update for the supervisor/IC

Monitor VRC operations for safety and address safety issues as they arise

- Ensure VRC Credentialing Desk Operations:**
  - Identification:** Must have a government issued photo ID
  - Licenses:** Must provide copies of all licenses and certifications such as
    - o Commercial driver's; hydraulic lift; crane operator; construction supervisor license
    - o CPR/first aid cards; medical license: must complete Medical License Form
    - o MRC, DART, ARC, or other affiliation ID; health officer/agent; inspector of buildings; DPW; first responder
  - Verification:** Must obtain official verification of all licenses, certifications, affiliations
    - o MAREsponds may be able to do real time license checks: [www.maresponds.org](http://www.maresponds.org). You must be registered to use this system. Most MRC unit leaders are registered users.
    - o MAREsponds may do CORI checks, but they may take as long as a week.
    - o SORI Level III checks can be done on the Mass. Sexual Offender Database <http://sorb.chs.state.ma.us/>
    - o CORI checks can sometimes be done in an emergency by local law enforcement
    - o Medical licenses can also be checked at <https://checkalicense.hhs.state.ma.us/>

Coordinate with logistics to ensure adequate staffing for the next operational period

### Registration Closing

- Monitor demobilization for safety
- Address safety issues as needed
- Remove and store safety signage and equipment
- Assist with clean up and equipment return
- Turn in all logs to supervisor
- Participate in the After Action Report process, including identification of areas for improvement

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Assignment Team Leader

2013

<b>Job Description</b>			
	<ul style="list-style-type: none"> <li>▪ Responsible for all aspects of Volunteer Reception Center (VRC) matching, assignment, badging, and deployment</li> <li>▪ Coordinates with IC and volunteer liaison to match volunteers with needs</li> <li>▪ Coordinates with IC/operations/volunteer liaison to assign volunteers</li> <li>▪ Ensure appropriate badging and vests/hats or other volunteer identification</li> <li>▪ Coordinates deployment of volunteers</li> <li>▪ Collects and maintains VRC Activity Logs and submits all reports for VRC management</li> </ul>		
Reports to	Contact Information		
VRC coordinator			
Supervises			
Volunteer Reception Center assignment team staff			
Partner Agencies	Contact Information		
American Red Cross (ARC)	24 hour phone Pioneer Valley Chapter: 413-737-4306		
Salvation Army	617-542-5420		
Western Mass. Medical Reserve Corps	<a href="http://www.wmmrc.org">www.wmmrc.org</a>		
Local voluntary agencies			
Local faith community organizations			
Voluntary Organizations Active in Disasters			
Forms, Protocols, and Other Resources			
	Item	Description/Notes	Quantity/Location
<input type="checkbox"/>	Spontaneous Volunteer Management (SVM) Plan		
<input type="checkbox"/>	Job Action Sheets (JAS)		
<input type="checkbox"/>	VMS Standard Operating Guide (SOG)		
<input type="checkbox"/>	Resource Request ICS 308 (FORM)	In Forms Section	2 per JAS
<input type="checkbox"/>	Activity Log ICS 214 (FORM)	In Forms Section of Shelter Plan	
<input type="checkbox"/>	Volunteer Registration Forms (FORM)	Forms Section	
<input type="checkbox"/>	Sign In/Out Time Sheets (FORM)	Forms Section	
<input type="checkbox"/>	Incident Report Forms (FORM)	Accidents and Complaints – Forms Section of Plan	
<input type="checkbox"/>	Equipment Recommendations	Radio, cell phone, laptop with internet	
Initial Planning Actions			
<input type="checkbox"/>	Plan for volunteer assignment with the Volunteer Reception Center coordinator		
<input type="checkbox"/>	Set up assignment desk:		
<input type="checkbox"/>	Tables and chairs		
<input type="checkbox"/>	Internet and phone		
<input type="checkbox"/>	Office supplies		
<input type="checkbox"/>	Obtain volunteer badging supplies and any other volunteer identification items such as hats, vests, or shirts		

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Assignment Team Leader

2013

Establish communications with volunteer liaison/IC/operations to ensure appropriate assignments

### Initial Response

Check in volunteer assignment staff as they arrive and distribute Job Action Sheets (JAS)

Hold initial staff briefing and distribute Activity Logs, Resource Request forms

Confirm VRC assignment desk set-up with VRC coordinator

### Daily VMS/VRC Operations

Monitor staff for "burn-out" and inappropriate behavior

- Provide for staff breaks and rest periods
- Complete Incident Form documenting any accidents or safety/security problems
- Report any concerns to your immediate supervisor and safety officer

Hold shift change briefings with staff and collect Activity Logs:

- Situational updates
- Collect/distribute Forms: JAS; Activity Logs; Medical Logs; Expense Sheets, Inspections, etc.
- Emphasize the importance of documenting everything, especially injuries and complaints
- Sign in/out staff
- Discuss needs or concerns for the next shift
- Create update for the supervisor/IC

Monitor VRC assignment operations for safety and address safety issues as they arrive

**Ensure VRC Assignment Desk Operations:**

- Liaison:** Establish communications with volunteer liaison to coordinate volunteer needs and assignments
- Matching:** Work with available volunteers and requesting agencies to match volunteer skills/wants with needs
- Assignment Briefing:** Use Assignment Briefing FORM; provide details of assignment and Volunteer Tracking FORM
- Badges:** Issue official, dated incident badges or identification
- Vests:** Issue as available volunteer identification shirts, vests, wristbands, or hats
- Returning:** Provide information on returning volunteer identification items
- Deployment:** Deploy volunteers with assignment instructions and Volunteer Tracking FORM
- Demobilization:** Provide volunteers with demobilization instructions

Coordinate with logistics to ensure adequate staffing for the next operational period

### VMS/VRC Closing

Monitor demobilization for safety

Address safety issues as needed

Remove and store safety signage and safety equipment

Assist with clean up and equipment return

Conduct area closing walk-through with facility manager/representative

Turn in all logs to supervisor

Participate in the After Action Report process, including identification of areas for improvement

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Support Team Leader

2013

<b>Job Description</b>			
<ul style="list-style-type: none"> <li>▪ Responsible for all aspects of Volunteer Reception Center (VRC) support, including transportation and troubleshooting</li> <li>▪ Coordinates with logistics and volunteers to ensure safe, efficient volunteer transportation</li> <li>▪ Operates the “trouble desk”: handles volunteer complaints and problems</li> <li>▪ Ensures that Volunteers have the support and resources that they need</li> <li>▪ Collects and maintains VRC Activity Logs and submits all reports for VRC management</li> </ul>			
Reports to	Contact Information		
VRC coordinator			
Supervises			
Volunteer Reception Center support team staff			
Partner Agencies	Contact Information		
American Red Cross (ARC)	24 hour phone Pioneer Valley Chapter: 413-737-4306		
Salvation Army	617-542-5420		
Western Mass. Medical Reserve Corps	<a href="http://www.wmmrc.org">www.wmmrc.org</a>		
Local voluntary agencies			
Local faith community organizations			
Voluntary Organizations Active in Disasters			
Forms, Protocols, and Other Resources			
	Item	Description/Notes	Quantity/Location
<input type="checkbox"/>	Spontaneous Volunteer Management (SVM) Plan		
<input type="checkbox"/>	Job Action Sheets (JAS)		
<input type="checkbox"/>	VMS Standard Operating Guide (SOG)		
<input type="checkbox"/>	Resource Request ICS 308 (FORM)	In Forms Section	2 per JAS
<input type="checkbox"/>	Activity Log ICS 214 (FORM)	In Forms Section of Shelter Plan	
<input type="checkbox"/>	Volunteer Registration Forms (FORM)	Forms Section	
<input type="checkbox"/>	Sign In/Out Time Sheets (FORM)	Forms Section	
<input type="checkbox"/>	Incident Report Forms (FORM)	Accidents and Complaints – Forms Section of Plan	
<input type="checkbox"/>	Equipment Recommendations	Radio, cell phone, laptop with internet	
Initial Planning Actions			
<input type="checkbox"/>	Plan for volunteer support with the Volunteer Reception Center coordinator		
<input type="checkbox"/>	Set up support desk: <ul style="list-style-type: none"> <li><input type="checkbox"/> Tables and chairs</li> <li><input type="checkbox"/> Internet and phone</li> <li><input type="checkbox"/> Office supplies</li> <li><input type="checkbox"/> Communications established with volunteer liaison at EOC</li> </ul>		
<input type="checkbox"/>	Establish communications with logistics transportation unit to ensure appropriate transportation options for volunteers		

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Support Team Leader

2013

### Initial Response

- Check in volunteer assignment staff as they arrive and distribute Job Action Sheets (JAS)
- Hold initial staff briefing and distribute Activity Logs, Resource Request forms
- Confirm VRC assignment desk et-up with VRC coordinator

### Daily VMS/VRC Operations

- Monitor staff for "burn-out" and inappropriate behavior
  - Provide for staff breaks and rest periods
  - Complete Incident Form documenting any accidents or safety/security problems
  - Report any concerns to your immediate supervisor and safety officer
- Hold shift change briefings with staff and collect Activity Logs:
  - Situational updates
  - Collect/distribute Forms: JAS; Activity Logs; Medical Logs; Expense Sheets, Inspections, etc.
  - Emphasize the importance of documenting everything, especially injuries and complaints
  - Sign in/out staff
  - Discuss needs or concerns for the next shift
  - Create update for the supervisor/IC
- Monitor VRC support for safety and address safety issues as they arrive
- Ensure VRC Support Desk Operations:**
  - Transportation:** Coordinate and arrange safe transportation for volunteers
  - Supervision:** Provide volunteer support, supervision and evaluation as able
  - Trouble Shooting:** Staff the trouble desk and coordinate volunteer issues, requests and complaints
  - Support:** Coordinate with logistics to provided volunteers with support
- Coordinate with logistics to ensure adequate staffing for the next operational period

### VMS/VRC Closing

- Monitor demobilization for safety
- Address safety issues as needed
- Remove and store safety signage and safety equipment
- Assist with clean up and equipment return
  - Refresh (clean and sanitize facility and equipment)
  - Repair (if practical)
  - Restore (if able, otherwise replace)
  - Return (borrowed equipment)
  - Replace
  - Remove (trash and broken equipment)
- Conduct area closing walk-through with facility manager/representative
- Turn in all logs to supervisor
- Participate in the After Action Report process, including identification of areas for improvement

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Demobilization Team Leader

2013

<b>Job Description</b>			
<ul style="list-style-type: none"> <li>▪ Responsible for all aspects of Volunteer Reception Center (VRC) demobilization and de-briefing</li> <li>▪ Ensure badges and identification items are returned and all Activity Logs are submitted</li> <li>▪ Provide exit information and exit de-briefing</li> <li>▪ Provide volunteers with information on volunteering with affiliated organizations such as the MRC, CERT, DART, ARC</li> <li>▪ Ensure volunteers sign-out and leave promptly</li> </ul>			
Reports to	Contact Information		
Volunteer Reception Center coordinator			
Supervises			
Demobilization team staff			
Partner Agencies	Contact Information		
American Red Cross (ARC)	24 hour phone Pioneer Valley Chapter: 413-737-4306		
Salvation Army	617-542-5420		
Western Mass. Medical Reserve Corps	<a href="http://www.wmmrc.org">www.wmmrc.org</a>		
Local voluntary agencies			
Local faith community organizations			
Voluntary Organizations Active in Disasters			
Forms, Protocols, and Other Resources			
	Item	Description/Notes	Quantity/Location
<input type="checkbox"/>	Job Action Sheets for VRC demobilization desk		
<input type="checkbox"/>	VMS Standard Operating Guide (SOG)		
<input type="checkbox"/>	Resource Request ICS 308 (FORM)	In Forms Section	2 per JAS
<input type="checkbox"/>	Activity Log ICS 214 (FORM)	In Forms Section of Shelter Plan	
<input type="checkbox"/>	Volunteer Registration Forms (FORM)	Forms Section	
<input type="checkbox"/>	Sign In/Out Time Sheets (FORM)	Forms Section	
<input type="checkbox"/>	Incident Report Forms (FORM)	Accidents/Complaints – Plan Forms Section	
<input type="checkbox"/>	Equipment Recommendations	Radio, phone bank, cell phone, laptop with internet, printer, copier, scanner, camera	
Initial Planning Actions			
<input type="checkbox"/>	Set-up volunteer demobilization desk with the VRC coordinator or VMS manager		
Initial Response			
<input type="checkbox"/>	Check in staff as they arrive, distribute Job Action Sheets (JAS), provide training		
<input type="checkbox"/>	Hold initial staff briefing and distribute Activity Logs, Resource Request forms		
<input type="checkbox"/>	Determine the extent of safety needs for the demobilization desk		

# Spontaneous Volunteer Job Action Sheet Logistics: VRC Demobilization Team Leader

2013

- Volunteer Reception center demobilization desk set-up
  - Adequate space, table, chairs, lighting
  - Adequate supplies: FORMS, pencils, staplers, folders, markers

- Confirm demobilization set-up with VRC coordinator

## Daily VRC Registration Operations

- Monitor staff for "burn-out" and inappropriate behavior
  - Provide for staff breaks and rest periods
  - Complete Incident Form documenting any accidents or safety/security problems
  - Report any concerns to your immediate supervisor and safety officer

- Hold shift change briefings with staff and collect Activity Logs:
  - Situational updates
  - Collect/distribute Forms: JAS; Activity Logs; Medical Logs; Expense Sheets, Inspections, etc.
  - Emphasize the importance of documenting everything, especially injuries and complaints
  - Sign in/out staff
  - Discuss needs or concerns for the next shift
  - Create update for the supervisor/IC

- Monitor VRC operations for safety and address safety issues as they arise

- Ensure VRC Demobilization Desk Operations:**
  - Badge Return:** Collect all volunteer identification such as badges and vests
  - Reports:** Collect all final reports and Activity Logs
  - Exit Information:** Ensure that all volunteers receive exit information
  - Sign-Out:** Ensure that all volunteers sign out and leave promptly
  - Data:** Create a data base for medical follow-up and study as appropriate
  - Volunteer Affiliations:** Provide information on affiliated volunteer opportunities and organizations such as the MRC
  - Stress Management:** Provide Behavioral Health First Aid or Critical Incident Stress Management as appropriate

- Coordinate with logistics to ensure adequate staffing for the next operational period

## Registration Closing

- Monitor demobilization for safety
- Address safety issues as needed
- Remove and store safety signage and equipment
- Assist with clean up and equipment return
- Turn in all logs to supervisor
- Participate in the After Action Report process, including identification of areas for improvement

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Facilities Team Leader

2013

<b>Job Description</b>			
<ul style="list-style-type: none"> <li>▪ Responsible for all aspects of Volunteer Reception Center (VRC) facility staging, set-up, and maintenance</li> <li>▪ Work with facility owner to ensure utilities, sanitation, maintenance and cleaning</li> <li>▪ Work with logistics to obtain food, water, and supplies</li> <li>▪ Document all repairs and actions</li> <li>▪ Responsible for cleaning and returning facility to owner</li> </ul>			
Reports to	Contact Information		
Volunteer Reception Center coordinator			
Supervises			
Demobilization team staff			
Partner Agencies	Contact Information		
American Red Cross (ARC)	24 hour phone Pioneer Valley Chapter: 413-737-4306		
Salvation Army	617-542-5420		
Western Mass. Medical Reserve Corps	<a href="http://www.wmmrc.org">www.wmmrc.org</a>		
Local voluntary agencies			
Local faith community organizations			
Voluntary Organizations Active in Disasters			
Forms, Protocols, and Other Resources			
	Item	Description/Notes	Quantity/Location
<input type="checkbox"/>	Job Action Sheets for VRC demobilization desk		
<input type="checkbox"/>	VMS Standard Operating Guide (SOG)		
<input type="checkbox"/>	Resource Request ICS 308 (FORM)	In Forms Section	2 per JAS
<input type="checkbox"/>	Activity Log ICS 214 (FORM)	In Forms Section of Shelter Plan	
<input type="checkbox"/>	Volunteer Registration Forms (FORM)	Forms Section	
<input type="checkbox"/>	Sign In/Out Time Sheets (FORM)	Forms Section	
<input type="checkbox"/>	Incident Report Forms (FORM)	Accidents/Complaints – Plan Forms Section	
<input type="checkbox"/>	Equipment Recommendations	Radio, phone bank, cell phone, laptop with internet, printer, copier, scanner, camera	
Initial Planning Actions			
<input type="checkbox"/>	Stage volunteer facility with logistics and the VRC coordinator or VMS manager		
Initial Response			
<input type="checkbox"/>	Check in staff as they arrive, distribute Job Action Sheets (JAS), provide training		
<input type="checkbox"/>	Hold initial staff briefing and distribute Activity Logs, Resource Request forms		
<input type="checkbox"/>	Determine the extent of safety needs for the VRC facility		

# Spontaneous Volunteer Job Action Sheet

## Logistics: VRC Facilities Team Leader

2013

- Volunteer Reception Center facilities staging:
  - Adequate space, table, chairs, lighting
  - Adequate supplies: FORMS, pencils, staplers, folders, markers
  - Utilities, HVAC, communications
  - Food, water, sanitation; cleaning supplies
  - First aid kit
  - Locked storage area for volunteer items

- Confirm facility set-up with VRC coordinator

### Daily VRC Facilities Operations

- Monitor staff for "burn-out" and inappropriate behavior
  - Provide for staff breaks and rest periods
  - Complete Incident Form documenting any accidents or safety/security problems
  - Report any concerns to your immediate supervisor and safety officer

- Hold shift change briefings with staff and collect Activity Logs:
  - Situational updates
  - Collect/distribute Forms: JAS; Activity Logs; Medical Logs; Expense Sheets, Inspections, etc.
  - Emphasize the importance of documenting everything, especially injuries and complaints
  - Sign in/out staff
  - Discuss needs or concerns for the next shift
  - Create update for the supervisor/IC

- Monitor VRC operations for safety and address safety issues as they arise

- Ensure VRC Facilities Operations:**
  - Food, water, sanitation, cleaning, rest area, first aid kit
  - Phones, TV, Internet, secure power supply, HVAC
  - Secure storage area for volunteer items, if available

- Coordinate with logistics to ensure adequate staffing for the next operational period

### VRC Closing

- Monitor demobilization for safety
- Address safety issues as needed
- Remove and store safety signage and equipment
- Assist with clean up and equipment return
  - Refresh (clean and sanitize facility and equipment)
  - Repair (if practical)
  - Restore (if able, otherwise replace)
  - Return (borrowed equipment)
  - Replace (donations or purchases)
  - Remove (trash and broken equipment)

