

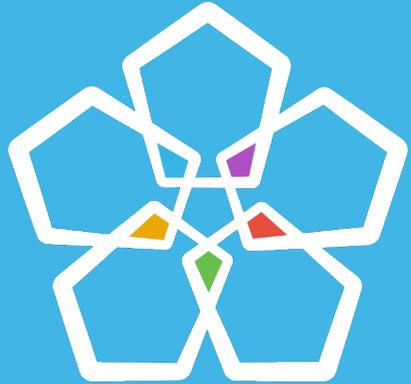
# Preparing Your Business for Disaster

## Top Five Areas to Consider

September 4, 2025



Building an Equitable Economy



**PROSPER**  
PORTLAND

# Welcome Jeremy!

**Jeremy Van Keuren**  
**Community Preparedness Manager**  
The Portland Bureau of Emergency Management

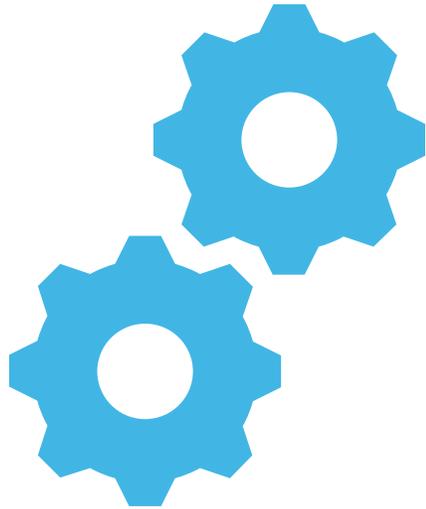


**PORTLAND**  
OFFICE OF SMALL BUSINESS

# Why is it so important to prepare in advance?

- ✓ Oregon faces a risk of wildfires, ice storms, earthquakes, cyber attacks and among other risks.
- ✓ Preparation allows businesses to reopen more quickly and minimize damage.

# Know the Critical Functions of Your Business



What is most important

- People
- Location
- Technology
- Inventory

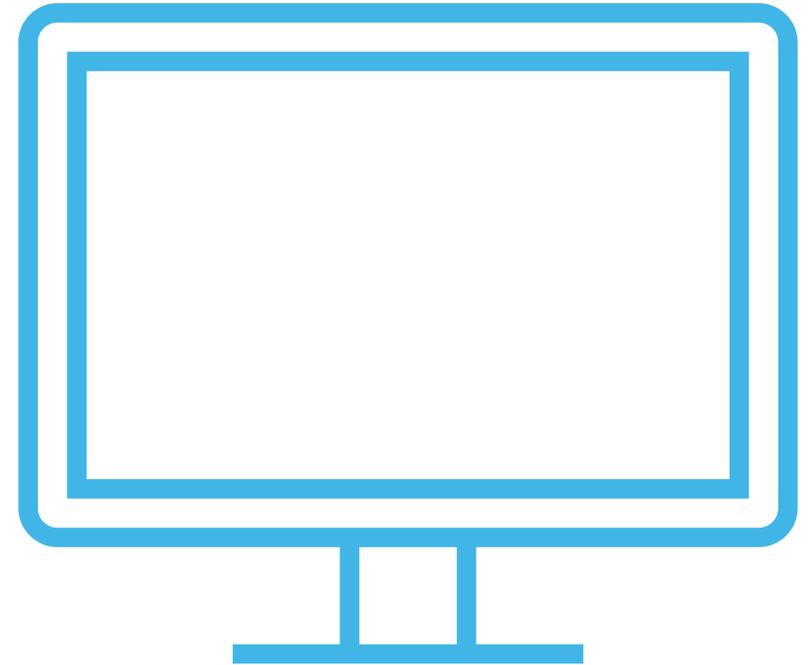
# Take Care of Your Employees



If employees are safe,  
your business can  
operate!

# Protect Your Data and Equipment

How can you operate if your computers went down?



# Secure Your Space

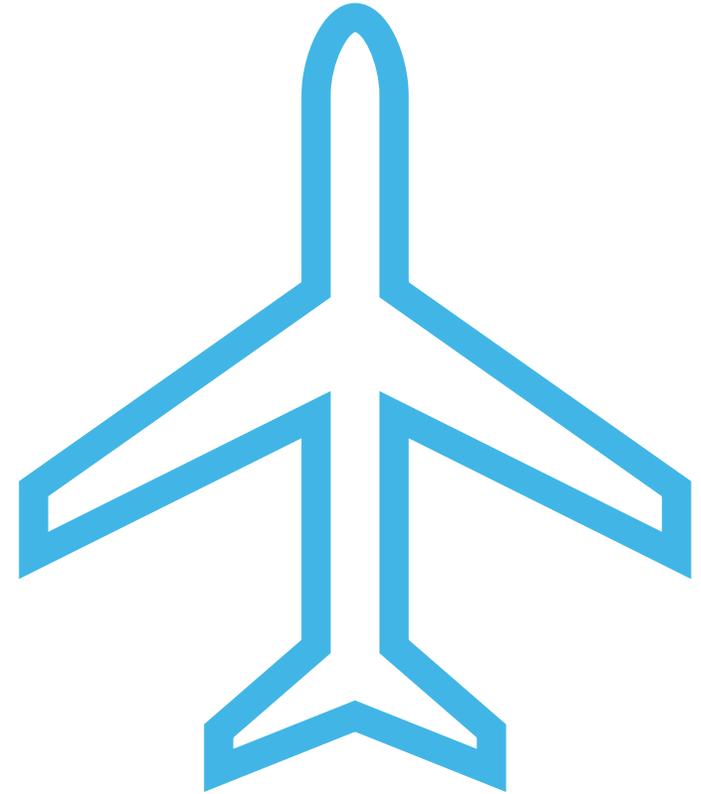


Cost effective modifications to the space such as:

- Bracing shelves
- Elevate inventory (floods)

# Plans for Suppliers

What is your plan if your regular suppliers cannot deliver?



# Where to go from here...

Sign up for alerts:  
[www.readypdx.org](http://www.readypdx.org)

Review the Oregon Office of  
Emergency Management  
Business Checklist

Follow @PPBAAlerts

