

## 2025.12.05 PBEM CPT Strategic Planning Meeting

Attendees: Jeremy Van Keuren (PBEM), Ernie Jones (MCEM and NET), Joshua Baker (Lloyd EcoDistrict), Michael Genuine (IRCO), Regina Ingabire (PBEM), Lydia Ledgerwood-Eberlein (MCEM), Jim Quinn (Friends of Portland NET), Angelique Nomie (PBEM), Marisol Lozano-Peralta (PBEM)

Lydia - supply NETs with medical supplies should medical support be available.

Ernie - suggests having medical supplies available for potential triage. Good thing about BEECN versus people's houses is that we know BEECN sites don't have water mains, fallen powerlines, etc.

Lydia - consistent 50% readiness score - does retiring boxes contribute to readiness score?

Box contents = mostly radio, medical supplies and canopy.

Folks agree that volunteering is a luxury.

Regina - suggests strategic partnerships with CBOs embedded in these neighborhoods via a financial incentive, similar to starting efforts with Spanish NET volunteers. Could apply this to District 1 to increase the number of volunteers.

Jeremy - discussion of community honorariums with Civic Life. Will discuss more with Regina offline.

### **GOAL 1.f.): In all strategic goals and objectives, prioritize District 1.**

Prioritizing District 1 is supported by strategic planning team.

Focusing on District 1 score would increase overall BEEN Program Readiness Score.

*What does prioritization for District 1 mean?*

Jeremy - if we have resources, they will be provided to District 1 first. Also means an elevation of District 1 so that folks have their attention on it. Also, if there are District Coordinators, we could have 2 in District 1.

Ernie - when you reach the hardest to reach people it pulls in the easier to reach people anyway. "Raising the lowest tide lifts all boats."

Jeremy - if you can succeed where it's most difficult to succeed it brings everybody up (targeted universalism?).

Michael - could we increase BEECN score if it's just radios and not medical supplies?

Jeremy - also need amateur radio operators to increase score.

Michael - involve NETs in ARO training to increase socialization

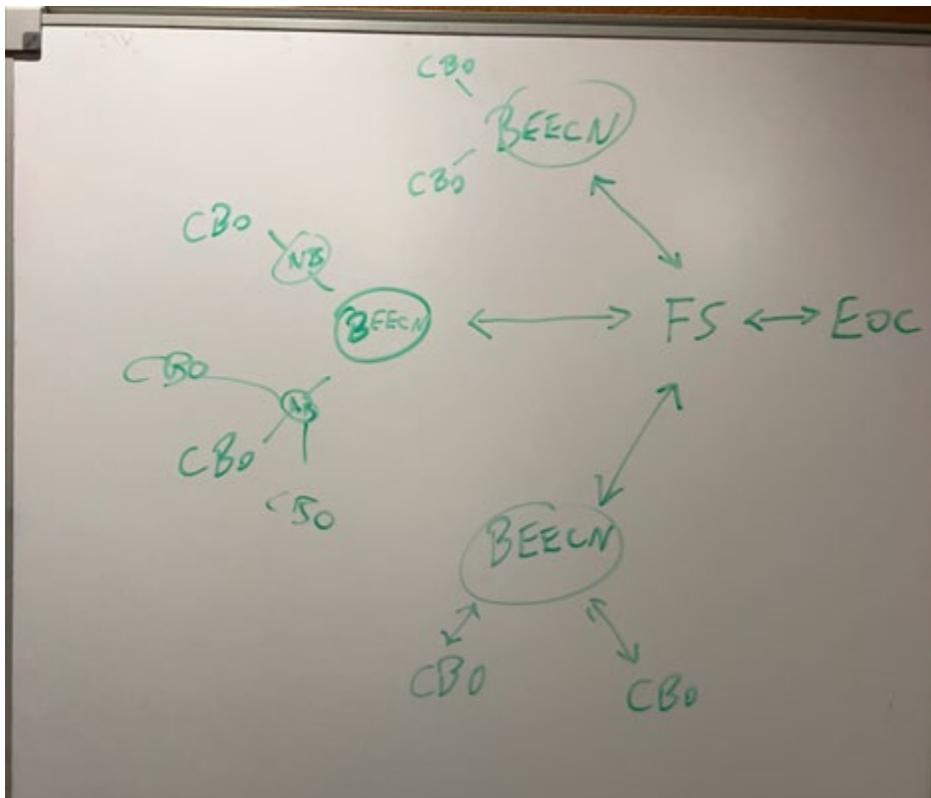
Joshua - could include an equity lens to support prioritization of all neighborhoods with a lower resiliency score (although most of these scores would be in District 1).

Jim - **METRO has robust social vulnerability mapping tool**

Regina - should also consider team capacity so that results are achievable.

Jeremy - strategic plan will likely generate goals and objectives we cannot achieve. Doesn't want to leave goals out; suggests a parking lot suggestion for strategic plan. Suggests executive leadership wants to see what we could do with more resources.

**GOAL 2: Expand BEECN to include communication nodal points with community-based organizations**



Discipline required for messaging triage.

Jeremy - potential to create a COAD subcommittee for communications.

Regina - like we had COADs focused on food distribution, we could have COADs focused on communications.

Regina - a merger and workgroups could strengthen COAD participation.

Lydia - should discuss hopes and expectations between ARES and BEECN.

Ernie - 2/3 - 3/4 BEECN volunteers are NETs. Virtually all BEECN and NET AROs are ARES members also.

Lydia to follow up with MCEM on this.

December 19 meeting will focus on COAD.