- Turn in all logs to supervisor

- Participate in the After Action Report process, including identification of areas for improvement

# Spontaneous Volunteer Job Action Sheet

## Command Staff: VRC Liaison

2013

<b>Job Description</b>			
<ul style="list-style-type: none"> <li>▪ Responsible for connecting and coordinating the Volunteer Reception Center with incident command</li> </ul>			
<ul style="list-style-type: none"> <li>▪ Supports incident command</li> </ul>			
<ul style="list-style-type: none"> <li>▪ Facilities IC/oOperations resource requests and provides updates on the availability of volunteer resources</li> </ul>			
Reports to	Contact Information		
Incident commander (IC)/EOC or VMS director			
Supervises			
VRC liaison staff			
Partner Agencies	Contact Information		
MEMA – Region III/IV	MEMA 24/7 call line 413-821-1500		
MEMA State Emergency Operations Center (SEOC)	MEMA SEOC – 508-820-2000 – ESF 6 (sheltering desk)		
Department of Public Health (DPH)	MEMA 24/7 call line 413-821-1500 – ESF 8 (medical desk)		
American Red Cross (ARC)	24 hour phone Pioneer Valley Chapter: 413-737-4306		
Salvation Army	617-542-5420		
Western Mass. Medical Reserve Corps	<a href="http://www.wmmrc.org">www.wmmrc.org</a>		
Western Region Homeland Security Advisory Council	<a href="http://www.wrhsac.org">www.wrhsac.org</a>		
Boards of health			
Local voluntary agencies			
Local faith community organizations			
Voluntary Organizations Active in Disasters			
Forms, Protocols, and Other Resources			
	Item	Description/Notes	Quantity/Location
<input type="checkbox"/>	Spontaneous Volunteer Management (SVM) Plan		
<input type="checkbox"/>	Job Action Sheets for all positions (JAS)		
<input type="checkbox"/>	VMS Standard Operating Guide (SOG)		
<input type="checkbox"/>	Regional Shelter Plan with FORMS/LISTS/JAS		
<input type="checkbox"/>	Emergency Dispensing Site Plan		
<input type="checkbox"/>	Regional Shelter SOP (SOP)		
<input type="checkbox"/>	Facility Opening/Closing Assessment FORM	In Forms Section	
<input type="checkbox"/>	Resource Request ICS 308 (FORM)	In Forms Section	2 per JAS
<input type="checkbox"/>	Activity Log ICS 214 (FORM)	In Forms Section of Shelter Plan	
<input type="checkbox"/>	Volunteer Registration Forms (FORM)	Forms Section	
<input type="checkbox"/>	Sign In/Out Time Sheets (FORM)	Forms Section	
<input type="checkbox"/>	Incident Report Forms (FORM)	Accidents/Complaints – Plan Forms Section	

# Spontaneous Volunteer Job Action Sheet

## Command Staff: VRC Liaison

2013

Equipment Recommendations

Radio, cell phone, laptop, printer, internet,  
copier, camera, cables, power strip,

### Initial Planning Actions

Plan for volunteer management with the IC, EOC, operations, logistics and planning sections

Establish communications with Voluntary Organizations Active in Disasters (VOAD) liaison

Help IC determine the need for spontaneous volunteers

Work with IC, PIO, and VMS manager to provide appropriate guidance to the public concerning volunteer opportunities

Work with IC, logistics and liaison to determine the need for a volunteer reception system or center

### Initial Response

Maintain communications with VRC, IC, operations

Work with the VMS/VRC to recruit and assign volunteers

Check in VRC liaison staff as they arrive and distribute Job Action Sheets (JAS)

Hold initial staff briefing:

- Thank volunteers for their service
- Brief on situational awareness and safety
- Distribute JAS, Activity Logs, Resource Request forms

Confirm volunteer liaison set-up and readiness to operate with VRC/IC/PIO

### Daily Liaison Functions

Monitor staff for "burn-out" and inappropriate behavior

- Provide for staff breaks and rest periods
- Complete Incident Form documenting any accidents or safety/security problems
- Report any concerns to your immediate supervisor and safety officer

Hold shift change briefings with staff and collect Activity Logs:

- Situational updates
- Collect/distribute Forms: JAS; Activity Logs; Medical Logs; Expense Sheets, Inspections, etc.
- Emphasize the importance of documenting everything, especially injuries and complaints
- Sign in/out staff; Discuss needs or concerns for the next shift
- Create update for the supervisor/IC

Monitor VMS/VRC operations for safety and address safety issues as they arrive

Work with PIO to manage media representatives that may show up at the VRC: Coordinate with PIO to ensure consistent messaging

- Ensure Media Release FORMS are obtained before allowing filming or interviews at the VRC

Ensure VMS/VRC operations: Objective is to process volunteers efficiently and effectively with safety the first priority

Coordinate with logistics to ensure adequate staffing for the next operational period

### VMS/VRC Closing

Monitor demobilization for safety; address safety issues as needed

Assist with clean up and equipment return

Turn in all logs to supervisor

Participate in the After Action Report process, including identification of areas for improvement

# Spontaneous Volunteer Job Action Sheet

## Finance: Data Management Team

2013

### Job Description

- Responsible for all aspects of Volunteer Reception Center (VRC) data management and reporting
- Ensures VRC manager and IC have accurate, timely information and data on volunteer activity and costs
- Ensures that all records are kept to help ensure expense re-imbursements, including federal/state matching requirements

#### Reports to

Volunteer Management System manager

#### Contact Information

#### Supervises

Data management team

#### Partner Agencies

#### Contact Information

Chief elected officials

EOC

Municipal finance officers

Voluntary Organizations Active in Disasters

### Forms, Protocols, and Other Resources

	Item	Description/Notes	Quantity/Location
<input type="checkbox"/>	Job Action Sheets for VRC Demobilization Desk		
<input type="checkbox"/>	VMS Standard Operating Guide (SOG)		
<input type="checkbox"/>	Resource Request ICS 308 (FORM)	In Forms Section	2 per JAS
<input type="checkbox"/>	Activity Log ICS 214 (FORM)	In Forms Section of Shelter Plan	
<input type="checkbox"/>	Volunteer Registration Forms (FORM)	Forms Section	
<input type="checkbox"/>	Sign In/Out Time Sheets (FORM)	Forms Section	
<input type="checkbox"/>	Incident Report Forms (FORM)	Accidents/Complaints – Plan Forms Section	
<input type="checkbox"/>	Equipment Recommendations	Radio, phone bank, cell phone, laptop with internet, printer, copier, scanner, camera	

### Initial Planning Actions

- Set-up volunteer data management system with the VMS manager and finance section chief

### Initial Response

- Check in staff as they arrive, distribute Job Action Sheets (JAS), provide training
- Hold initial staff briefing and distribute Activity Logs, Resource Request forms
- Determine the extent of safety needs for the data management team
- Volunteer Reception Center data management set-up
  - Adequate space, table, chairs, lighting, internet
  - Adequate phones, computers, printers, copiers
  - Adequate supplies: FORMS, pencils, staplers, folders, markers
- Confirm data management set-up with VMS manager

# Spontaneous Volunteer Job Action Sheet

## Finance: Data Management Team

2013

### Daily VRC Data Management Operations

- Monitor staff for “burn-out” and inappropriate behavior
  - Provide for staff breaks and rest periods
  - Complete Incident Form documenting any accidents or safety/security problems
  - Report any concerns to your immediate supervisor and safety officer
- Hold shift change briefings with staff and collect Activity Logs:
  - Situational updates
  - Collect/distribute forms: JAS; Activity Logs; Medical Logs; Expense Sheets, Inspections, etc.
  - Emphasize the importance of documenting everything, especially injuries and complaints
  - Sign in/out staff
  - Discuss needs or concerns for the next shift
  - Create update for the supervisor/IC
- Monitor VRC operations for safety and address safety issues as they arise
- Ensure VRC Data Management Operations:**
  - Documentation:** Data management system both paper and electronic
  - Security:** Security and privacy protection for all data
  - Files:** Individual volunteer files
  - Reporting:** Reporting protocols at the end of each shift/operational period
- Coordinate with logistics to ensure adequate staffing for the next operational period

### Registration Closing

- Monitor demobilization for safety
- Address safety issues as needed
- Remove and store safety signage and equipment
- Assist with clean up and equipment return
  - Refresh (clean and sanitize facility and equipment)
  - Repair (if practical)
  - Restore (if able, otherwise replace)
  - Return (borrowed equipment)
  - Replace (donations or purchases)
  - Remove (trash and broken equipment)
- Turn in all logs to supervisor
- Participate in the After Action Report process, including identification of areas for improvement

# Spontaneous Volunteer Job Action Sheet

2013

Job Description		
<ul style="list-style-type: none"> <li>Responsible coordination with Voluntary Organizations Active in Disasters (VOAD) regarding volunteers and other resources</li> <li>Supports incident command</li> <li>Helps to integrate VOAD agencies into the volunteer management system</li> </ul>		
Reports to	Contact Information	
Incident commander (IC) or EOC		
Supervises		
VOAD liaison staff		
Partner Agencies	Contact Information	
MEMA – Region III/IV	MEMA 24/7 call line 413-821-1500	
MEMA State Emergency Operations Center (SEOC)	MEMA SEOC - 508-820-2000 – ESF 6 (sheltering desk)	
Department of Public Health (DPH)	MEMA 24/7 call line 413-821-1500 – ESF 8 (medical desk)	
American Red Cross (ARC)	24 hour phone Pioneer Valley Chapter: 413-737-4306	
Salvation Army	617-542-5420	
Western Mass. Medical Reserve Corps	<a href="http://www.wmmrc.org">www.wmmrc.org</a>	
Western Region Homeland Security Advisory Council	<a href="http://www.wrhsac.org">www.wrhsac.org</a>	
Boards of health		
Local voluntary agencies		
Local faith community organizations		
Voluntary Organizations Active in Disasters (VOAD)		
Forms, Protocols, and Other Resources		
Item	Description/Notes	Quantity/Location
Spontaneous Volunteer Management (SVM) Plan		
Job Action Sheets for all positions (JAS)		
VMS Standard Operating Guide (SOG)		
Regional Shelter Plan with forms/lists/JAS		
Emergency Dispensing Site Plan		
Regional Shelter SOP		
Facility Opening/Closing Assessment FORM	In Forms Section	
Resource Request ICS 308 (FORM)	In Forms Section	2 per JAS
Activity Log ICS 214 (FORM)	In Forms Section of Shelter Plan	
Volunteer Registration Forms (FORM)	Forms Section	
Sign In/Out Time Sheets (FORM)	Forms Section	
Incident Report Forms (FORM)	Accidents/Complaints – Plan Forms Section	
Equipment Recommendations	Radio, cell phone, laptop, printer, internet, copier, camera, cables, power strip,	

# Spontaneous Volunteer Job Action Sheet

## Finance: Data Management Team

2013

### Initial Planning Actions

Plan for VOAD volunteer management with the IC, EOC, operations, logistics and planning sections

Establish communications with Voluntary Organizations Active in Disasters (VOAD)

Help IC determine the need for spontaneous volunteers

Work with IC, PIO, VMS director and VOAD to provide appropriate guidance to the public concerning volunteer opportunities

Work with IC, logistics, and liaison to determine ways to integrate VOAD volunteers into the VMS

### Initial Response

Maintain communications with VOAD, VRC, IC, operations

Work with the VMS/VRC to recruit and assign volunteers

Check in volunteer liaison staff as they arrive and distribute Job Action Sheets (JAS)

Hold initial staff briefing:

- Thank volunteers for their service
- Brief on situational awareness and safety
- Distribute JAS, Activity Logs, Resource Request forms

Confirm VOAD liaison set-up and readiness to operate with VOAD/IC/PIO

### Daily Liaison Functions

Monitor staff for "burn-out" and inappropriate behavior

- Provide for staff breaks and rest periods
- Complete Incident Form documenting any accidents or safety/security problems
- Report any concerns to your immediate supervisor and safety officer

Hold shift change briefings with staff and collect Activity Logs:

- Situational updates
- Collect/distribute forms: JAS; Activity Logs; Medical Logs; Expense Sheets, Inspections, etc.
- Emphasize the importance of documenting everything, especially injuries and complaints
- Sign in/out staff; Discuss needs or concerns for the next shift
- Create update for the supervisor/IC

Monitor VMS/VRC operations for safety and address safety issues as they arrive

Work with PIO to manage media representatives that may show up at the VRC: Coordinate with PIO to ensure consistent messaging

- Ensure Media Release FORMS are obtained before allowing filming or interviews at the VRC

Ensure VOAD coordination: Objective is to integrate and process VOAD volunteers efficiently and effectively with safety first

Coordinate with logistics to ensure adequate staffing for the next operational period

### VMS/VRC Closing

Monitor demobilization for safety; address safety issues as needed

Assist with clean up and equipment return

Turn in all logs to supervisor

Participate in the After Action Report process, including identification of areas for improvement

2013

# Spontaneous Volunteer Management Plan Just-In-Time Training Outline

Western Massachusetts Medical Reserve Corps

The Spontaneous Volunteer Management Plan provides guidance for safe, efficient and scalable volunteer management. The Plan includes integration with incident management systems; communication with community members and voluntary organizations; volunteer reception, screening, training, matching, deployment and retention.

Western Mass Medical Reserve Corps  
Advisory Group  
5/29/2013



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*Edit the safety training overview with official information for the specific incident.*

## TRAINING AGENDA

- Greeting - Welcome and thank you for volunteering
- Review the roster and verify who is present in case some have left - If you haven't registered, please do so now
- Site safety briefing and orientation
  - Exits, food and rest area – locations, availability
  - House rules and expectations
    - Signing in and out – everyone, every time
    - Press/media rules – only the site PIO
    - Respect confidentiality and each other
    - Communication protocols – clearly; slowly; when in doubt, ask
- Situational Awareness Briefing
  - Update on incident status
  - Volunteer opportunities and options
  - Potential risks
- Purpose of JITT
  - Volunteer, responder and public safety
  - Integration into response
  - Roles and limitations of volunteers
  - Orient/train volunteers and spontaneous volunteers to a common operating standard
  - Improve volunteer experience
  - JITT may be applied to both emergency and pre-planned community events
- Training Modules
  - Code of conduct
  - Personal health and safety
  - Incident command system
  - Supervision
  - Communications
  - Volunteer reception center
  - Recovery
  - Debriefing
  - Demobilization
  - Volunteer Assignment Card

- MRC 101 basic orientation training for new and renewing MRC volunteers
  - Personal and family protection and preparedness
  - Incident Command System and MRC support roles
  - Mental/behavioral health and personal limitations
  - Communications and volunteer deployment protocols, including volunteer protection laws
- EDS JITT PowerPoint
- Flu Clinic JITT PowerPoint

## CODE OF CONDUCT

- Treat all with respect - honor all victims, volunteers and responders
- Communicate clearly and if in doubt, ask
- Ensure volunteer safety
- Work within the scope of credentials, training and comfort level
- Honor the code of conduct and confidentiality agreements

## PERSONAL HEALTH AND SAFETY

### GENERAL

- Follow all instructions given to you by your supervisor. They will have up to date safety precautions
- Take care of yourself first; ask for behavioral health first aid support if needed
- Work within the scope of your training, experience and comfort/personal limitations
- All Incident work sites can be potentially hazardous or uncomfortable:
  - **Potential personal security issues**
  - **Potential health/safety issues**
  - **Local weather conditions and forecasts**
  - **Local living/work conditions**
  - **Items to bring along/not bring along**
- Required immunizations or prophylaxis or personal protective equipment (PPE)
- Identification to carry with you
- Work-to-rest ratio should not exceed 2:1 (16 hours on and 8 hours off)
- Accident or injury reporting – promptly and fill in form
- Critical response for any accident involving a vehicle(s) – contact 911, supervisor, team leader or incident commander

Add specific site safety information here

## **CLOTHING**

- If you will be working outside, dress for the weather. Boots may be helpful, regardless of the temperature, as debris on the ground may be sharp and dangerous
- Warm weather and sun exposure must be taken seriously with plentiful hydration and sunscreen or hats and light absorbent fiber clothing
- Cold and windy conditions require monitoring lengths of exposure to reduce any change of frost bite or hypothermia
- Bring work gloves, sunscreen, insect repellent, a hat and any appropriate tools that you may have
- You are responsible for the use, safety and security of your own tools
- Water may be available at your work site, but you are encouraged to bring a personal water container. It is important to drink plenty of water – HYDRATE – while you work

## **PERSONAL PROTECTIVE EQUIPMENT (PPE)**

- While working, you may have higher exposure than normal to bacteria; contagious/toxic materials
- Use personal protective equipment (masks, gloves, sanitizers, etc.) when instructed to do so within your job responsibilities
- Protection against insects such as ticks and mosquitos
- List other PPE requirements here

## **PSYCHOLOGICAL FIRST AID**

- The work you will be doing might lead you to experience stress, anxiety, fear or other strong emotions. You are providing a valuable service by volunteering today. Please understand by helping, we will not be able to undo the effects of this event. All we can do is to help others in the recovery process. Be cautious and compassionate with yourself and others during this challenging time/event
- It is natural to feel frustrated or guilty that you cannot fix everything. Keep it simple – work your shift, go home, rest and replenish
- Be sure to attend any debriefings for volunteers that might be held at the end of your shift
- If you need help, ask for it

## **PERSONAL LIMITATIONS**

- Follow carefully any instructions that might be given at your job site
- Know and state your limitations: physical, emotional, psychological and/or spiritual
- If you are injured or become ill on the job (even mildly) report immediately to your supervisor and follow instructions. Both the Volunteer Reception Center and EOC will need to be informed
- Include information about liability and injuries
- Include information about initiating a claim through emergency management

Add specific site safety information here.

## INCIDENT COMMAND SYSTEM

- Chain of Command: **know who you report to and who reports to you**
- Span of Control: no more than 5-7 people reporting to one person
- Review primary roles:
  - **Incident Commander** – Responsible for the entire Incident
  - **Safety Officer** – Responsible for responder safety and to monitor and/or anticipate hazardous and unsafe situations
  - **Liaison Officer** – Responsible for coordination with partners, agencies, stakeholders
  - **Public Information Officer** – Responsible for media awareness and all information releases
  - **Operations** – Responsible for actual incident response
  - **Logistics** – Responsible for supporting Incident and providing resources: people, places, equipment, supplies
  - **Planning** – Responsible for situational awareness and planning for the next operational periods
  - **Finance** – Responsible for tracking personnel/volunteer hours and incident expenses
  - **Emergency Operations Center (EOC)** – Responsible for coordinating resources, information and supporting the incident
  - **Emergency Management Director (EMD)** – Usually responsible for managing the EOC
  - **VMS Director** – Responsible for managing all aspects of volunteer recruiting, credentialing, training, assignment, and retention

## SUPERVISION

- The VMS director or her/his designee is responsible for volunteer placement into the ICS structure working with liaison officers and section chief requests
- Supervision shall be conducted within the event's ICS parameters based upon job assignments and span of control
- Minors who have provided parental/guardian approval for volunteer service shall have appropriate supervision at all times

## COMMUNICATIONS

- Check cell phone and radio operations/coverage
- Exchange cell phone and radio contact numbers
- PIO and IC introduced
- Assign "check-in times" and point(s) of contact
- Runners
- De-mobilization (when and who gives the signal)

## VOLUNTEER RECEPTION CENTER

- Location
- Transportation to site/aid station
- Review supplies at site
- Logistics: Set-up/break-down (when and who gets the equipment)
- Transportation to home base

## VOLUNTEER ASSIGNMENT CARD

- Must keep the Volunteer Assignment Card (VAC) with you at all times
- Have your supervisor sign and date card at every assignment
- Items included on the card:
  - Name of incident
  - Name of volunteer with address and contact information
  - Volunteer emergency contact information
  - Skills, license, certifications with signature and date of person verifying
  - Equipment issued to volunteer
  - Equipment provided by volunteer
  - JITT completed, with signature and date of instructor
  - Assignments list with signature and date of supervisor for each assignment
  - Demobilization with signature and date of supervisor

Volunteer Recruitment Center emergency contact number

## RECOVERY

- Volunteers will continue to work for assigned emergency management (EM) positions and agencies until task/job completion and there is no longer a need for their services
- Volunteers return to the VRC for reassignment and or debriefing and release. Debriefing
- Review event process/incident(s)
- Provide psychological first aid to volunteers as needed
- Collect input for improvement plans
- PIO may disseminate information on event/activity as deemed appropriate Psychological first aid may be available at the close of the volunteer service
- Contact information may be used by volunteer leaders such as the MRC unit coordinator to contact spontaneous volunteer following de-mobilization to discuss further interest/training

## DEMOBILIZATION

- At the completion of the deployment, spontaneous volunteers shall make arrangements with the VC, MRC coordinator, or Volunteer Management System (VMS) Director to sign out, return badges or wrist bands, vests, and all durable supplies/equipment
- To ensure that accurate records of hours, tasks, and expenses are maintained, volunteers should sign-out with their assigned agency/supervisor when they leave or are released. A report outlining tasks and hours worked will be provided to the VRC or VMS director
- After Action Reports and Improvement Plans should be developed and improvement tasks assigned

## ACRONYMS

<b>AAR</b>	After Action Report
<b>ARC</b>	American Red Cross
<b>CB</b>	Community Based Organization
<b>CEMP</b>	Comprehensive Emergency Management Plan
<b>COAD</b>	Community Organizations Active in Disaster
<b>CERT</b>	Community Emergency Response Teams
<b>DART</b>	Disaster Animal Response Team
<b>DBHRT</b>	Disaster Behavioral Health Response Team
<b>EMA</b>	Emergency Management Agency (government: local, state, territorial, tribal, and federal)
<b>EOC</b>	Emergency Operations Center
<b>ESF</b>	Emergency Support Function
<b>ESF15</b>	Volunteers and Donations
<b>FBO</b>	Faith Based Organization
<b>FDAA</b>	Federal Disaster Assistance Administration
<b>FEMA</b>	Federal Emergency Management Agency
<b>IC</b>	Incident Command
<b>ICS</b>	Incident Command System
<b>IM</b>	Incident Management
<b>JIC</b>	Joint Information Center
<b>JITT</b>	Just-in-Time Training
<b>MDPH</b>	Massachusetts Department of Public Health
<b>MEMA</b>	Massachusetts Emergency Management Agency
<b>MRC</b>	Medical Reserve Corps
<b>NIMS</b>	National Incident Management System
<b>NGO</b>	Non-Government Organization
<b>VMS</b>	Volunteer Management System
<b>NVOAD</b>	National Voluntary Organizations Active in Disasters
<b>PIO</b>	Public Information Officer
<b>POC</b>	Point of Contact
<b>POD</b>	Points of Distribution
<b>PPE</b>	Personal Protective Equipment
<b>REOC</b>	Regional Emergency Operations Center
<b>SOG</b>	Standard Operating Guideline
<b>SUV</b>	Spontaneous Unaffiliated Volunteer
<b>UC</b>	Unified Command
<b>VMS</b>	Volunteer Management System
<b>VRCC</b>	Volunteer Reception Center Coordinator
<b>VOAD</b>	Volunteer Organizations Active in Disasters
<b>VRC</b>	Volunteer Reception Center

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## RESOURCES

- "MRC 101 - Introduction to the Medical Reserve Corps and Disaster Animal Response Team." *Western Massachusetts Medical Reserve Corps*. N.p., n.d. Web. 24 May 2013.
- "National Service Knowledge Network." *National Service Knowledge Network*. N.p., n.d. Web. 24 May 2013.
- "Psychological First Aid." *Western Massachusetts Medical Reserve Corps*. N.p., n.d. Web. 24 May 2013.
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- Merrill, Mary V. "World Volunteer Web: Developing Volunteer Job Descriptions." *World Volunteer Web: Developing Volunteer Job Descriptions*. World Volunteer Web, 30 Sept. 2005. Web. 24 May 2013.
- Office of the Surgeon General. *MRC Core Competencies Matrix*. N.p.: Office of the Surgeon General, n.d. *Medical Reserve Corps.gov*. Web. 24 May 2013.
- United States. Federal Emergency Management Agency. *Managing Spontaneous Volunteers in Times of Disaster: The Synergy of Good Structure and Good Intentions*. N.p.: n.p., n.d. FEMA.gov. Web. 24 May 2013.
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- United States. *Puget Sound Region Volunteer and Donations Management Toolkit*. N.p.: n.p., n.d. Web. 28 May 2013.
- Volunteer Fairfax Volunteer Reception Center*. Perf. Matt Lyttle. *YouTube*. YouTube, 20 Sept. 2010. Web. 24 May 2013.
- Volunteer Reception Center - Kansas City*. YouTube. YouTube, 22 Aug. 2008. Web. 24 May 2013.



# Region 1 Standard Operating Guidelines (SOG) Public Information and Risk Communications

**OBJECTIVE:** Emergency Public Information and Warning – CDC Capability 4. To develop, coordinate and disseminate information, alerts, warnings and notifications to the public/incident management responders.

**SPECIAL CONSIDERATIONS:**

- Risk Communications and Public Information are Local Health Department’s (LHD) most important tools
- ***Risk Communications is an ongoing process and should be practiced continuously to establish Local Health Departments as credible sources of information.***
- Depending on the nature of the emergency, the use of Social Media as well as other culturally appropriate communications methods will be extremely important.

**CONCEPT OF OPERATIONS:** This is a response guide and is NOT a substitute for any BOH/agency Risk Communication Plans, Laws, Regulations or Official Forms. It assumes Local Public Health officials:

- Participate in continuous pre-event planning.
- Follow the National Incident Management System (NIMS) and Incident Command System (ICS).
- Reference emergency response plans such as the Comprehensive Emergency Management Plans (CEMP); Public Health All-Hazards plans Continuity of Operations Plans (COOP), and other SOGs.
- Will play either a lead or supporting role, depending on the scope of the event. LPH may be the Incident Commander (IC) or be asked by the IC or his designee to:
  - Assess the Public Health situation
  - Contact public and private partners who work with LPH
  - Provide information and Risk Communications (Public Information) to the public and responders
  - Inspect facilities to ensure compliance with minimum environmental and health safety standards.
  - Provide sampling, testing and interpretation
  - Investigate diseases
  - Recommend rationing standards
  - Assist with volunteer management
  - Advise on Individuals Requiring Additional Assistance and those with Access and Functional Needs

**INSTRUCTIONS:** Page one is a Table of Contents (TOC). Each item in the TOC points to a section with a checklist of Food and Water considerations, including.

**Initial Response Actions:** procedures common to all incidents and addresses incident response procedures such as assessing the situation, establishing command and control and connecting with response partners.

**Operations:** Many public health emergencies include multiple issues such as safe food, water, air, housing, disease prevention, public information, etc. Consider consulting multiple SOGs.

**Recovery:** may be the longest phase of the Incident, requiring the most LPH resources. Community partner organizations are essential to ensure recovery and return to normal.

☒ Check Boxes: Use the check boxes to track action items considered or acted upon. In the Resource/Assigned Column find and add resources: items, plans, people.

★ Starred Items are critical tasks that should always be considered in any large scale Emergency/Incident

**Grey shaded areas indicate suggest risk communication activities**



## TABLE of CONTENTS

1. Initial Actions	Begin Within
1.1 Public Health PIO/Risk Communications Officer appointed/designated for response	0 - 1 hour
1.2 Establish contact with relevant Response Partners	0 - 2 hours
1.3 Issue initial "holding"/Responder messages to establish PIO as source of credible info.	0 - 1 hour
1.4 Review and verify Initial Assessment of the Incident for accuracy and completeness	0 - 2 hour
1.5 Review PIO Roles and Responsibilities (PIO JAS); Public Health/Agency Public Info. Plans	0 - 2 hour
1.6 Assess Logistical Needs/Resources and assign a Media Staging Area	0 - 2 hours
1.7 Begin Ongoing Operational Support Activities/Tasks	0 - 2 hours
2. Operations: Risk Communications	Begin Within
2.1 Activate the Emergency Public Information System/Plan	1 - 3 hours
2.2 Determine the need(scale) for a Joint Information System (JIS)	2 - 4 hours
2.3 Establish Emergency Information System and Issue Public Information and Warnings	3 - ongoing
2.4 Establish Avenues for Public Interaction and Information Exchange	3 - ongoing
3. Recovery	Complete Within
3.1 Updates on ongoing Risks and Recovery Efforts	ongoing
3.2 Support Recovery Operations and Return to the new Normal	ongoing
3.3 Submit Forms and Documents for Expenditures and other Data	30 days
3.4 Complete After Action Report and Improvement Plan	30 days

⚡ These items are critical tasks and should always be considered in any large scale Emergency/Incident

**Operations Quick Overview:** Public Information and Risk Communications are the ability *to provide the right information to the right people at the right time, so they can make the right decisions.* It includes receiving as well as sending messages. This is a continuous 5 step cycle. Key elements to include:

- 1. Gather Information:**
  - ⚡ Monitor the Event (maintain Situational Awareness); Track Public comment/perceptions as well
  - Stay in front of the Event; don't let information or lack of information become the disaster
  - ⚡ Establish a designated Media Staging Area near the Incident but separate (to ensure safety and message control)
- 2. Verify Information:**
  - Check with on- scene Responders/IC and other fact checking resources
  - ⚡ Continuously check to ensure that messages/actions are performed correctly and on time
  - ⚡ Rumor Control: Corrections a.s.a.p. for media/social media (at a minimum before next local news cycle)
- 3. Coordinate Information:**
  - ⚡ Establish a Joint Information System (JIS) to coordinate messages/information with all agencies/jurisdictions/partners
  - Create and share Incident Fact Sheets
- 4. Approve Information:**
  - ⚡ Get approval from the Incident Commander (IC) for all messages
- 5. Disseminate Information:**
  - ⚡ Issue first "holding" messages to establish contact, credibility, status as a trusted source of information
  - Inform First Responders/Partners first before releasing information to the general public
  - Support Incident Spokesperson(s) - often agency leaders other than the PIOs
  - Regularly provide coordinated information using multiple formats/methods to reach all Stakeholders, including those with Functional/Access Needs(IRAA)
  - Assist with VIP Dignitary visits to ensure access, accuracy, appropriate attention to victims, morale boost

# 1. Initial Actions

1.1 Public Health PIO/Risk Communications Officer appointed/designated for response	Resources/Notes
<input type="checkbox"/> Designate Public Health Information Officer (PIO) for agency response	Agency PIO reports to Agency/CEO
<input type="checkbox"/> May also be designated Incident PIO by Incident Commander (IC)	Incident PIO reports to IC
<input type="checkbox"/> Verify IC (Unified Command): name, agency, location, contact info	<b>ICS Form 201</b> Incident Briefing <b>ICS Form 202:</b> Summary of Incident Organization (if available)
<input type="checkbox"/> Verify Emergency Operations Center (EOC) location; Point of Contact	
<input type="checkbox"/> Confirm Incident Spokesperson(s) name, agency, location(s)	
<input type="checkbox"/> Attend all Incident Briefings to maintain situational awareness	
<input type="checkbox"/> Determine expectations of the Incident Commander (IC)/Agency <ul style="list-style-type: none"> <li><input type="checkbox"/> Advises and represents the IC/Agency</li> <li><input type="checkbox"/> Manages Public Information Center (PIC)/Joint Information Center (JIC)</li> <li><input type="checkbox"/> Coordinates with Joint Information System (JIS), including MEMA, State EOC (SEOC) Emergency Support Function (ESF) 15 desk – public information, local/regional PIO/EOC.</li> <li><input type="checkbox"/> Manages Media Information Center (MIC)</li> <li><input type="checkbox"/> Authorized to interact with Media/Public</li> <li><input type="checkbox"/> Develops Media/Public Messages for IC</li> <li><input type="checkbox"/> Supports Incident Spokesperson(s)</li> <li><input type="checkbox"/> Manages/coordinates VIP visits</li> </ul>	
1.2 Establish Contact with Relevant Response Partners	Resources/Notes
<input type="checkbox"/> <b>Inform the Emergency Management Director(EMD); Chief Elected Official(CEO), BOH, PIO, EOC and other early notification officials</b>	<i>GETS (Government Emergency Telecommunications Services) cards (must pre-enroll) – grabs free lines</i>
<input type="checkbox"/> <b>Establish Communications: Keep Response Partners Informed</b>	
<input type="checkbox"/> <b>Consider Emergency Response Team &amp; planning for multiple periods</b>	CEMP; COOP
<input type="checkbox"/> <b>Notification:</b> Contact other relevant response partners: maintain communications; Situational Awareness; understanding	
<input type="checkbox"/> <b>Internal Contacts</b>	Internal Emergency Contact List
Board of Health staff and members	Public Health Pocket Cards
Public Health Nurse (may be a Visiting Nurse Association – VNA)	
Emergency Management Director (EMD)	
Mayor/Selectboard/Town Manager	HHAN, email, reverse 911
Police, fire, roads (DPW), water/sewer, building, etc.	
<input type="checkbox"/> <b>External Contacts as needed</b>	External Contact List
Mutual Aid Partners such as neighboring BOH	Phone, satellite phones, email
Neighboring jurisdictions	Radio, HAM radios
Hospital(s)(capacity situational awareness, communications)	GETS cards (must pre-enroll)
Department of Public Health (DPH)	(617) 983-6800 EPI on call
Department of Environmental Protection (DEP)	(888) 304-1133 Spill HotLine
District Health Officer	(617) 839-3237 Charlie Kaniecki
DPH Emergency Preparedness Bureau	(617) 647-0343 (pager)
DPH Regional Hospital Coordinator	(617)438-1466
Massachusetts Emergency Management Agency (MEMA)	(413) 821-1500 (Western office)
Public Health Emergency Preparedness Coalition(s)	
Interpreter Strike Team Leader	Massachusetts Registry of Interpreters for the Deaf
Regional (Local) Emergency Planning Committee (REPC/LEPC)	

	Medical Reserve Corps (MRC)	<a href="http://www.wmmrc.org">www.wmmrc.org</a>
	Community Emergency Response Team (CERT)	
	American Red Cross (ARC)	Pioneer Valley: 413-737-4306 Greater Westfield: 413-562-9684 Berkshire County: 800-332-2030
	Salvation Army: Disaster Services	(617) 542-5420 <a href="http://www.salvationarmy-usaeast.org">www.salvationarmy-usaeast.org</a>
	Elders Services	
	Schools	
	Sheriff's Department	Berkshire 413-445-4559 Franklin 413-774-4014 Hampden 413-858-0132 Hampshire 413-584-5911

1.3 Issue first "Holding"/Responder Messages		Resources/Notes
<input type="checkbox"/>	<b>Messages must be approved by IC before releasing</b>	ICS 205 Incident Communications Plan
<input checked="" type="checkbox"/>	<b>Issue first "holding" Messages as soon as possible to establish Media &amp; Public contact, credibility and status as a trusted source of information. Coordinate with Joint Information System (JIS)</b> <ul style="list-style-type: none"> <li>○ This is an evolving emergency; this is what we know right now...</li> <li>○ Local officials are investigating the situation and have activated their emergency response plans.</li> <li>○ We ask for your patience as we respond to this emergency.</li> <li>○ Stay informed and follow official instructions...</li> <li>○ More information will be available in two hours...</li> </ul>	See Appendix C for more message examples
<input type="checkbox"/>	<b>Issue initial Responder/Workforce Messages:</b> <ul style="list-style-type: none"> <li>○ This is the current status/situation</li> <li>○ Responders should take the following protective actions...</li> <li>○ Use the following Personal Protective Equipment (PPE)...</li> <li>○ Responders should maintain this distance...</li> <li>○ Responders should report spontaneous feeding/water operations</li> </ul>	Responder messages should be issued before any Public Information besides "holding" messages  Report these to the EOC/BOH

1.4 Review and Verify Initial Assessment of the Incident		Resources/Notes
<input type="checkbox"/>	<b>Gather/update accuracy/completeness for all info and assessments</b>	PIO Fact Sheet FORM (Appendix B)
<input type="checkbox"/>	<b>Scope:</b> Number of : <ul style="list-style-type: none"> <li><input type="checkbox"/> Communities involved (1 or multiple); geographic area</li> <li><input type="checkbox"/> People exposed</li> <li><input type="checkbox"/> People likely to be exposed</li> <li><input type="checkbox"/> Injured or sick/treated at scene</li> <li><input type="checkbox"/> Injured or sick/ sent to hospital for treatment</li> <li><input type="checkbox"/> Receiving prophylaxis (preventative treatment)</li> <li><input type="checkbox"/> Dead (information might be withheld pending family notifications)</li> </ul>	
<input type="checkbox"/>	<b>Type of Incident:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Cause: Natural, Accidental, Terrorist</li> <li><input type="checkbox"/> Chemical (Hazardous/not Hazardous)</li> <li><input type="checkbox"/> Biological (Infectious/not Infectious)</li> <li><input type="checkbox"/> Radiological (Alpha, Beta, Gamma)</li> <li><input type="checkbox"/> Nuclear (Accident/Intentional)</li> <li><input type="checkbox"/> Explosive (Has exploded/Explosion Hazard)</li> <li><input type="checkbox"/> Environmental (Air, water, food, land issues)</li> <li><input type="checkbox"/> Natural (weather, earthquake, volcano, etc.)</li> </ul>	For more information go to:  <a href="http://www.bt.cdc.gov/hazards-specific.asp">http://www.bt.cdc.gov/hazards-specific.asp</a>
<input type="checkbox"/>	<b>Status of the Incident:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Unknown</li> <li><input type="checkbox"/> Growing</li> <li><input type="checkbox"/> Stabilized/Contained</li> <li><input type="checkbox"/> Over/completed</li> </ul>	

<input type="checkbox"/>	<input type="checkbox"/> Improving <input type="checkbox"/> Recovery	
<input type="checkbox"/>	<b>Risk Factors/Disease Agents:</b>	Region 1 Specific SOG
	<input type="checkbox"/> Who is at risk? <input type="checkbox"/> Symptoms <input type="checkbox"/> Risk Factors <input type="checkbox"/> Incubation <input type="checkbox"/> Injuries <input type="checkbox"/> Transmission <input type="checkbox"/> Threats <input type="checkbox"/> Exposure Pathways (where/when) <input type="checkbox"/> Agents/Hazards <input type="checkbox"/> Treatment <input type="checkbox"/> Contamination <input type="checkbox"/> Protective Actions	Disease fact sheets Drug Fact Sheets <a href="#">DPH Surveillance Manual</a> <a href="http://www.mass.gov/eohhs/docs/dph/disease-reporting/guide/introduction.pdf">http://www.mass.gov/eohhs/docs/dph/disease-reporting/guide/introduction.pdf</a>
<input type="checkbox"/>	<b>Duration</b> of emergency response estimate: hrs, days, weeks, unknown	
<input type="checkbox"/>	<b>Language needs</b> and Interpreter resources estimated	
<input type="checkbox"/>	<b>Joint Information Center (JIC):</b> Estimate need/location/type	
<input type="checkbox"/>	<b>Info Sharing system &amp; schedule</b> established for Incident information	ICS 209: Incident Status Summary
<input type="checkbox"/>	<b>Communications</b> established with agency dispatch centers/EOC	

1.5 Review PIO Roles, Responsibilities and Plans		Resources/Notes
<input type="checkbox"/>	<b>Review PIO JAS</b>	PIO Job Action Sheet Appendix A
<input type="checkbox"/>	<b>Incident Spokesperson(s):</b> Each Agency may have its own; might not be PIO. Add other staff as needed, depending on scope of the incident	Spokesperson should have media extensive training/experience
	<input type="checkbox"/> May also represent own Agency/Department <input type="checkbox"/> Authoritative, experienced, trusted, knowledgeable, empathetic, calm <input type="checkbox"/> Support from PIO, Responders, Subject Matter Experts (SME)	CEMP
<input type="checkbox"/>	<b>Review Public Information Plans</b>	<b>ICS 205</b> Incident Communications Plan
	<input type="checkbox"/> CERC (Crisis + Emergency Risk Communications) Plan	Appendix D: CERC
	<input type="checkbox"/> Functional Needs Support Services (FNSS) outreach plans/SOG for Individuals Requiring Additional Assistance (IRAA)	IRAA Plans, FNSS SOG
	<input type="checkbox"/> Relevant response SOGs	Food/Water, Sheltering, Disease, EDS
<input type="checkbox"/>	<b>Review /Establish Public Information Policies (approved by IC)</b>	
<input checked="" type="checkbox"/>	<b>Message approval process/chain of command</b>	
	<input type="checkbox"/> IC approves all messages (define method – verbal, written) <input type="checkbox"/> PIO approves all messages <input type="checkbox"/> Restricted or delayed information, if any <input type="checkbox"/> On-site Media access (are there restricted/controlled areas ?) <input type="checkbox"/> Confidentiality (what personal information is protected) <input type="checkbox"/> Social Media policies (officially used/not used)	
<input type="checkbox"/>	<b>Privacy/legal/security rights/protocols respected</b>	
	<input type="checkbox"/> All information verified <input type="checkbox"/> All messages cleared first by IC/Department <input type="checkbox"/> All personal information withheld unless IC deems necessary	
<input type="checkbox"/>	<b>Personal Health Protection Information to response partners</b>	
	<input type="checkbox"/> Verify health information <input type="checkbox"/> Use secure distribution methods <input type="checkbox"/> Ensure timely distribution	
<input type="checkbox"/>	<b>Media Incident Access:</b>	
	<input type="checkbox"/> Escort needed outside Media Staging Area <input type="checkbox"/> Victims must give permission to be interviewed/photographed	
<input checked="" type="checkbox"/>	<b>JIS: Will be established whenever more than one agency or jurisdiction is involved</b>	
	<input type="checkbox"/> Joint Information System (JIS) partners: hospitals, EMS, Law Enforcement, Fire, EMD, VOAD, MRC/CERT, businesses, etc., neighboring jurisdictions and agencies, State and Federal agencies <input type="checkbox"/> Each PIO/POC may also represent his/her own Agency/Department <input type="checkbox"/> Messages are coordinated through the JIS and released, as needed by JIS/each Agency/Department	
<input type="checkbox"/>	<b>PIO Staff Procedures include:</b>	

	<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>All releases must be approved by the PIO and the IC</b></li> <li><input type="checkbox"/> All information verified before release</li> <li><input type="checkbox"/> Restrictions on media release content identified/verified</li> <li><input type="checkbox"/> Staff/EOC/IC briefing frequency – at least every 3 hours (or as needed or determined by IC)</li> <li><input type="checkbox"/> Finance/accounting tracking procedures followed</li> <li><input type="checkbox"/> Staff appointment, reporting, badging protocols, sign-in/out protocols established</li> <li><input type="checkbox"/> Process for evaluating the effectiveness of public Information strategies implemented</li> <li><input type="checkbox"/> Shift changes ensured (maximum 12 hour shifts)</li> <li><input type="checkbox"/> All Media and Public Contact/Actions logged</li> </ul>
<input type="checkbox"/>	<b>PIC/JIC Procedures include:</b>
	<ul style="list-style-type: none"> <li><input type="checkbox"/> All Media Releases will be coordinated by the PIC/JIC/JIS</li> <li><input type="checkbox"/> Security will be established to limit access to PIC/JIC to officials only</li> <li><input type="checkbox"/> Frequency of public information briefings – suggest 2-3 hrs, depending on how fast the sit. changes</li> <li><input type="checkbox"/> Hard copies of briefings will be shared before the release time, if possible</li> <li><input type="checkbox"/> Refer Media to appropriate official Spokespersons</li> <li><input type="checkbox"/> Make available all Media releases from other organizations, as able</li> <li><input type="checkbox"/> Make every effort to assemble all Spokespersons from responding agencies in one location</li> <li><input type="checkbox"/> Joint news conferences/briefings preferred</li> <li><input type="checkbox"/> Make summaries of news conferences and fact sheets available</li> <li><input type="checkbox"/> All Spokespersons should assemble prior to joint news conference to resolve information conflicts</li> </ul>
<input type="checkbox"/>	<b>Media Information Center Procedures include:</b>
	<ul style="list-style-type: none"> <li><input type="checkbox"/> Media press credentials will be checked – photo ID required/not required</li> <li><input type="checkbox"/> Public with ID will/will not be admitted to Media briefings as space/security allows</li> <li><input type="checkbox"/> Shared Media/TV Video feed (one video camera/microphone) – recommended/required</li> </ul>

1.6 Assess Logistical Needs /Resources (What is needed?)		Resources/Notes										
<input checked="" type="checkbox"/>	<b>Work with IC, Operations, Security to designate a Media Staging Area</b>											
	<ul style="list-style-type: none"> <li><input type="checkbox"/> Usually outside area near Incident, but out of the way</li> <li><input type="checkbox"/> Good access</li> <li><input type="checkbox"/> Interesting photo opportunities (Response vehicles, damage...)</li> <li><input type="checkbox"/> Large enough for Media/vehicles expected</li> <li><input type="checkbox"/> Protects victim privacy</li> <li><input type="checkbox"/> Security of Media Staging Area can be maintained</li> </ul>											
<input type="checkbox"/>	<b>Media Information Center for Press Briefings</b>											
	<ul style="list-style-type: none"> <li><input type="checkbox"/> Away from Incident</li> <li><input type="checkbox"/> Usually inside a facility, but separated from the Public Information Center</li> <li><input type="checkbox"/> Easy access; Parking for large communications trucks/RV</li> <li><input type="checkbox"/> Communications Resources (phone, cell, internet, TV)</li> <li><input type="checkbox"/> Tables, Chairs</li> <li><input type="checkbox"/> Comfort Facilities: food, HVAC, toilets, coffee, blankets</li> <li><input type="checkbox"/> Security if needed in a large incident</li> </ul>											
<input type="checkbox"/>	<b>Public Information Center /Joint Information Center (JIC)</b>											
	<table style="width: 100%; border: none;"> <tr> <td style="width: 50%;"><input type="checkbox"/> For Responders only</td> <td style="width: 50%;"><input type="checkbox"/> Tables and Chairs</td> </tr> <tr> <td><input type="checkbox"/> Away from Incident</td> <td><input type="checkbox"/> Secure Trash: shredders, etc.</td> </tr> <tr> <td><input type="checkbox"/> Able to limit access</td> <td><input type="checkbox"/> Convenient access/parking</td> </tr> <tr> <td><input type="checkbox"/> Lighting</td> <td><input type="checkbox"/> Comfort: toilets, food, HVAC,</td> </tr> <tr> <td><input type="checkbox"/> Redundant power supply</td> <td>coffee, blankets</td> </tr> </table>	<input type="checkbox"/> For Responders only	<input type="checkbox"/> Tables and Chairs	<input type="checkbox"/> Away from Incident	<input type="checkbox"/> Secure Trash: shredders, etc.	<input type="checkbox"/> Able to limit access	<input type="checkbox"/> Convenient access/parking	<input type="checkbox"/> Lighting	<input type="checkbox"/> Comfort: toilets, food, HVAC,	<input type="checkbox"/> Redundant power supply	coffee, blankets	
<input type="checkbox"/> For Responders only	<input type="checkbox"/> Tables and Chairs											
<input type="checkbox"/> Away from Incident	<input type="checkbox"/> Secure Trash: shredders, etc.											
<input type="checkbox"/> Able to limit access	<input type="checkbox"/> Convenient access/parking											
<input type="checkbox"/> Lighting	<input type="checkbox"/> Comfort: toilets, food, HVAC,											
<input type="checkbox"/> Redundant power supply	coffee, blankets											
<input type="checkbox"/>	<b>PIO Staff (At least one Assistant) to handle the following:</b>											
	<table style="width: 100%; border: none;"> <tr> <td style="width: 50%;"><input type="checkbox"/> Answer phones</td> <td style="width: 50%;"><input type="checkbox"/> Incident Spokesperson support</td> </tr> <tr> <td><input type="checkbox"/> Research/Facts</td> <td><input type="checkbox"/> Situational Awareness</td> </tr> <tr> <td><input type="checkbox"/> Rumor Control</td> <td><input type="checkbox"/> EOC/IC support/liaison</td> </tr> </table>	<input type="checkbox"/> Answer phones	<input type="checkbox"/> Incident Spokesperson support	<input type="checkbox"/> Research/Facts	<input type="checkbox"/> Situational Awareness	<input type="checkbox"/> Rumor Control	<input type="checkbox"/> EOC/IC support/liaison					
<input type="checkbox"/> Answer phones	<input type="checkbox"/> Incident Spokesperson support											
<input type="checkbox"/> Research/Facts	<input type="checkbox"/> Situational Awareness											
<input type="checkbox"/> Rumor Control	<input type="checkbox"/> EOC/IC support/liaison											

<input type="checkbox"/>	<input type="checkbox"/> Media Monitoring <input type="checkbox"/> Social Media <input type="checkbox"/> IT/Com Maintenance <input type="checkbox"/> Printing/Distribution	<input type="checkbox"/> Other agency/PIO liaison <input type="checkbox"/> National Media liaison <input type="checkbox"/> Dignitary/VIP liaison <input type="checkbox"/> Admin/Finance tracking	
<input type="checkbox"/>	<b>Security</b> (on site if needed to limit access)		
<input type="checkbox"/>	<b>Subject Matter Experts</b> (SME) (should be knowledgeable and fast)		
<input type="checkbox"/>	<b>Tactical Communications:</b>		
<input type="checkbox"/>	<input type="checkbox"/> Public incoming phone lines <input type="checkbox"/> Outgoing phone line only <input type="checkbox"/> Responder only phone line <input type="checkbox"/> Media only phone line	<input type="checkbox"/> Cell/smart phones <input type="checkbox"/> Public Health Information (PHIL) Hot Line <input type="checkbox"/> GETS (Government Emergency Telecommunications Service) for priority emergency service	
<input type="checkbox"/>	<input type="checkbox"/> Internet – high speed <input type="checkbox"/> Radios/dispatch scanners <input type="checkbox"/> HAM liaison	<input type="checkbox"/> Fax <input type="checkbox"/> Runners <input type="checkbox"/> WebEOC	<input type="checkbox"/> AM/FM Radio <input type="checkbox"/> TV/Satellite TV access <input type="checkbox"/>
<input type="checkbox"/>	<b>Equipment:</b>		
<input type="checkbox"/>	<input type="checkbox"/> Power and extension cords <input type="checkbox"/> TV and radio <input type="checkbox"/> Computers <input type="checkbox"/> Wireless Router	<input type="checkbox"/> Printer, scanner, fax <input type="checkbox"/> Copier, color copier <input type="checkbox"/> Microphone; Video Camera <input type="checkbox"/> Cameras	<input type="checkbox"/> Shredder <input type="checkbox"/> Clocks <input type="checkbox"/> Podium <input type="checkbox"/> Sign Boards (DPW)
<input type="checkbox"/>	<b>Supplies</b>		
<input type="checkbox"/>	<input type="checkbox"/> Paper, labels, file folders <input type="checkbox"/> Folders for Press Kits	<input type="checkbox"/> Food, water <input type="checkbox"/> Highlighters, markers, pens	

1.7 Begin Ongoing Operational Support Activities/Tasks	
<input type="checkbox"/>	Report to and take direction from the Incident Commander (IC)
<input type="checkbox"/>	Act as agent of the Incident Commander
<input type="checkbox"/>	Have permission from IC to talk/interact with the press/Media or post information/press releases
<input type="checkbox"/>	Wear proper identification (badge, vest, etc.) at all times
<input checked="" type="checkbox"/>	Maintain situational awareness – verify what is actually happening and if public information is current
<input type="checkbox"/>	Maintain contact with PIOs from other community/regional agencies to coordinate release of information
<input type="checkbox"/>	Contribute Public Information Goals to the Incident Action Plan (IAP)
<input type="checkbox"/>	Work with Agencies and Local Public Health to coordinate emergency Public Information and Warning
<input type="checkbox"/>	Behavioral Health: Take care of yourself and your co-workers. Be aware of staff burnout.
<input type="checkbox"/>	Maintain span of control 5-7 people
<input type="checkbox"/>	Apprise Incident Commander (IC) of sensitive information and community needs
<input type="checkbox"/>	Develop information updates based on information received and post regularly
<input type="checkbox"/>	Ensure that all relevant information is exchanged during check-in, briefings and debriefings
<input type="checkbox"/>	<b>Complete Required Forms</b>
<input type="checkbox"/>	• Always sign in and out with the Volunteer or Staffing Unit (ICS 211)
<input type="checkbox"/>	• Activity Logs: Track event/action taken and submit at shift change (ICS 214)
<input type="checkbox"/>	• Resources: Provide all Resource Requests to the Logistics Section (ICS 213)
<input checked="" type="checkbox"/>	Keep records of all financial expenditures and volunteer time
<input type="checkbox"/>	• Other forms include ICS 209, 221, 202,

## 2. Operations

2.1 Function 1: Activate the Emergency Public Information System/Plan		
<input checked="" type="checkbox"/>	<p><b>Issue first “holding” Messages as soon as possible to establish Media &amp; Public contact, credibility and status as a trusted source of information</b></p> <ul style="list-style-type: none"> <li>○ This is an evolving emergency; this is what we know right now...</li> </ul>	See Appendix C for more message examples

	<ul style="list-style-type: none"> <li>○ Local officials are investigating the situation and have activated their emergency response plans.</li> <li>○ We ask for your patience as we respond to this emergency.</li> <li>○ Stay informed and follow official instructions...</li> <li>○ More information will be available in two hours...</li> </ul>	<p>Consider using outgoing 9-1-1 systems to alert Residents.</p> <p>Include information on how people can register their phone numbers</p>
<input type="checkbox"/>	<b>Update First Responder Safety and Situational Awareness Messages</b>	
<input type="checkbox"/>	<b>As situation changes consider Preparation Messages to the Public</b> <ul style="list-style-type: none"> <li>○ Continue to monitor ----- for official information...</li> <li>○ Prepare personal emergency plans/supplies</li> <li>○ Test generators and other alternative sources of power</li> <li>○ Prepare refrigerators/freezers by stocking with ice packs</li> <li>○ Use thermometers to monitor temperatures</li> <li>○ Store water in clean containers</li> <li>○ Information on risks of using perishable contaminated or compromised water or food. More information at ....</li> <li>○ Consider special needs of individuals with compromised immune systems, including children and the elderly</li> <li>○ Positive messages such as: <ul style="list-style-type: none"> <li>▪ Safe food/water will be available at.....</li> <li>▪ Charging stations can be found at....</li> <li>▪ Take these protection precautions/actions</li> </ul> </li> </ul>	
<input type="checkbox"/>	<b>As situation changes consider Prevention Messages to the Public</b> <ul style="list-style-type: none"> <li>○ Continue to monitor ----- for official information...</li> <li>○ Seek medical attention <u>only</u> if you have the following symptoms...</li> <li>○ Sources of safe food and water... More information at....</li> <li>○ Suspected bacterial contamination, cook fresh foods above 160 F.</li> <li>○ Boil Orders; Do Not Use; Do Not Drink</li> <li>○ Filtering and Disinfection procedures</li> <li>○ Positive messages such as: <ul style="list-style-type: none"> <li>▪ The illness is not easily contracted....</li> <li>▪ Symptoms are easily recognized....</li> </ul> </li> </ul>	
<input type="checkbox"/>	<b>Appoint Staff; hold shift change briefings</b>	
	<input type="checkbox"/> Sign Staff in/out <input type="checkbox"/> Collect/Distribute Forms: JAS; Activity Logs; Expense/Time Sheets <input type="checkbox"/> Provide situational updates/briefings <input type="checkbox"/> Emphasize the importance of documenting everything, especially injuries and complaints <input type="checkbox"/> Discuss needs or concerns for the next shift <input type="checkbox"/> Monitor Staff for “burn-out” <input type="checkbox"/> Create update for the IC	
<input type="checkbox"/>	<b>Establish a Public Information Center</b> for a single jurisdiction or <b>Joint Information Center (JIC)</b> for multiple jurisdictions/agencies	Can be a virtual JIC
<input type="checkbox"/>	<b>Ensure Tactical Communications:</b>	
<input type="checkbox"/>	<input type="checkbox"/> Land Phone <input type="checkbox"/> Cell phones <input type="checkbox"/> Radios <input type="checkbox"/> Satellite Phones	<input type="checkbox"/> Internet/Email/Websites <input type="checkbox"/> Fax <input type="checkbox"/> HAM <input type="checkbox"/> WebEOC
<input type="checkbox"/>	<b>Establish Distribution Methods for Internal Personnel</b>	
	<input type="checkbox"/> Email <input type="checkbox"/> Website	<input type="checkbox"/> Newsletter <input type="checkbox"/> Bulletin Board
<input type="checkbox"/>	<b>Ensure Information (Info) Sharing with Response Partners</b>	
<input type="checkbox"/>	<input type="checkbox"/> Electronic file sharing <input type="checkbox"/> Incident Briefings	

<input type="checkbox"/>	<input type="checkbox"/> Email lists	<input type="checkbox"/> Conference Calls	
<input type="checkbox"/>	<b>Update Crisis + Emergency Risk Communication (CERC) Plan:</b>		
	<input type="checkbox"/> Update CERC daily and provide updates at briefings <input type="checkbox"/> Obtain approval from Incident Command (IC) for changes		CERC Checklist- Appendix C
<input type="checkbox"/>	<b>Track all Declarations/Releases</b>		
<input type="checkbox"/>	<b>Coordinate with the designated Incident Spokesperson(s)</b>		
<input type="checkbox"/>	<b>Inform Media of Information Center contact info, hours, location</b>		
<input type="checkbox"/>	<b>Establish Media briefing schedule</b> (initially every 2 – 3 hours )		
<input type="checkbox"/>	<b>Identify Subject Matter Experts (SME)</b> (fast and knowledgeable)		Responders, schools, business, BOH
<input type="checkbox"/>	<b>Review and Update all Media Contact Information</b>		
<input type="checkbox"/>	<input type="checkbox"/> Traditional Media (TV, Radio, Newspapers) <input type="checkbox"/> Social Media (Blogs, Twitter, Facebook....) <input type="checkbox"/> FNSS Media Channels: deaf, blind, languages, cultures...		
<input type="checkbox"/>	<b>Review and Update PIO Contact List</b>		
	<input type="checkbox"/> Agencies <input type="checkbox"/> Neighboring Jurisdictions <input type="checkbox"/> State/MEMA <input type="checkbox"/> DPH/DEP		<a href="tel:8007456287">800 - CDC INFO</a> <a href="http://www.mass.gov/dph">www.mass.gov/dph</a> <a href="http://www.mass.gov/dep">www.mass.gov/dep</a> <a href="http://www.mass.gov/mema">www.mass.gov/mema</a>
<input type="checkbox"/>	<b>Track all Media/Public Inquiries</b>		
	<input type="checkbox"/> Who, agency, date, time <input type="checkbox"/> Query, outcome		<b>Media Intake Form</b>
<input type="checkbox"/>	<b>Track/Use Social Media Channels</b>		
	<input type="checkbox"/> Facebook <input type="checkbox"/> Twitter	<input type="checkbox"/> Websites (local, DPH, CDC, MEMA) <input type="checkbox"/> Blogs	
<input type="checkbox"/>	<b>Determine how you will notify the public</b>		
	<b>Slower Methods:</b> <input type="checkbox"/> Newspapers <input type="checkbox"/> Printed handouts <input type="checkbox"/> Websites <input type="checkbox"/> TV; descriptive TV <input type="checkbox"/> Simultaneous interpretation (live & internet/video relay)	<b>Faster Methods:</b> <input type="checkbox"/> Outgoing 911 <input type="checkbox"/> Social media <input type="checkbox"/> Radio announcements <input type="checkbox"/> Hotlines <input type="checkbox"/> Mass 211 <input type="checkbox"/> Dispatch Systems	
<input type="checkbox"/>	<b>Establish other Distribution Methods for Public Information</b>		
	<input type="checkbox"/> Bill Boards/Bus Placards <input type="checkbox"/> Bull Horns <input type="checkbox"/> Cultural Centers <input type="checkbox"/> School/Agency call systems <input type="checkbox"/> Door hangers <input type="checkbox"/> Educational Institutions <input type="checkbox"/> Faith-based alert systems and phone trees <input type="checkbox"/> Flyers and handouts <input type="checkbox"/> Homeland Security System <input type="checkbox"/> Hotels/Tourism <input type="checkbox"/> Inserts/notices mass mailing <input type="checkbox"/>	<input type="checkbox"/> Neighborhood Watches <input type="checkbox"/> Newsletters Parks Departments <input type="checkbox"/> Phone trees <input type="checkbox"/> Police/Fire/DPH Vehicles PA <input type="checkbox"/> Signs, Posters, Displays <input type="checkbox"/> Outgoing Calling: Sheriff, schools <input type="checkbox"/> Road Side Sign Boards <input type="checkbox"/> School Handouts <input type="checkbox"/> Special Events <input type="checkbox"/> Talk shows <input type="checkbox"/> Videos / Slide show <input type="checkbox"/> Voluntary/Service Organizations <input type="checkbox"/> PING System	<a href="http://www.mass211help.org">www.mass211help.org</a> (must pre-register to post information)

## 2.2 Function 2: Determine the Need (scale) to Establish a Joint Information System (JIS)

<input type="checkbox"/>	<b>Coordinate with IC and other Agency PIOs</b>	
<input checked="" type="checkbox"/>	<b>Establish a Joint Information System (JIS)</b> if more than 1 jurisdiction or partner agency such as the hospitals are involved in the incident	

<input type="checkbox"/> Virtual or physical <input type="checkbox"/> Security, staff parking/access <input type="checkbox"/> Designated outgoing only PIO line with emergency services designation by telecom/utilities <input type="checkbox"/> Designated Media/Responder only Line(s) <input type="checkbox"/> Redundant power supply; supplies, equipment, resources	
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### 2.3 Functions 3: Establish/Participate in the Emergency Information System Operations and (5) Issue Public Information, Alerts, Warnings and Notifications

<input type="checkbox"/>	<b>Act as Incident Spokesperson</b> , if so designated by IC			
<input type="checkbox"/>	<b>Provide Situational Awareness/Health information</b> to IC/ Responders			
<input type="checkbox"/>	<b>Work with the Media/JIS</b> to provide public messages			
<input type="checkbox"/>	<b>Determine Frequency/Schedule</b> for Media releases			
<input type="checkbox"/>	<b>Assess effectiveness</b> of distribution methods used			
<input type="checkbox"/>	<b>Monitor Media/Social Media</b> to keep ahead of rumors			
<input type="checkbox"/>	<b>Maintain communication</b> with other jurisdictions/agencies to ensure that messages are consistent, timely and accurate			
<input type="checkbox"/>	<b>Assess Functional Needs (IRAA) Messaging Distribution</b>			
<input type="checkbox"/>	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <input type="checkbox"/> Low literacy  <input type="checkbox"/> Other languages  <input type="checkbox"/> Cultural barriers  <input type="checkbox"/> Deaf – newspapers/TV  <input type="checkbox"/> Rural/isolated individuals </td> <td style="width: 50%; vertical-align: top;"> <input type="checkbox"/> Visually impaired – large print, oral messages  <input type="checkbox"/> At Risk Individuals  <input type="checkbox"/> Functional/Access Needs  <input type="checkbox"/> Lower Income/resources </td> </tr> </table>	<input type="checkbox"/> Low literacy <input type="checkbox"/> Other languages <input type="checkbox"/> Cultural barriers <input type="checkbox"/> Deaf – newspapers/TV <input type="checkbox"/> Rural/isolated individuals	<input type="checkbox"/> Visually impaired – large print, oral messages <input type="checkbox"/> At Risk Individuals <input type="checkbox"/> Functional/Access Needs <input type="checkbox"/> Lower Income/resources	<b>Consider Who:</b> <input type="checkbox"/> Can't/Won't Receive Message <input type="checkbox"/> Can't/Won't Understand Message <input type="checkbox"/> Can't/Won't Act on Message
<input type="checkbox"/> Low literacy <input type="checkbox"/> Other languages <input type="checkbox"/> Cultural barriers <input type="checkbox"/> Deaf – newspapers/TV <input type="checkbox"/> Rural/isolated individuals	<input type="checkbox"/> Visually impaired – large print, oral messages <input type="checkbox"/> At Risk Individuals <input type="checkbox"/> Functional/Access Needs <input type="checkbox"/> Lower Income/resources			
<input type="checkbox"/>	<b>Include Health Risk/Behavior Information</b>	<a href="http://emergency.cdc.gov/disasters/psa">http://emergency.cdc.gov/disasters/psa</a>		
	<input type="checkbox"/> Risks and Risk Factors			
	<input type="checkbox"/> Disease prevention			
	<input type="checkbox"/> Disease treatment			
	<input type="checkbox"/> Non-Pharmaceutical Interventions (NPI)			
	<input type="checkbox"/> When to seek medical advice			
★	<b>Implement a continuous 5 step Public Information process</b>	See CERC checklist in Appendix C		
<input type="checkbox"/>	<b>Step 1: Gather Information:</b> <input type="checkbox"/> Monitor the Event; maintain Situational Awareness <input type="checkbox"/> Stay in front of the Event so that information doesn't become the disaster <input type="checkbox"/> Establish a Media Staging Area near the Incident <input type="checkbox"/> First Messages should be: First, Accurate, Credible, Coordinated, Timely and Sympathetic (FACCTS) <input type="checkbox"/> Monitor Media and Social Media <input type="checkbox"/> Monitor ethnic and public interest groups/news <input type="checkbox"/> Track public comment/perceptions <input type="checkbox"/> Identify trends, gaps, misinformation and sources of rumors			
<input type="checkbox"/>	<b>Step 2: Verify Information:</b> <input type="checkbox"/> Check with on scene Responders/IC <input type="checkbox"/> Make regular visual/site checks <input type="checkbox"/> Hear and respond to what the Public is saying <input type="checkbox"/> Provide forums for Public to interact/exchange info. <input type="checkbox"/> Fact Check with State/Local Experts/SME/Official Websites <input type="checkbox"/> <b>Rumor Control: Corrections before next news cycle</b>			
★				
<input type="checkbox"/>	<b>Step 3: Coordinate Information:</b> <input type="checkbox"/> Establish a Joint Information System(JIS) to coordinate	Fact Sheets/Messages should be PARTIS: Positive, Accessible,		

	<ul style="list-style-type: none"> <li>messages/information with all agencies/jurisdictions/partners</li> <li><input type="checkbox"/> Provide daily FAQ/Fact Sheets/Updates regarding the Incident to the EOC, Incident Spokesperson(s), Public as IC approves</li> <li><input type="checkbox"/> Develop/review messages: 3 main message &amp; supporting facts <ul style="list-style-type: none"> <li>o Targeted, Interesting/Issue related, Short</li> </ul> </li> <li><input type="checkbox"/> Coordinate with Incident Liaison Officer</li> <li><input type="checkbox"/> Liaison with State PIO</li> <li><input type="checkbox"/> Liaison with hospital, neighbors, businesses, agencies, VOAD</li> <li><input type="checkbox"/> Liaison with Joint Information System (JIS) if activated</li> <li><input type="checkbox"/> Ensure Media briefings are done in collaboration with JIC/JIS</li> </ul>	Researched
<input type="checkbox"/>	<p><b>Step 4: Approve Information:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>ALWAYS</b> obtain Incident Command (IC) approval before release</li> <li><input type="checkbox"/> PIO must always approve releases, as well</li> <li><input type="checkbox"/> Coordinate information approvals with the JIC/JIS</li> </ul>	Message Templates
<input type="checkbox"/>	<p><b>Step 5: Disseminate Information:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Develop regular information/status update messages to inform staff/Responders of incident/community status</li> <li><input type="checkbox"/> Inform First Responders first before releasing information</li> <li><input type="checkbox"/> Regularly provide coordinated information using multiple formats/methods to reach all Stakeholders: Public, Responders, Voluntary Organizations Active in Disasters (VOAD), businesses, individuals with Functional/Access Needs (IRAA, C-MIST)</li> <li><input type="checkbox"/> Protect individual privacy</li> <li><input type="checkbox"/> Support the response by providing useful information</li> <li><input type="checkbox"/> Assist trusted Spokespersons; (often agency leaders not PIOs)</li> <li><input type="checkbox"/> Coordinate messages and release points/times</li> <li><input type="checkbox"/> Ensure the delivery of all electronic and printed materials to appropriate locations/individuals</li> <li><input type="checkbox"/> Single Message; Multiple Formats/Methods</li> <li><input type="checkbox"/> Assist with VIP/dignitary visits to ensure access, accuracy, appropriate attention to victims, morale boost</li> <li><input type="checkbox"/> Assist with donation information: need/don't need - goods/volunteers/money</li> </ul>	IRAA outreach methods Information sheets in needed in multiple languages See Appendix C for pre-written messages
<input type="checkbox"/>	<p><b>Standard Press Release: Situational Awareness Update</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Who is in charge</li> <li><input type="checkbox"/> Sympathy for victims</li> <li><input type="checkbox"/> What is being done to address the emergency (current status)</li> <li><input type="checkbox"/> Who is at risk</li> <li><input type="checkbox"/> Protective actions to take</li> <li><input type="checkbox"/> Sources of more information</li> </ul>	
<input type="checkbox"/>	<p><b>Essential Information:</b> 3 priority messages with supporting facts</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Why do I care? (What happened)</li> <li><input type="checkbox"/> Am I at risk?</li> <li><input type="checkbox"/> How can I be safe?</li> </ul>	During an emergency, the public wants these 3 questions answered
<input type="checkbox"/>	<p><b>Supporting Fact Sheets:</b> (Who, what, when, where, why, how much)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Size (how many, how much, geographic area...)</li> <li><input type="checkbox"/> Location (proximity to well-known locations or communities)</li> <li><input type="checkbox"/> Time and date of origin</li> <li><input type="checkbox"/> Cause (if cleared)</li> <li><input type="checkbox"/> What is threatened</li> <li><input type="checkbox"/> Resources to be protected</li> <li><input type="checkbox"/> Costs to date</li> <li><input type="checkbox"/> Damages (property and resources)</li> </ul>	

<ul style="list-style-type: none"> <li><input type="checkbox"/> Current and expected weather conditions</li> <li><input type="checkbox"/> Steps being taken</li> <li><input type="checkbox"/> Predicted containment/control time</li> <li><input type="checkbox"/> Agencies/jurisdictions</li> <li><input type="checkbox"/> Equipment and resources committed and responding</li> </ul>	
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## 2.4 Function 4: Establish Avenues for Public Interaction and Information Exchange

<input type="checkbox"/> <b>Sources of more Information: How the public can contact officials</b>		
<ul style="list-style-type: none"> <li><input type="checkbox"/> Hot Line/Call Center/Town Hall (local area number) &amp; Mass211 <ul style="list-style-type: none"> <li>o Leader designated</li> <li>o Protocols for interfacing with EOC/IC</li> <li>o IC approved scripts/messages</li> <li>o Staffing</li> <li>o Information Feedback Report</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Twitter</li> <li><input type="checkbox"/> Facebook</li> <li><input type="checkbox"/> School Staff with scripts</li> <li><input type="checkbox"/> Mass 211 (not 9-1-1) – provide emergency script</li> <li><input type="checkbox"/> Suggestion Boxes</li> <li><input type="checkbox"/> Letters/faxes</li> <li><input type="checkbox"/> Websites</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Workshops and Forums</li> <li><input type="checkbox"/> Call in radio shows</li> <li><input type="checkbox"/> Door-to-Door</li> <li><input type="checkbox"/> Focus Groups, conferences, meetings, special events</li> <li><input type="checkbox"/> Volunteer Organizations such as MRC, ARC, etc.</li> <li><input type="checkbox"/> Emails</li> </ul>
<input type="checkbox"/> <b>Functional Needs (IRAA) Messaging Distribution</b>		
<ul style="list-style-type: none"> <li><input type="checkbox"/> Translated Materials</li> <li><input type="checkbox"/> Meals on Wheels</li> <li><input type="checkbox"/> Day Care Centers</li> <li><input type="checkbox"/> Senior Centers/and Councils on Aging</li> <li><input type="checkbox"/> TDD/ATT Language Lines</li> <li><input type="checkbox"/> Interpreter</li> <li><input type="checkbox"/> WIC Programs</li> <li><input type="checkbox"/> IRAA Agencies</li> <li><input type="checkbox"/> Group Homes</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Employers</li> <li><input type="checkbox"/> Housing Authorities</li> <li><input type="checkbox"/> Tribal Councils</li> <li><input type="checkbox"/> Health Care Providers</li> <li><input type="checkbox"/> Pharmacists</li> <li><input type="checkbox"/> Law Enforcement</li> <li><input type="checkbox"/> Mental Health Workers</li> <li><input type="checkbox"/> Shelters/Soup Kitchens</li> <li><input type="checkbox"/> Faith Community</li> <li><input type="checkbox"/> Local/community leaders</li> </ul>	<p><a href="http://www.mass211help.org">www.mass211help.org</a> (must pre-register to post information)</p> <p><a href="http://www.world.att.com/lang_lines/english.htm">http://www.world.att.com/lang_lines/english.htm</a></p>
<input type="checkbox"/> <b>Webpage if available and can be updated:</b>		
<ul style="list-style-type: none"> <li><input type="checkbox"/> Email questions/comments</li> <li><input type="checkbox"/> Post information and status reports</li> <li><input type="checkbox"/> Define terms like “Boil Orders”</li> <li><input type="checkbox"/> Provide links to other information/websites</li> </ul>		<b>(Note <a href="http://www.wordpress.com">www.wordpress.com</a> is easy to create a webpage)</b>
<input type="checkbox"/> <b>Social Media as available:</b>		
<ul style="list-style-type: none"> <li><input type="checkbox"/> Establish links to appropriate social Media sites</li> <li><input type="checkbox"/> RSS Feeds to other websites such as MEMA/FEMA/NOAA</li> <li><input type="checkbox"/> Wordpress.com and other Webpages/blogs <ul style="list-style-type: none"> <li>o Fast way to create a webpage specific to the Incident</li> </ul> </li> <li><input type="checkbox"/> Email List Serves: Real time information to a select group</li> <li><input type="checkbox"/> Twitter: Real time conversation with group/everyone <ul style="list-style-type: none"> <li>o Create Incident Twitter account: #Incident...</li> <li>o Find volunteers (VOST – Virtual Operations Support Team) to provide Twitter monitoring, feeds</li> </ul> </li> <li><input type="checkbox"/> Facebook: Real Time News/Information Site that sends notices <ul style="list-style-type: none"> <li>o Pre-established Facebook Page</li> <li>o Monitor and update hourly if possible</li> <li>o Provide links to additional information</li> </ul> </li> <li><input type="checkbox"/> Social Media Assistant should establish Facebook/Twitter Use Protocols: <ul style="list-style-type: none"> <li>o Respectful, factual, nondiscriminatory, nonthreatening, legal, non-obscene, relevant</li> <li>o Protocol for posting, updating, clearing messages</li> </ul> </li> </ul>		<p>Beginning Social Media efforts at the onset of the emergency helps to monitor this form of communication method and helps prevent rumors and incorrect information from becoming an issue.</p> <p>It is also the best way to reach certain segments of the population.</p>

<ul style="list-style-type: none"> <li>○ Time frame for posting/clearing established</li> <li>○ Personal Responsibility</li> <li>□ Message Structure: <ul style="list-style-type: none"> <li>○ Action oriented messages</li> <li>○ Target Audience appropriate</li> <li>○ Messages stand-alone/independent</li> </ul> </li> <li>□ Public sign up for email or text alerts</li> <li>□ Collection of matrices/data and evaluation</li> </ul>	
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### 3. Recovery

Support Recovery Operations	Resources/Notes
<b>3.1 Continue to provide updates on Risks and Recovery Efforts</b>	
<input type="checkbox"/> <b>Risk Communications about ongoing hazards</b> <ul style="list-style-type: none"> <li>□ Waste Disposal; Debris Management</li> <li>□ Air/Water hazards; Boil Orders</li> <li>□ Re-infection hazards; side effects</li> <li>□ Where to register for extended monitoring</li> </ul>	<b>ICS 221 Demobilization Checkout</b>
<input type="checkbox"/> <b>Risk Communications about Recovery</b> <ul style="list-style-type: none"> <li>□ Coordinate with Voluntary Organizations Active in Disasters (VOAD)</li> <li>□ Coordinate with local Community Based Organizations (CBO)</li> <li>□ Coordinate with local, State and Federal agencies</li> </ul>	
<b>3.2 Support Recovery Operations and Return to New Normal</b>	
<input type="checkbox"/> Release information about the new normal	
<b>3.3 Submit Forms</b>	
<input type="checkbox"/> Emergency Expenditure Documents/Forms	<b>Within 30 days</b>
<input type="checkbox"/> Document all Volunteer and Staff Time	
<input type="checkbox"/> Copies of all Response Actions/Logs	
<b>3.4 Complete After Action Report with Improvement Plan</b>	HSEEP Templates (within 30 days)
<input type="checkbox"/> Revise Public Information/CERC plans as needed	

**Acronyms:**

AAR	<b>After Action Report</b>
ARC	<b>American Red Cross</b>
BOH	<b>Board of Health</b>
CBO	<b>Community Based Organization</b>
CEO	<b>Chief Elected Official</b>
CEMP	<b>Comprehensive Emergency Management Plan</b>
CERC	<b>Crisis + Emergency Risk Communications</b>
CERT	<b>Community Emergency Response Team</b>
COOP	<b>Continuity of Operations Plan</b>
CORI	<b>Criminal Offender Record Information</b>
DEP	<b>Department of Environmental Protection</b>
DPH	<b>Department of Public Health</b>
EAC	<b>Emergency Action Plan</b>
EDS	<b>Emergency Dispensing Site</b>
EMD	<b>Emergency Management Director</b>
EOC	<b>Emergency Operations Center</b>
ERT	<b>Emergency Response Team</b>
ESF	<b>Emergency Support Function</b>
FE	<b>Food Establishment</b>
FEMA	<b>Federal Emergency Management Agency</b>
FNSS	<b>Functional Needs Support Services</b>
HAMS	<b>Amateur Radio Operators</b>
IC	<b>Incident Commander</b>
ICP	<b>Incident Command Post</b>
ICS	<b>Incident Command System</b>
IP	<b>Improvement Plan</b>
IRAA	<b>Individuals Requiring Additional Assistance</b>
JAS	<b>Job Action Sheet</b>
JIC	<b>Joint Information Center</b>
JIS	<b>Joint Information System</b>
LEPC	<b>Local Emergency Planning Committee</b>
LTC	<b>Long Term Care Facility</b>
	<b>MAResponds</b>
	<b>Mass211</b>

**Functions:**

Written to document/ improve emergency response actions
Voluntary agency providing sheltering/feeding support
Local agency with coordinate powers with the State DPH
Includes Faith and voluntary organizations and businesses
Selectmen, Mayors, and others responsible for a community
Each community has a detailed plan for emergencies
Plan that outlines Risk Communications during emergencies
Trained Citizen Core volunteers
Backup plans/strategies for people, roles, facilities, resources
Background check required by most volunteer organizations
State agency responsible for clear air, water and soil
State Agency responsible for public health and safety
Pre-event, all hazards plans for an agency or organization
Public mass prevention/treatment medical materials
Appointed by CEO; plans /supports emergencies; operates EOC
Supports Emergency response; coordinates emergency resources
Coordinated team to cover multiple operational periods/tasks
15 Federally designated emergency response functions/areas
Serves retail food to the public: free or paid; needs BOH permit
Federally designated emergency response organization
Additional services for individuals with functional/access needs
Licensed, non-paid radio operators
Person in charge of an Incident; usually most qualified
Location near the Incident used to coordinate operations
Federal emergency response system; Minimum ICS 100/700
Plan outlines needed improvements, person to implement; time
Functional and Access Needs: At-Risk; Elderly; Poor; etc.
Check list of roles and Responsibilities
May be real or virtual center to coordinate information
Usually a virtual system to coordinate multiple PIO/Centers
State required multi-discipline group to plan for HazMat spills
Nursing Homes; group homes
Massachusetts volunteer electronic pre-registration system
2-1-1 line used to provide information; reduces use of 9-1-1

MEMA	<b>Massachusetts Emergency Management Agency</b>	Massachusetts version of FEMA; provides support/resources
MRC	<b>Medical Reserve Corps</b>	Pre-trained, credentialed volunteers; both medical/non-med.
NPI	<b>Non-Pharmaceutical Intervention</b>	Includes strategies such as isolation/quarantine, hand-washing
PHF	<b>Potentially Hazardous Foods</b>	Generally foods that require refrigeration
PHN	<b>Public Health Nurse</b>	Works for the BOH to provide disease surveillance/investigation
PIC	<b>Person in Charge</b>	Knowledge/trained person in charge of a Food Establishment
PIO	<b>Public Information Officer</b>	Designated person who manages/plans public information
PHIL	<b>Public Health Information Hot Line</b>	Designated number for the Public to ask questions/gain info
POD	<b>Point of Distribution</b>	Site where food, water, supplies, medicines are dispensed
PPE	<b>Personal Protective Equipment</b>	Often includes N95 face mask/respirator, gloves, glasses, suits
PWS	<b>Public Water Supply</b>	Designated/regulated by DEP; serves 25+people /60+ days
REPC	<b>Regional Emergency Planning Committee</b>	Regional LEPC; many are also all hazard planning groups
RTE	<b>Ready to Eat Food</b>	Foods that require no further preparation to eat
SEOC	<b>State Emergency Operations Center</b>	State EOC provides 15 ESF support functions
SME	<b>Subject Matter Experts</b>	Individuals with special knowledge: college professors, doctors
SNS	<b>Strategic National Stockpile</b>	Federal stockpiles of Medical Materials ready to distribute in 24hrs.
SUV	<b>Spontaneous Unaffiliated Volunteer</b>	General public with no special emergency training)
SOG	<b>Standard Operating Guide</b>	Common operating picture; standard procedures; reminders
UC	<b>Unified Command</b>	Used when a response is multi-agency
VOAD	<b>Voluntary Organization Active in Disaster</b>	CBO in emergencies such as Red Cross; Salvation Army
VNA	<b>Visiting Nurse Association</b>	Provides home medical care; may function as PHN nurse



# Region 1 Public Health Job Action Sheet

## Operations: Public Information Officer

<b>Job Description: Public Information Officer (PIO) (Appendix A PIO SOG)</b>		
<ul style="list-style-type: none"> <li>▪ Ensures all public information has been approved by the Incident Commander (IC)</li> <li>▪ Should have Advanced Risk Communications/Public Information officer training/certification</li> <li>▪ Briefs and supports the Incidence Spokesperson(s) (may act as the Incident Spokesperson)</li> <li>▪ Tracks all Emergency Declarations and Releases</li> <li>▪ Determines the most effective communication methods with the public, including those with functional/access needs</li> <li>▪ Works with Media to provide public information/risk communication to the public</li> <li>▪ Monitors media outlets for rumors and information needs; works with Media to ensure correct information/messages</li> <li>▪ Works closely with other regional and local PIO, IC, and EOC to ensure that messages are coordinated and relevant</li> <li>▪ Coordinates Agency outreach messages with the Liaison Officer(s)</li> <li>▪ Works with IC, EOC, Operations, Communications, Security to facilitate the visits of VIP Dignitaries</li> </ul>		
<b>Reports to</b>	<b>Contact Information</b>	
Incident Commander (IC)		
<b>Supervises</b>		
PIO Assistant		
PIO Staff		
<b>Partner Agencies</b>	<b>Contact Information</b>	
Mass. Emergency Management Agency (MEMA)	MEMA SEOC - (508) 820-2000 – ESF 15 (Public Information)	
Local Municipal PIO		
Hospital PIO		
MEMA PIO	Peter Judge <a href="mailto:Peter.Judge@state.ma.us">Peter.Judge@state.ma.us</a> (508) 820-2002	
Department of Public Health (DPH) PIO	John Jacob <a href="mailto:John.Jacob@state.ma.us">John.Jacob@state.ma.us</a> (617) 624-6088	
Law Enforcement (LE) PIO		
Agency/Business PIO		
Mass 2-1-1	<a href="http://www.mass211help.org">www.mass211help.org</a>	
Mass 5-1-1	<a href="http://www.mass511.com">www.mass511.com</a>	
Local Media/Social Media		
Interpreter Strike Team		
<b>Forms, Protocols, and Other Resources</b>	<b>Description/Notes</b>	<b>Quantity/Location</b>
<input type="checkbox"/> Job Action Sheet (JAS)		
<input type="checkbox"/> Activity Log (FORM)		
<input type="checkbox"/> Resource Request ICS 308 (FORM)		
<input type="checkbox"/> Region 1 Standard Operating Guide (SOG): PIO	Region 1 Public Health Coalitions	
<input type="checkbox"/> Media Contact Lists, including Functional Needs Support Services (FNSS) Media		
<input type="checkbox"/> Communications Equipment Recommendations	Multiple phone lines, radio, radio scanner, smartphone, high speed internet	



# Region 1 Public Health Job Action Sheet

## Operations: Public Information Officer

<input type="checkbox"/> Minimum Equipment Recommendations	Laptop, printer, TV/radio, fax, copier, files, pens/paper, markers,	1 each
<b>Initial Planning Actions</b>		
<input type="checkbox"/> Plan for Incident Public Information with Incident Command/EOC		
<input type="checkbox"/> Review Region 1 PIO Standard Operating Guide (SOG)		
<input type="checkbox"/> Appoint Staff as needed, but at least one Assistant to:		
<input type="checkbox"/> Answer phones	<input type="checkbox"/> Media Monitoring	<input type="checkbox"/> Incident Spokesperson support
<input type="checkbox"/> Research/Facts	<input type="checkbox"/> IT/Com Maintenance	<input type="checkbox"/> EOC/IC support/liaison
<input type="checkbox"/> Rumor Control	<input type="checkbox"/> Situational Awareness	<input type="checkbox"/> Admin/Finance/Data Tracking
<input type="checkbox"/> Social Media	<input type="checkbox"/> Subject Matter Experts	<input type="checkbox"/> Liaison with other Agencies
<input type="checkbox"/> National Media	<input type="checkbox"/> VIP Liaison	<input type="checkbox"/> Printing/Distribution
<input type="checkbox"/> Liaison to other PIO		
<input type="checkbox"/> <b>Set up Media Staging Area near Incident</b>		
<ul style="list-style-type: none"> <li>o Near Incident, but out of the way</li> <li>o Good access</li> <li>o Interesting photo opportunities (Response vehicles, damage,..)</li> <li>o Large enough for Media/vehicles expected</li> <li>o Protects victim privacy</li> <li>o Security can be established</li> </ul>		
<input type="checkbox"/> <b>Set up Public Information Center (PIC) or Joint Information Center (JIC) – Responders ONLY</b>		
<ul style="list-style-type: none"> <li>o Secure/safe location with adequate/safe parking</li> <li>o Tables, Chairs, White Boards</li> <li>o Lighting, HVAC, redundant power supplies</li> <li>o Paper, pens/pencils, white boards, note pads, etc.</li> <li>o Food, water, sanitation, trash</li> <li>o Communications Equipment (in/out private phone line , cell, HAM, radios, dispatch scanners, power cords, microphone, camera, video,)</li> <li>o Media Connections (TV, Radio, Internet, Smartphone, wireless router)</li> <li>o Computer, printer, fax, scanner, copier, supplies, cords</li> </ul>		
<input type="checkbox"/> <b>Set up Media Information Center (separate from JIC) for press briefings</b>		
<ul style="list-style-type: none"> <li>o Food, water, HVAC, lighting and sanitation</li> <li>o Telephones, internet, cell service</li> <li>o Tables and chairs</li> <li>o Podium, flags for media events</li> <li>o Security to check press credentials and maintain order</li> </ul>		
<input type="checkbox"/> <b>Update and obtain approval from IC for the Crisis + Emergency Risk Communication (CERC) Plan</b>		
<b>A. Information Gathering</b>		
<ul style="list-style-type: none"> <li>o Fact Checking</li> <li>o Rumor Control</li> <li>o Fact/FAQ Sheets</li> </ul>		



# Region 1 Public Health Job Action Sheet

## Operations: Public Information Officer

### B. Information Dissemination

- Information Tracking System (Messages, Declarations, Releases)
- Media Briefing Policies/Procedures and Schedule
- Social Media Policies (Use or not use; but always monitor)
- Target audiences/Stakeholder identification
- Language, interpretation and cultural barriers/needs
- Methods of information distribution

### C. Operations Support/Logistics

- Staffing/volunteer plans (JIC staffed by multiple agencies)
- Incident Media Staging Areas and Media Info Centers
- Security (Media Staging Area, Media Info Center , JIC)

### D. Liaisons/Coordination

- Info Sharing System with Partners
- JIS/JIC Coordination with partner jurisdictions/agencies
- Other responding agency Information Systems; neighboring jurisdictions Information Systems
- DPH/DEP/CDC/MEMA

### Initial Response

- Establish communications with IC/EOC
- Establish communications with other PIO, EOC, Liaison Officers, ESF 15 Desk at MEMA
- Hold Initial Staff Briefing and distribute Activity Logs, Resource Request Forms
- Establish communications with MASS 2-1-1; Mass 5-1-1
- Coordinate all Risk Communications/Public Information.  
IMPORTANT: All messages must be approved by Incident Command/EOC before release

- Initial Public “holding” Messages:**
  - This is an evolving emergency...
  - This is what we know right now...
  - We have activated our emergency response plans...
  - Local officials are investigating the situation...
  - Stay informed and follow official instructions...
  - More information will be available shortly...
  - Continue to monitor ... for official information

- Standard Press Release: Situational Awareness update**
  - Who is in charge
  - Sympathy for victims
  - What is being done to address the emergency (current status)
  - Who is at risk
  - Take these protective actions
  - Sources of more information

- Distribution:** Radio, newspapers, websites, Mass211, Town/City Halls, Outgoing 911, Posters, Social Media, other languages

### Daily Operations

- Act as Incident Spokesperson**, if so designated by IC
- Provide Situational Awareness** information to IC



# Region 1 Public Health Job Action Sheet

## Operations: Public Information Officer

<input type="checkbox"/> <b>Work with the Media</b> to ensure that public messages are first, accurate, coordinated, credible, timely, sympathetic
<input type="checkbox"/> <b>Provide information on Volunteer and donation</b> opportunities
<input type="checkbox"/> <b>Monitor</b> all media outlets, including social media for rumors and information
<input type="checkbox"/> <b>Correct</b> inaccurate information before the next Media cycle
<input type="checkbox"/> <b>Monitor Staff</b> for “burn-out” and inappropriate behavior. Report concerns to IC/Medical Unit
<input type="checkbox"/> <b>Hold shift change briefings</b> with Staff and collect Activity Logs: <ul style="list-style-type: none"><li><input type="checkbox"/> Situational updates</li><li><input type="checkbox"/> Collect/Distribute Forms: JAS; Activity Logs; Expense/Time Sheets</li><li><input type="checkbox"/> Emphasize the importance of documenting everything, especially injuries and complaints</li><li><input type="checkbox"/> Sign in/out Staff</li><li><input type="checkbox"/> Discuss needs or concerns for the next shift</li><li><input type="checkbox"/> Create update for the IC</li></ul>
<input type="checkbox"/> <b>Implement a continuous 5 Step Information Cycle:</b>
<input type="checkbox"/> <b>Step 1: Gather Information:</b> <ul style="list-style-type: none"><li><input type="checkbox"/> Monitor the Event; maintain Situational Awareness</li><li><input type="checkbox"/> Stay in front of the Event so that information doesn’t become the disaster</li><li><input type="checkbox"/> Create Incident Fact Sheets that are FACCTS: First, Accurate, Credible, Coordinated, Times and Sympathetic</li><li><input type="checkbox"/> Monitor Media and Social Media</li><li><input type="checkbox"/> Monitor ethnic and public interest groups/news</li><li><input type="checkbox"/> Identify trends, gaps, misinformation and sources of rumors</li></ul>
<input type="checkbox"/> <b>Step 2: Verify Information:</b> <ul style="list-style-type: none"><li><input type="checkbox"/> Check with on scene Responders/IC</li><li><input type="checkbox"/> Make regular visual/site checks</li><li><input type="checkbox"/> Hear and respond to what the Public is saying</li><li><input type="checkbox"/> Provide forums for Public to interact/exchange info.</li><li><input type="checkbox"/> Fact Check with State/Local Experts/SME/Official Websites</li><li><input type="checkbox"/> <b>Rumor Control: Corrections before next news cycle</b></li></ul>
<input type="checkbox"/> <b>Step 3: Coordinate Information:</b> <ul style="list-style-type: none"><li><input type="checkbox"/> Provide daily FAQ/Fact Sheets/Updates regarding the Incident to the EOC, Incident Spokesperson(s), Public as IC approves</li><li><input type="checkbox"/> Coordinate with Liaison Officer</li><li><input type="checkbox"/> Liaison with State PIO</li><li><input type="checkbox"/> Liaison with hospital, neighbors, businesses, agencies, VOAD</li><li><input type="checkbox"/> Liaison with Joint Information System (if activated)</li><li><input type="checkbox"/> Ensure media briefings are done in collaboration with JIC,</li></ul>
<input type="checkbox"/> <b>Step 4: Approve Information:</b> <ul style="list-style-type: none"><li><input type="checkbox"/> Develop/review messages: 3 main message &amp; supporting facts</li><li><input type="checkbox"/> Messages are PARTIS: Positive, Accessible, Researched, Targeted, Interesting, Short</li><li><input type="checkbox"/> <u>ALWAYS</u> obtain Incident Command (IC) approval before release</li></ul>



# Region 1 Public Health Job Action Sheet

## Operations: Public Information Officer

- Step 5: Disseminate Information:**
  - Develop regular information/status update messages to inform staff/Responders of incident/community status
  - Inform First Responders first before releasing information
  - Regularly provide coordinated information using multiple formats/methods to reach all Stakeholders: Public, Responders, Voluntary Organizations Active in Disasters (VOAD), businesses, individuals with Functional/Access Needs (IRAA, C-MIST)
  - Protect individual privacy
  - Support the response with useful information
  - Assist trusted Spokespersons; often agency leaders other than the PIOs
  - Coordinate messages and release points/times
  - Ensure the delivery of all electronic and printed materials to appropriate locations/individuals
  - Single Message; Multiple Formats/Methods
  - Assist with donation information: need/don't need -goods/volunteers/money

- VIP Dignitaries:** Work with IC/Operations/Security/Behavioral Health/Communications to prepare and facilitate visits
  - Notify all relevant Responders of the visit, their roles and likely presence of Media
  - Ensure that Security is ready and has extra Staff for the visit
  - Schedule extra PIO Staff to work with the Media and dignitary support staff
  - Arrange for a welcoming committee, guide, reception area and photo opportunities with Operations/Victims
  - Ensure Victim privacy is protected
  - Ensure that local hospitals/EMS are notified of the impending visit

### Demobilization

- Develop Incident demobilization announcements
- Distribute demobilization information
- Continue to monitor all Media
- Assist with clean up and equipment return
- Turn in all logs to supervisor
- Participate in the After Action Report process, including identification of areas for improvement



## Appendix B: PIO Fact Sheet

PIO FACT SHEET FORM	
Item	Information
PIO In Charge	
Person Completing Form	
Date/Time of Form completion	
IC Approval/Date/Time	
Release Authorized by, Date/Time	
Location of Media Release	
Date/Time Release	
Release #	
Incident Name/Number	
Incident Commander	
Jurisdictions Involved	
Type of Incident	
Cause (if cleared/known)	
Area Involved/location	
Actual geographic area involved	
Time Began	
Percent Contained	
Predicted Containment time/date	
Control Declared time/date	
Current Threats	
Current/potential Problems/threats	
Resources to be protected	
Estimated Injuries	
Confirmed Life Loss	
Estimated Property Loss/Value	
Current Weather	
Predicted Weather (next 24 hrs)	
Cooperating Agencies	
Agencies Responding	
# Personnel engaged	
# Pieces Equipment committed/engaged	
Plan for next 24 hours	
Prepared Statements	

## Appendix C: CERC Plan Check List

Crisis + Emergency Risk Communications (CERC) Plan	Resources
<b>A. Information Gathering</b>	
<ul style="list-style-type: none"> <li><input type="checkbox"/> Information Sources               <ul style="list-style-type: none"> <li>○ Responders</li> <li>○ Subject Matter Experts (SME)</li> <li>○ State/local Agencies (DPH, DEP, BOH, CDC, MEMA/FEMA)</li> <li>○ Direct Observation</li> <li>○ Partner Agencies</li> <li>○ Public/Social Media</li> <li>○ Media</li> <li>○ Internet</li> </ul> </li> <li><input type="checkbox"/> Quality Assurance               <ul style="list-style-type: none"> <li>○ Process to assess Public Information strategies/effectiveness</li> <li>○ Rumor Control</li> <li>○ Fact Checking – Fact Sheets and FAQ sheets</li> <li>○ Subject Matter Experts (SME)</li> <li>○ Social Media (Use/not use; but always monitor)</li> </ul> </li> </ul>	<p>Risk Communication Plan Communications Plan (ICS 205)</p> <p><a href="http://800-cdc.info">800 - CDC INFO</a> <a href="http://www.mass.gov/dph">www.mass.gov/dph</a> <a href="http://www.mass.gov/dep">www.mass.gov/dep</a> <a href="http://www.mass.gov/mema">www.mass.gov/mema</a></p> <p>Media Intake Form</p>
<b>B. Information Dissemination</b>	
<ul style="list-style-type: none"> <li><input type="checkbox"/> Information Tracking System (paper or electronic log)               <ul style="list-style-type: none"> <li>○ Inquiries</li> <li>○ Declarations</li> <li>○ Releases</li> </ul> </li> <li><input type="checkbox"/> Messages:               <ul style="list-style-type: none"> <li>○ Message approval process – chain of command</li> <li>○ Coordination with partner jurisdictions/agencies</li> <li>○ Target audiences/Stakeholder identification</li> <li>○ Language, interpretation and cultural barriers/needs</li> <li>○ Common underlying concerns</li> <li>○ Key messages/talking points</li> <li>○ Process for verifying information/facts</li> <li>○ Restricted or delayed information, if any</li> </ul> </li> <li><input type="checkbox"/> Distribution:               <ul style="list-style-type: none"> <li>○ Target audiences/Stakeholder identification</li> <li>○ Universal Access</li> <li>○ Language, interpretation and cultural barriers/needs</li> <li>○ Methods of information distribution</li> </ul> </li> <li><input type="checkbox"/> Media               <ul style="list-style-type: none"> <li>○ On-site Media access</li> <li>○ Frequency of public information briefings</li> <li>○ Media Staging Areas and Media Information Centers</li> <li>○ Security (Media Staging Area, Media Info Center , JIC)</li> <li>○ Media Briefing Policies/Procedures and Schedule</li> </ul> </li> </ul>	
<b>C. Operations Support/Logistics</b>	



	<ul style="list-style-type: none"> <li><input type="checkbox"/> Approvals:             <ul style="list-style-type: none"> <li>o Get sign-off on CERC from IC/EOC (sign and date)</li> <li>o Confirm approval process for messages and CERC changes</li> </ul> </li> <li><input type="checkbox"/> Staffing:             <ul style="list-style-type: none"> <li>o Staffing/volunteer plans (JIC staffed by multiple agencies)</li> <li>o Staff appointment and reporting protocol (JIC staffed by multiple agencies)</li> <li>o Shift changes (maximum 12 hour shifts)</li> <li>o Staff/EOC/IC briefing frequency</li> </ul> </li> </ul>	
<b>D. Liaisons/Coordination</b>		
	<ul style="list-style-type: none"> <li><input type="checkbox"/> IC/EOC</li> <li><input type="checkbox"/> Operations</li> <li><input type="checkbox"/> JIS/JIC             <ul style="list-style-type: none"> <li>o Coordination with partner jurisdictions/agencies</li> <li>o Other responding agencies</li> <li>o Other responding and neighboring jurisdictions</li> <li>o DPH/DEP/CDC/MEMA</li> </ul> </li> <li><input type="checkbox"/> VIP/Dignitaries</li> </ul>	

## Appendix D: Initial Messages

	<b>Initial Short Messages</b>	<b>Resources</b>
<input type="checkbox"/>	<b>Initial Workforce/Responder Protection/Information Messages:</b> <ul style="list-style-type: none"> <li>o This is the current situation...</li> <li>o A Public Announcement will be made....</li> <li>o Responders should take the following protective actions...</li> <li>o Responders should use the following Personal Protective Equipment (PPE)...</li> <li>o Responders should maintain the following distances....</li> </ul>	ICS 202: Incident Objective/Update
<input type="checkbox"/>	<b>Initial Public Holding Messages:</b> <ul style="list-style-type: none"> <li>o This is an evolving emergency...</li> <li>o This is what we know right now...</li> <li>o We have activated our emergency response plans...</li> <li>o Local officials are investigating the situation...</li> <li>o Stay informed and follow official instructions...</li> <li>o More information will be available in two hours....</li> <li>o Continue to monitor ... for official information</li> <li>o We will continue to gather information and release it to you as soon as it is confirmed and we know more....</li> <li>o We ask for your patience as we respond to this emergency.</li> </ul>	PIO Media Templates ICS 306: Press Release
<input type="checkbox"/>	<b>Standard Press Release:</b> <ul style="list-style-type: none"> <li>o Who is in charge</li> <li>o Sympathy for victims</li> <li>o What is being done to address the emergency (current status)</li> <li>o Who is at risk</li> <li>o Take these protective actions</li> </ul>	



	<ul style="list-style-type: none"> <li>○ Sources of more information</li> </ul>	
<input type="checkbox"/>	<p><b>Positive Message Options:</b></p> <ul style="list-style-type: none"> <li>○ <b>Assurance Messages:</b> We are aware of the situation and are activating our emergency plans.</li> <li>○ <b>Positive Action Messages:</b> evacuate, shelter, report situations, care for your neighbors, help is coming...</li> <li>○ <b>Caring/Sympathy Messages:</b> we share the public’s concerns..</li> <li>○ <b>Volunteer Messages:</b> affiliated volunteer opportunities...</li> <li>○ <b>Donation Messages:</b> donations of money are most needed...</li> <li>○ <b>More Information:</b> 2-1-1; MassHelp211, HotLine, Website...</li> </ul>	<p>Templates, prewritten message, press release forms: PIO Toolkit</p>
<input type="checkbox"/>	<p><b>Short Medical Messages: (coordinate with BOH, hospitals)</b></p> <ul style="list-style-type: none"> <li>○ Seek medical attention if you have the following symptoms...</li> <li>○ The illness is treatable...</li> <li>○ The illness is not easily contracted...</li> <li>○ Symptoms are easily recognized...</li> <li>○ Take these protection precautions/actions...</li> <li>○ Safe food and water are available at...</li> <li>○ Shelters are opening at.....</li> </ul>	<p>Medical SME, hospital partners</p>
<p><b>Initial Long Messages:</b></p>		
<input type="checkbox"/>	<p><b>Holding Messages:</b></p>	
	<ul style="list-style-type: none"> <li>○ We’ve just learned about the situation and are trying to get more complete information now.</li> <li>○ All our efforts are directed at bringing the situation under control.</li> <li>○ I can’t speculate about the causes or status of the incident.</li> <li>○ We will have another briefing in one hour <u>OR</u> how can I reach you when I have more information?</li> </ul>	
	<ul style="list-style-type: none"> <li>○ This is an evolving emergency and we all want more information as soon as possible.</li> <li>○ While we work to get your questions answered quickly, I want to tell you what we can confirm at this time: at approximately (time) a (what happened: who what where, when, how, why).</li> </ul>	
	<ul style="list-style-type: none"> <li>○ At this point we do not know the number of persons (ill, injured, dead).</li> <li>○ We have a plan in place for just such an emergency and we are being assisted by (police, fire, public health, EMD, etc.) as part of that plan.</li> <li>○ The situation (is or is not) under control and we are working with (local, state, federal) authorities to (contain the situation, determine what happened, determine what actions individuals need to take, prevent this from happening again, etc. )</li> </ul>	
<input type="checkbox"/>	<p><b>Protective Action Statements/Directions/Orders:</b></p>	
	<ul style="list-style-type: none"> <li>○ Residents can/should/must take the following immediate actions to protect themselves and families</li> <li>○ Residents in the impacted areas can best help by .....</li> <li>○ Residents outside the impacted areas can best help by....</li> <li>○ First Responders need residents to only use 911 for immediate life threatening emergencies ....</li> <li>○ Evacuate/Don’t evacuate</li> <li>○ How to safely shelter in place (always the first option)</li> <li>○ Sources of safe food and water &amp; Points of Mass Distribution for bulk water and food</li> <li>○ Boil, Do Not Use or Do Not Drink orders</li> <li>○ Filtering and Disinfection procedures</li> <li>○ Risk of using perishable, contaminated, compromised food and water</li> </ul>	
<input type="checkbox"/>	<p><b>Include Caring/Sympathy/Empathy Statements: (Must be true statements)</b></p>	
	<ul style="list-style-type: none"> <li>○ We too have families and friends that are impacted by this emergency.</li> <li>○ We recognize that is a concern....</li> </ul>	



	<ul style="list-style-type: none"><li>○ We too are concerned about this issue.</li><li>○ I share your concern about...</li><li>○ Looking at this issue from your point of view, I think I begin to understand your point of view and why you are concerned about....</li></ul>
<input type="checkbox"/>	<b>Volunteer/Donation Messages:</b>
	<ul style="list-style-type: none"><li>○ We know that everyone wants to help the victims of this tragedy. What is needed right now is ...</li></ul>
	<ul style="list-style-type: none"><li>○ What is needed most at this time is money to help the victims to stabilize and recover from this disaster. Donations of money may be made by -----.</li></ul>
	<ul style="list-style-type: none"><li>○ Donations of food are greatly appreciated for both the responders and the victims. All food donations must be from an approved source and should be first coordinated with -----.</li></ul>
	<ul style="list-style-type: none"><li>○ Donations of clothing and other supplies are being coordinated by ---- and should first be coordinated with ----</li></ul>
	<ul style="list-style-type: none"><li>○ Volunteers who are not pre-registered should contact their local Medical Reserve Corps or Red Cross unit to find out about volunteer opportunities and just-in-time training options or volunteers may become local volunteer heroes by going to -----.</li></ul>
<input type="checkbox"/>	<b>Medical Messages (coordinate with hospital, medical providers, Boards of Health)</b>
	<ul style="list-style-type: none"><li>○ We recognize that people are concerned about the situation, but we ask that 911 and hospital emergency rooms be reserved for life threatening emergencies only.</li></ul>
	<ul style="list-style-type: none"><li>○ The seriously ill or those with the following symptoms should seek immediate medical attention...</li></ul>
	<ul style="list-style-type: none"><li>○ Call 2-1-1 for more information. Specially trained operators are standing by with more information.</li></ul>
	<ul style="list-style-type: none"><li>○ Printed handouts with more information are available at...</li></ul>
	<ul style="list-style-type: none"><li>○ More information and regular updates can be found on the following radio and TV stations:</li></ul>
	<ul style="list-style-type: none"><li>○ Individuals with children, elderly family members or pets should monitor the situation closely and take the following precautions:</li></ul>
	<ul style="list-style-type: none"><li>○ Hospitals are at capacity... Seek medical advice only if you have a life threatening emergency or these symptoms.....</li></ul>
	<ul style="list-style-type: none"><li>○ Disease and injury prevention actions</li></ul>
<input type="checkbox"/>	<b>Shelter opening announcement:</b>
	<ul style="list-style-type: none"><li>○ When/where</li><li>○ Who should go to the shelter: individuals who can care for themselves, or bring a caregiver</li><li>○ Who should NOT go to the shelter: individuals with serious medical conditions, drug withdrawal,</li><li>○ Safe routes or provided transportation</li><li>○ Universal accommodation and functional needs will be addressed for daily living</li><li>○ Items to <u>not</u> bring to the shelter: weapons, alcohol, illegal drugs, farm animals, valuables</li><li>○ What to bring to a shelter: prescriptions and medications, special food, clothing, blankets, personal care items, toys,</li><li>○ How to secure your home before leaving:<ul style="list-style-type: none"><li>● Lock/Don't lock houses</li><li>● Post notices on house for responders regarding pets, hazards, occupancy</li><li>● Turn off utilities (gas, water, electric main, etc.)</li><li>● Secure and drain house water pipes if appropriate</li><li>● Pets, farm animals care options... (let loose, cage outside with food and water, find caregiver, find shelter)</li></ul></li></ul>
<input type="checkbox"/>	<b>Pet Shelter Information and what to bring with your pet:</b>
	<ul style="list-style-type: none"><li>○ Location/Times</li><li>○ Immunization Records and medications, leash , Cage, Pet food and pet care items and toys</li></ul>



## Specific Hazard Messages (from Spokane Emergency Management ESF 15)

### Hazardous Materials Safe Handling in the Home:

- Citizens should be encouraged to prevent chemical accidents at home; awareness programs can focus on the following items:
- Recognize that flammable liquids are extremely dangerous and should be used only in certain ways.
- Store all liquids such as gasoline, acetone, benzene, and lacquer thinner in tightly capped, metal cans, away from the house. Store 1 gallon or less of each.
- Use storage can with an Underwriter's Laboratories (UL) or Factory Method (FM) approved label.
- Keep hazardous materials away from heat sources and open flames.
- If materials are used in-doors, make sure the area is well ventilated.
- Never use gasoline or similar materials to start or freshen a fire.
- Paint thinner, kerosene, charcoal lighter fluid, turpentine, and other combustible liquids are flammable when heated, when in a spray, or when spread in a thin layer over a large surface.
- Keep all such materials away from heat.
- Store all toxic chemicals away from children.
- Always wash thoroughly after exposure to strong chemicals. Change clothes and allow them to dry in a well-ventilated cool area.
- The dangers from chemical exposure come from inhalation, skin exposure, swallowing, and eye exposure. Read the instructions on the chemical label for the first aid measure for each of these.

### If a Chemical Accident Occurs in the Home:

- Get out immediately if there is a fire or explosion. Call the fire department. Do not fight the fire alone!
- Avoid breathing toxic fumes. Stay away from the house.
- Wash any chemicals off your skin immediately.
- Discard contaminated clothing.

### In the Event of an Industrial/Transportation Chemical Accident:

- Stay out of the area.
- If near the area, don't panic. Follow the directions of those in charge.
- Leave instantly to avoid breathing the toxic fumes.
- Wash any chemicals off your skin. Discard contaminated clothing.
- Don't attempt to rescue someone who has been overcome by fumes unless you have proper respiratory equipment.
- Stay tuned to radio and television for directions from public officials.
- If directed to evacuate, move quickly, via designated routes, out of the area or to specified shelters.
- If directed to shelter-in-place, stay in-doors, seal windows and doors with tape, newspapers, plastic, or other similar material. Shut off any appliances, air conditioners, etc. that take in air from the outside. Remain calm and await further direction.

## Flood

### Flooding Preparedness Activities for PIO:

- Ensure flood warning information is disseminated to the public by radio, television, etc.
- Include information on shelters opened, evacuation routes, emergency assistance numbers, transportation assistance provisions, etc.
- Based on flood hazard information have a general knowledge of those areas in community prone to flooding.

### Flooding Health and Safety Instructions:

- Stock food that requires little cooking and no refrigeration.
- Keep portable radio, flashlights, candles, etc. available.
- Keep first aid and critical medical supplies at hand.
- Keep automobile fueled.



- Keep materials like sandbags, plywood, plastic sheeting, and lumber handy for emergency waterproofing.
- Store drinking water in closed, clean containers. (water service may be interrupted)
- If time permits, and flooding is likely, move essential items and furniture to upper floors of home
- If forced to evacuate, move to safe area as quickly as possible, before roads are closed.
- Shut off electric and water service to home and follow public announcements on what to do about gas service.

**When Flooding Conditions Occur:**

- Monitor flooding/weather conditions on radio and television.
- Get to high ground and stay there.
- Do not try to cross a flowing stream or travel through flooded intersections/roads in a vehicle. (many flood-related deaths have occurred in vehicles)
- Avoid areas subject to flooding.
- If your vehicle stalls, abandon it immediately and seek higher ground.
- During evacuation take warm clothing and blankets, flashlights, radio, personal documents and identification, and necessary emergency supplies to include special food and medicine.
- During evacuation follow recommended routes.

**After the Flood:**

- Use flashlights instead of lanterns, matches, or torches in damaged buildings.
- Report broken utility lines, etc. to proper authorities.
- Clean, dry, and check appliances and other equipment before use.
- Purify all water before drinking.
- Discard all food contaminated by floodwaters.
- Stay away from flood damaged areas. Sightseeing interferes with rescue efforts.
- Keep tuned to radio and TV for advice and instructions. Government should be providing information on where medical attention can be obtained, where to go for emergency assistance such as housing, clothing, food, etc., and other ways in which a citizen can recover from the flood emergency.

**Winter Storm**

- Winter Storm Preparedness Activities for the PIO:
- Ensure Winter Storm information is disseminated to the public by radio, television, etc. Include information on shelters opened, evacuation routes, emergency assistance numbers, transportation assistance provisions, etc.

**Winter Storm Preparedness Activities for the Public:**

- Insulate homes. Caulk and weather-strip doors and windows or cover windows with plastic. Walls and attics should also be insulated.
- Maintain a two-week supply of food, water, heating fuel, and clothing. Keep battery-operated radio and flashlight on hand.
- Prevent fire hazards due to overheated coal or oil burning stoves, fireplaces, heaters, or furnaces by installing adequate heat sources.
- If citizens live in rural areas they should be instructed to make trips for necessary supplies before the storm develops.
- Winterize vehicles.
- Keep a full tank of gas. In addition to being prepared to travel, this will lessen the chance of tank freezing.
- Carry a winter storm kit in vehicle. Include: 1) blankets, 2) matches or candles, 3) first aid kit, 4) shovel, 5) sack of sand, 6) flashlight, 7) windshield scraper, 8) booster cables, 9) tow chains, 10) road maps, 11) extra clothing, 12) empty coffee can with lid for melting snow to drink, and 13) high-energy, nonperishable food.

**Instructions to Prevent Pipes From Freezing During a Winter Storm:**

- Keep pipes from freezing by wrapping them in insulation or layers of old newspaper, lapping the ends, and tying them around the pipes. Cover newspaper with plastic to keep out the moisture.
- When it is extremely cold, let faucets drip a bit. This may prevent freezing.



- Know where the valve is for shutting off the water. Shutting off the main valve and draining all the pipes may prevent freezing and bursting.
- Have emergency heating equipment, such as wood, kerosene, or coal burning stove, or fireplace, in case furnace won't operate, be sure to allow for good ventilation.
- Monitor the weather service bulletins for news of approaching storms.

**During the Winter Storm:**

- Stay indoors.
- If outdoor activity is necessary don't overwork. Dress warmly in loose-fitting, layered, lightweight clothing. Wear a hat. Mittens will keep hands warmer than gloves.
- Watch for signs of cold weather exposure when outdoors. These include uncontrollable shivering, such as, vague, slow, slurred speech, memory lapses, immobile or fumbling hands, frequent stumbling, lurching walk, drowsiness, exhaustion, and inability to get up after a rest.
- Cold weather exposure can be treated as follows: get victim into dry clothing; put victim in a warm bed with a hot water bottle, warm towels, heating pad, or some heat source concentrate heat on the trunk of the body first; keep the head low and feet up; give victim warm drinks; never give the victim alcohol, sedatives, tranquilizers, or pain relievers; keep the person quiet, don't massage or rub; call for professional help if symptoms persist.

**If house is without heat do the following:**

- Use alternate heat source such as wood stove or fireplace.
- Use only one or two rooms. Close off the rest of house.
- Hang blankets over windows. Stuff cracks around doors with rugs or newspapers.
- Have all members of family dress warmly in layers.
- Eat well-balanced meals and quick-energy food such as raisins or other dried fruit.
- Wear hats, especially when sleeping.
- Sleep with several light blankets rather than one heavy one.
- Do not travel. Travel only if essential, keep a full tank of gas, travel in pairs, convoy with other vehicles, plan travel routes before departing, select alternate routes, identify shelters along your route. If possible travel only during the day, keep radio on for the latest weather information and seek shelter immediately if the storm becomes worse.

**If Trapped in a Vehicle in a Winter Storm:**

- Avoid overexertion.
- Stay in your vehicle.
- Keep fresh air in the vehicle; beware of carbon monoxide poisoning, run motor/heater only when necessary.
- Turn on inside light at night so work crews can see vehicle.
- Exercise by clapping hands and moving arms and legs.
- Avoid staying in one position.
- Keep watch, one person should always stay awake.



**Public Health**  
Prevent. Promote. Protect.

Contact:  
Phone  
Fax 1

Address  
Town, Zip  
Phone:  
Fax:

**Board of Health Name**

# Press Release

- your location
- details about the specific situation
- add quotes from local officials
- your contact information.

## **[NAME OF DISEASE] Outbreak Confirmed in [NAME OF AREA]**

[NAME OF CITY OR LOCATION] — The [NAME OF Local Board of Health] has received confirmation that the illness affecting the [NAME OF AREA] area is [NAME OF ILLNESS OR AGENT].

People who were not in the [NAME OF AREA] have an extremely low chance of exposure to [NAME OF ILLNESS OR AGENT].

However, people who are experiencing symptoms of [NAME OF ILLNESS OR AGENT] should report directly to [Location: hospital, EDS, Triage Center, Doctor]. Symptoms are [LIST OF SYMPTOMS].

[NAME OF ILLNESS OR AGENT] is [CONTAGIOUS OR NOT CONTAGIOUS] and [CAN OR CANNOT] be passed on to others. Symptoms of [NAME OF ILLNESS OR AGENT] typically develop [EXPOSURE or INCUBATION PERIOD].

[NAME OF ILLNESS OR AGENT] [CAN or CANNOT] be treated with [MEDICINE, VACCINE, ETC.]. [MEDICINE, VACCINE, ETC.] has been distributed to emergency responders and hospital workers to help assure their ability to continue serving the needs of the public. Additional [MEDICINE, VACCINE, ETC.] has been requested from the federal government to treat the general public. We ask that residents and visitors remain in the area so they can receive [MEDICINE, VACCINE, ETC.] as it becomes available.

We are in the process of setting up Emergency Dispensing Sites and/or ALTERNATE CARE CENTERS] for the public and will provide information on center locations as soon as possible. Protecting the public and working to contain the outbreak continue to be our top priorities. Every effort is being made to meet the medical needs of the community.

For more information and updates, access the [NAME OF LOCAL BOH/HEALTH DEPT] Web site at: BOH OR DPH WEB SITE AS APPLICABLE]. We have also opened a toll-free hotline for general information at [PHONE NUMBER].

### NOTE: The next press conference will take place later this afternoon in the [PLACE, ROOM]. The time will be announced.

**Press Release Approved by:**



FOR IMMEDIATE RELEASE

CONTACT: (name of contact)

PHONE: (number of contact)

Date of release: (date)

**Headline—(primary message)**

**Three supporting messages:**

1)

2)

3)

Dateline (your location)—Two-three sentences describing current situation

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Insert quote from an official spokesperson demonstrating leadership and concern for victims.

" \_\_\_\_\_  
\_\_\_\_\_ "

Insert actions being taken.

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List actions that will be taken.

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List information on possible reactions of public and ways citizens can help.

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Insert quote from an official spokesperson providing reassurance.

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List contact information, ways to get more information, and other resources.

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**Media Response Planning Template**

<b>Sympathy/Empathy</b> Acknowledge their concerns	<b>Quotable Conclusion</b> 7-12 Positive Words Addressing Real Concerns	<b>Supporting Information</b> Real Stories, Credible Sources Supporting Facts	<b>Repeat Quote</b> Repeat <u>SAME</u> Exact Conclusion	<b>Follow-Up</b> Resolve Uncertainties Commit to Involvement Give Information Sources
		1. 2.		1. 2.
		1. 2.		1. 2.
		1. 2.		1. 2.

**Message Map Template**

Stakeholder:		KEY CONCLUSION (Question/Concern/Issue):					
Key Message 1		Key Message 2		Key Message 3			
Keywords		Keywords		Keywords			
Keywords: Supporting Information 1-1		Keywords: Supporting Information 2-1		Keywords: Supporting Information 3-1			
Keywords: Supporting Information 1-2		Keywords: Supporting Information 2-2		Keywords: Supporting Information 3-2			
Keywords: Supporting Information 1-3		Keywords: Supporting Information 2-3		Keywords: Supporting Information 3-3			



## Appendix E: Tips for Effective Risk Communications

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- First: do no harm.
- Stay on message. Bridge questions back to your message. Repeat main/important message often
- Correct errors quickly and quietly.
- Perception = Reality
- Acknowledge and care about the public's concerns
- Keep presentations under 15 minutes. Quick quotes to 20 seconds.
- Use the pronoun "we."
- Promise only what you can deliver.
- Focus on empathy, efforts and results.
- Accept the public and media as partners.
- Respond to issues, not to people.
- Be polite and treat all questions seriously ALL the time.
- Be honest; tell the truth; say when you don't know and when you will.
- Never speak "off-the-record."
- Never say "no-comment;" say "you can't answer because...."
- Avoid jargon, acronyms and highly technical terms if possible. Always use the same terms.
- Use humor very cautiously.
- Refute negative allegations without repeating them.
- Never say I know what a victim feels unless you have been one of the victims.
- Avoid speculation.
- Stress certainty more than uncertainty, but don't avoid reasonable what-if questions.
- When possible, use positive or neutral terms.
- Don't assume you've made your point. Ask whether you've made yourself clear.
- Ultimately, money will become an issue. Focus on the benefits/not costs. Don't lead with money.
- At all costs, avoid one-liners, clichés, and off-the-cuff comments.
- Discuss what you know, not what you think.
- Do not express personal opinions.
- Don't show off. This is not the time to display an impressive vocabulary.
- Dress conservatively and appropriately to the conditions.
- Be aware of non-verbal communications. Remain relaxed.
- Maintain eye contact.
- Don't be defensive or judgmental
- Don't attack those with higher credibility.
- Perception of risk is real and has real consequences.
- Speed of disclosure is important in maintaining trust and credibility.
- Give people real actions to take; things to do.
- Ask more of people, not less.
- Involuntary risks are less acceptable than voluntary risks.
- Show concern/acknowledge for health issues that are very important to most people.
- Show concern/acknowledge for issues that impact families (children and pets, especially).
- Show concern/acknowledge for community values (fairness, morality, social justice, etc.)
- Offer question and answer opportunities.
- Stress that remaining calm, aware and ready
- for more information is helpful.

## Appendix F: Risk Communication Memory Aids:

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- Risk Communications should be: FACCTS**
  - First
  - Accurate
  - Coordinated
  - Credible
  - Timely
  - Sympathetic, Acknowledged, Compassionate, Caring, Empathetic
- Message content should be: PARTIS**
  - Positive
  - Accessible to Individuals Requiring Additional Assistance (IRAA)
  - Researched and Referenced
  - Targeted
  - Interesting and address the issues
  - Short and free of jargon and acronyms (3 important messages backed up by facts)
- Messaging Goals**
  - Ease public concerns
  - Give guidance on how to respond
- Messages should address:**
  - Regular and timely Situational Awareness updates
  - Sources of more information (Mass 211, local radio, cable TV, newspapers, websites, town hall)
  - Who is at risk, what the risks are and how to mitigate the risks.
    - Ill should seek medical attention
    - Concerned should monitor the situation
    - Disease prevention and treatment messages as appropriate
    - Non-pharmaceutical interventions if available
    - Isolation and Quarantine protocols if needed
    - What to bring/not to; do/not to do as appropriate
    - What to do for elderly, pets, children, immune compromised
- Messaging that Works**
  - Prepare in Advance. Do your Homework!
  - Pick the right Spokesperson
  - Limit the number of messages/words
  - Repeat the important points
  - Tell relevant stories/pictures
  - Avoid negatives
  - Acknowledge existing beliefs
  - Avoid comparisons
  - Be sensitive to non-verbal messages (posture, crossed arms, facial expressions)



**Public Health**  
Prevent. Promote. Protect.

## Appendix G: ICS Forms

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## Appendix H: Media Contact Lists

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## Appendix I: More Information:

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### Resources:

Local Risk Communication/ Public Information plans, policies and procedures

[www.mass.gov/dph](http://www.mass.gov/dph)

[www.cdc.gov](http://www.cdc.gov)

Message Template for the First Minute for all Emergencies:

<http://www.emergency.cdc.gov/firsthours/resources/messagetemplate.asp>

– Communicating in the First Hours / First Hours Resources:

<http://www.emergency.cdc.gov/firsthours/resources/index.asp>

– Communicating in the First Hours / Terrorism Emergencies: <http://www.bt.cdc.gov/firsthours/terrorist.asp>

CDC's guidance on using social media: <http://www.cdc.gov/SocialMedia/Tools/guidelines/pdf/microblogging.pdf>

Translated Material: [http://www.diversitypreparedness.org/Resources/23/resourceTypeId\\_7782/](http://www.diversitypreparedness.org/Resources/23/resourceTypeId_7782/)

– National Resource Center on Advancing Emergency Preparedness for Culturally Diverse Communities / National Standard:

[http://www.diversitypreparedness.org/Resources/Subtype/47/resourceTypeId\\_14784/subtypeId\\_16079/](http://www.diversitypreparedness.org/Resources/Subtype/47/resourceTypeId_14784/subtypeId_16079/)

– National Resource Center on Advancing Emergency Preparedness for Culturally Diverse Communities / National Consensus Statement and Guiding Principles on Emergency Preparedness and Cultural Diversity:

[http://www.diversitypreparedness.org/Topic/Subtopic/Record-Detail/18/resourceTypeId\\_14784/subtypeId\\_16946/resourceId\\_16947/](http://www.diversitypreparedness.org/Topic/Subtopic/Record-Detail/18/resourceTypeId_14784/subtypeId_16946/resourceId_16947/)

– Cultural Competency Curriculum for Disaster Preparedness and Crisis Response:

<http://www.thinkculturalhealth.hhs.gov>

– CDC/Association of State and Territorial Health Officials At-Risk Populations and Pandemic Influenza: Planning Guidance for State, Territorial, Tribal, and Local Health

Departments: <http://www.astho.org/Display/AssetDisplay.aspx?id=401>

– Preparedness Tools and Resources: <https://www.disability.gov/>

Centers for Disease Control and Prevention/Simply Put: A Guide for Creating Easy-To-Understand Materials:

[http://www.cdc.gov/healthmarketing/pdf/Simply\\_Put\\_082010.pdf](http://www.cdc.gov/healthmarketing/pdf/Simply_Put_082010.pdf)

– National Cancer Institute/Clear and Simple: Developing Effective Print Materials for Low-Literate Readers:

<http://www.cancer.gov/cancerinformation/clearandsimple>

- Public Health Workbook to Define, Locate and Reach Special, Vulnerable, and At-Risk Populations in an Emergency:

<http://emergency.cdc.gov/workbook>

Required training for the Command and General Staff:

- Introduction to the Incident Command System (ICS-100) <http://training.fema.gov/EMIWeb/IS/is100.asp>



- ICS for Single Resources and Initial Action Incidents (ICS-200) <http://training.fema.gov/EMIWeb/IS/is200.asp>
- Intermediate Incident Command System (ICS-300) <http://www.fema.gov/about/contact/statedr.shtm>
- National Incident Management System (NIMS), An Introduction (IS-700)   
<http://training.fema.gov/EMIWeb/IS/is700.asp>

**Recommended courses:**

- Basic Public Information Officers Course (G-290) <http://training.fema.gov/EMIWeb/IS/is29.asp> and
- Advanced Public Information Officer (E-388)  
<http://training.fema.gov/emiacourses/crsdetail.asp?cid=E388&ctype=R>
- National Incident Management Systems (NIMS), Public Information Systems (IS-702)<http://training.fema.gov/EMIWeb/IS/is702.asp>
- National Response Plan (NRP), An Introduction (IS-800) <http://training.fema.gov/EMIWeb/IS/is800a.asp>